StartUp



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Learning Objectives

WELCOME UNIT In the classroom | Learn about your book | Learn about your app page 2 Unit Vocabulary Language Choices Conversation / Speaking Listening • Words related to Noun clauses as • Talk about performance • Listen to a podcast 1 performance subjects, objects, about 30-day • Talk about challenges Do you and complements challenges • Discuss world problems accept the More ways to Listening Skill Listen express future time **Conversation Skill Make** challenge? for rhetorical suggestions Preparatory questions page 5 subjects: it, here, and there • Words related to • Passive voice: agent • Talk about stereotypes • Listen to a podcast stereotypes versus no agent about fandom Talk about fandom Are you a Causative verbs Discuss bias **Listening Skill** Listen member? for phrases that Active versus Conversation Skill Use passive reporting guide a conversation page 17 hyperbole 3 • Words related to • Modals for • Talk about famous • Listen to a podcast mysteries speculation about mysteries about mysterious How do you the past experiences • Talk about personal explain that? • Modals for mysteries **Listening Skill Listen** expectation for emphasis • Discuss urban legends page 29 • Passive modals **Conversation Skill Keep** listeners' attention • Words related to • Substitution with so • Talk about street art • Listen to a podcast 4 and not about AI and art street art • Talk about AI and art Is it art? Phrasal verbs **Listening Skill** Listen • Discuss the benefits of page 41 • Past perfect and for signal phrases in improvisation past perfect conclusions Conversation Skill Ask for continuous with the an opinion simple past • Words related to • The subjunctive • Talk about diplomatic • Listen to a communication language podcast about • Embedded yes/no Say that the importance • Talk about cultural questions of silence in again? differences • Embedded Whcommunication • Discuss the origin of slang questions page 53 **Listening Skill Listen Conversation Skill** for contrasts Communicate

diplomatically

Pronunciation	Video Talk / Discussion	Reading	Writing	Problem Solving
Final intonation in rhetorical questions	Listen to or watch a talk about solving world problems Note-taking Skill Create a matrix chart Discussion Skill Ask follow-up questions	Read about viral challenges Reading Skill Check-Underline- Question	Write a narrative essay Writing Skill Vary sentence construction	Consider ways in which people can reduce stress
Stress in causative verb phrases	Listen to or watch a talk about bias Note-taking Skill Use abbreviations and symbols Discussion Skill Build on ideas	Read about virtual friendships Reading Skill Identify key information	Write a compare and contrast essay Writing Skill Use transition words	Consider ways in which people can be more critical about news they encounter
 Reduction of modal perfects 	Listen to or watch a talk about urban legends Note-taking Skill Use mapping Discussion Skill Acknowledge ideas	Read about life's mysteries Reading Skill Respond to the writer	Write a plot summary Writing Skill Build excitement	Consider how people might be convinced to review current scientific evidence
Stress in phrasal verbs	Listen to or watch a talk about improvisation Note-taking Skill Use an outline Discussion Skill Say "yes" to keep a conversation going	Read about a famous festival Reading Skill Summarize paragraphs	Write a descriptive essay Writing Skill Use different tenses	Consider ways to ensure that the sale and resale of art is fair to everyone involved
Contrastive stress	Listen to or watch a talk about slang Note-taking Skill Know what to write Discussion Skill Speculate	Read about communicating with aliens Reading Skill Recognize word choices	Write a rhetorical analysis Writing Skill Vary placement of transitions	Consider whether the group of origin affects a word's inclusion in the dictionary

6 What are they hiding? page 65	Words related to financial crime	 Restrictive and non-restrictive relative clauses Relative clauses after prepositions and quantity expressions Reducing relative clauses to phrases 	 Talk about financial crime Talk about a system of government Discuss power in society Conversation Skill Show interest with interjections 	Listen to a podcast about a system of government Listening Skill Recognize arguments
7 So you think we should break up? page 77	Words related to persuasion	 Negative gerunds and infinitives Perfect gerunds and infinitives Reported speech 	 Talk about the art of persuasion Talk about a breakup Discuss monopolies Conversation Skill Negotiate	Listen to a podcast about breakups Listening Skill Recognize stress on key words
8 Get it? page 89	Words related to humor	 Reduced adverb time clauses Cause and effect in participial phrases Participial adjectives and nouns as adjectives 	 Talk about humor Talk about laughter Discuss the art of joke telling Conversation Skill Express concern 	Listen to a podcast about the science of humor Listening Skill Recognize pauses
9 Can we talk about this? page 101	Words related to conflict	 Implied conditionals Inverted conditionals Hope and wish 	 Talk about conflict Talk about how to deal with conflict Discuss conflict in narratives Conversation Skill Repair communication breakdowns 	Listen to a podcast about conflict Listening Skill Listen for signal words
10 How do you feel? page 113	Words related to emotions	 Articles Too and enough Adverbs	 Talk about emotions Talk about sadness Discuss happiness Conversation Skill Show empathy 	Listen to a podcast about sadness Listening Skill Listen for questions

VOCABULARY / LANGUAGE CHOICES PRACTICE	page 1	25
GLOSSARY	page 1	55

Dropped vowels	Listen to or watch a talk about power in society Note-taking Skill Note the main points Discussion Skill Explore alternative viewpoints	Read about a public crisis Reading Skill Process information	Write a letter of advice Writing Skill Speak directly to the reader	Consider ways in which individuals and governments might fight corruption
Stress in pronouns and auxiliary verbs	Listen to or watch a talk about monopolies Note-taking Skill Take notes in different colors Discussion Skill Signpost	Read about the global plastic crisis Reading Skill Scan for data	Write an argumentative essay Writing Skill Use conjunctions and conjunctive adverbs strategically	Consider what types of questions might help couples decide if they are suited to marry each other
Pausing with participial phrases	Listen to or watch a talk about the art of joke telling Note-taking Skill Make lists Discussion Skill Take feedback well	Read about the funniest jokes Reading Skill Use a KWL chart	Write an opinion essay Writing Skill Use parallel structure with paired conjunctions	Consider ways in which consumers could make more intelligent choices about the advertising they encounter
Intonation in parenthetical expressions	Listen to or watch a talk about conflict in narratives Note-taking Skill Prioritize important information Discussion Skill Invite others to participate	Read about action movies Reading Skill Use informal tones	Write a process essay Writing Skill Determine your audience	Consider different ways of responding to conflicts
Intensifiers and emphatic stress	Listen to or watch a talk about happiness Note-taking Skill Use charts for organization Discussion Skill Tell an anecdote	Read about the pursuit of happiness Reading Skill Visualize a story	Write an analytical essay Writing Skill Use a formal style	Consider how you might convince people with fixed mindset traits to adopt growth mindset traits



WELCOME UNIT

1 IN THE CLASSROOM

A Get to know your classmate

Talk to your classmates. Find someone who matches each prompt. Write his or her first name on the line. Then ask follow-up questions.

- enjoys shopping _____
- loves scary movies _____
- is afraid of heights _____
- can draw _____
- has traveled to another country _____
- is very athletic _____

A: Excuse me, do you enjoy shopping?

B: Yes, I do! My name is Hana. H-A-N-A.

A: Thanks! What kinds of things do you like to buy?

B Strategies for class and business discussions

Here are some examples of strategies that will help you overcome challenges in discussions with classmates or colleagues. Complete the tips with problems from the box.

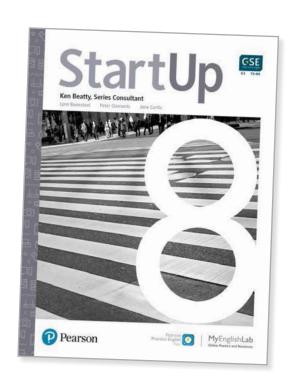
d	oesn't participate	goes off topic	speaks too softly	
sp	peaks too quickly	speaks too much	interrupts others	
	1. If someone <u>doesn't</u>	participate , invite him	n or her to join in by saying	things like
	 "What do you think, 	, Diego?"		
	 "We haven't heard f 	rom Chiyo yet. What do	you think about?"	
	2. If someone	, get him oi	r her back on track by saying	g things like
	 "Let's return to what 	: Lanh was saying."		
	 "That's a good poin 	t, but let's get back to the	e main issue."	
	3. If someone is impatien	t and frequently	, you can	say
	 "Wait your turn, ple 	ase. You'll have a chance	to talk in a moment."	
	 "Hold on. Let Malik 	finish what he's saying."		
	-		s don't have the opportuni	ty to speak,
	you can politely interr			
	 "Thank you, Noor. N 	low let's hear what other	people have to say."	
	 "That's an interestin 	g idea. What do you thin	k about that, Jae-jin?"	
	5. If someone	, ask him o	or her to slow down by sayi	ng

- - "Would you mind slowing down?"
 - "Could you say that a little more slowly, please?"
- 6. If someone ______, and others have trouble understanding what is being said, get him or her to speak up by saying...
 - "Would you mind speaking up a little?"
 - "I'm afraid we can't hear what you're saying."
- **C** ▶00-01 Listen. Check (✓) the strategies from 1B that you hear.
- DISCUSS In groups, discuss the strategies in 1B. Which ones are the most / least useful? Say why.



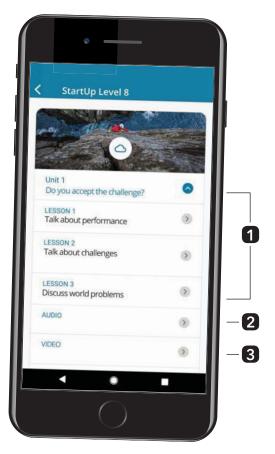
2 LEARN ABOUT YOUR BOOK

- 1. Look at pages iv-vii. What information is on those pages? _____
- 2. How many units are in the book? _____
- 3. How many lessons are in each unit? _____
- 4. Look at Language Choices on page 6. Where is the practice?_____
- 5. Look at the QR code at the bottom of page 7. What does it mean? _____
- 6. Look at the I CAN STATEMENT at the bottom of page 7. What does it tell you? _____
- 7. Look at this icon on page 13. What does it mean?



3 LEARN ABOUT YOUR APP

- 1. Look inside the front cover. Where can you go to download the Pearson Practice English App for StartUp? _____
- 2. Where are the instructions for registering for the app? _____
- 3. Look at the picture of the app. What do you see?
- 4. Look at the picture again. Fill in the blanks with the numbers 1-3.
 - a. Number _____ shows the practice activities.
 - b. Number _____ shows the video files.
 - c. Number _____ shows the audio files.
- 5. Look at the picture again. What does mean?
- 6. Look at the QR code on page 7 again. What happens when you scan the code?



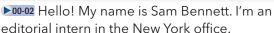
TSW MEET THE PEOPLE MEDIA OF TSW MEDIA

To find out more, listen

TSW Media is a big company with big ideas. It has offices all over the world. It works with international clients to help them market their products and services.



SAM BENNETT Editorial intern





IRIS LIN Lawyer

▶00-05 Hello. My name is Iris Lin. I'm a native of

Sales rep





Beijing, China. I'm a lawyer.

ARTUR TAVARES

▶00-03 Hi, everyone! I'm Camila Rivas. I live in Santiago, Chile, where I work as a production coordinator.



▶00-06 Hi, everybody. My name is Artur Tavares. I'm a sales rep from São Paulo, Brazil.



EDGAR VELA Creative director

▶00-04 Hi there. I'm Edgar Vela. I'm a creative director, and I live and work in Lima, Peru.



ARIYA SUKSUAY Office manager

▶00-07 Hi! I'm Ariya Suksuay. I was born in Thailand, but now I live in New York. I work as an office manager.

Every year, TSW sponsors a competition for employees to get mentoring and coaching to improve their public speaking skills. Here are three of the winners!



ADRIANA I OPF7

▶00-08 Hi. My name is Adriana Lopez. I work in the technology department in the Quito office.



KENDRICK SCOTT

▶00-09 Hey! I'm Kendrick Scott, and I'm a designer in the Vancouver office.



DAVID CRUZ

▶00-10 Hi. My name is David Cruz. I'm from Florida, but I've lived and worked in Singapore for the past six years. I'm an advertising manager.

1 DO YOU ACCEPT THE CHALLENGE?

LEARNING GOALS

In this unit, you

- ⇒ talk about challenges
- discuss world problems



- A Read the unit title and learning goals. What kinds of challenges do most people face in life? What other kinds of challenges do you face personally?
- **B** Look at the photo. It shows a climber on a rockface over the ocean. What would you find challenging about this activity? Would you ever do it? Why or why not?
- Read Sam's message. Why would having friends visit be considered challenging? How does that relate to Sam's busy week at work?



SAM BENNETT

@Saml

This week is going to be challenging. There's so much going on at work, and friends are visiting as well. The stress is getting to me!

LESSON 1

TALK ABOUT PERFORMANCE





SAM BENNETT

SamR

I'm halfway through my internship. Performance review with the boss today.

A Look at the infographic. What qualities do you think are the most important for success at work?

B ▶01-01 Read and listen. Do you know the words in bold?

QUALITIES EMPLOYERS WANT



Drive

These employees show **initiative**. They are **high achievers** who set goals and meet them. They require limited **oversight**.

2

Dependability

Supervisors rely on **dependable** employees to follow through. They have a strong **track record** for completing tasks on time.

3

A Positive Attitude

Upbeat employees create a positive work environment. People with this personality trait face challenges with enthusiasm. They acknowledge their mistakes and view them as opportunities for growth. 4

Teamwork

Team players have strong **collaboration** skills. From a **brainstorming** session through job completion, they always put the company first. They give credit to the group effort.

5 exibility

Employers value workers with a broad skill set who are able to complete a variety of assignments. Flexible employees easily adapt to change, and can handle pressure as they juggle multiple tasks.

>> FOR PRACTICE, PAGE 125 / DEFINITIONS, PAGE 155

2 LANGUAGE CHOICES Noun clauses as subjects, objects, and complements

A Read the example sentences. Underline the noun clauses. Then circle the correct answers in the chart.

Use

Object of sentence

Object of preposition

Collaboration is an important part of what we do.

Subject of sentence

That you met all your goals this quarter is remarkable.

What impresses me most is your ability to juggle multiple tasks.

Subject complement

Adjective complement

Clauses that function as nounced to sentence as nounced to sentence for the function as nounced to sentence for the funct

Noun clauses are dependent clauses that function as nouns.

Noun clauses as subjects, objects, and complements

- We can add extra emphasis to a noun clause by making it the **subject** / **object** of the sentence.
- A noun clause can function as the object of certain verbs or **nouns / prepositions**.
- A subject complement provides more information about the subject and usually follows a form of **be / have**.
- When a noun clause follows certain adjectives, it functions as an adjective complement. The adjective complement gives information about the **adjective / noun clause**.

>> FOR PRACTICE, PAGE 125



B Read the sentence. Identify the three noun clauses and describe their functions.

Our director says what's most important is that we maintain open lines of communication.

3 CONVERSATION SKILL

A P01-04 Read the conversation skill. Listen. Notice the words the speakers use to make suggestions. Complete the sentences that you hear.

١.		write	down	questions
	as you're listen	ina?		

Make suggestions

Use expressions like these to make polite suggestions:

Could you...? Have you considered...? What if ...?

How about...? Why not...? If I were you, I'd...

It might be better if...

^	والفراد وبائد والمرادية	:	background		: L- +	^
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_ you send the agenda for the next meeting in advance.

B PAIRS Student A: Identify a problem. Student B: Respond with a suggestion. Use an expression from the conversation skill box.

4 CONVERSATION

- Note that the property of the property
- ▶01-05 Listen again. Complete the chart with information from Sam's performance review.

Accomplishments	
Problems	
Challenges	

C ▶01-06 Listen. Complete the conversation.

María: You always fully complete your assigned work. That's important. But _____ you have a tendency to work alone. think of some ways to better engage with the team? Collaboration is an important part of what we do here. Sam: OK. I hear what you're saying. I'll try to think of some ideas. María: That's great. And actually, that leads me to my next point. Overall, I'm looking for _____ on your part. As one of your new challenges, I'd like you to identify ways that _____to upcoming projects and discuss them with me.





5 TRY IT YOURSELF

- A THINK Imagine that you are the manager of an electronics store, a restaurant, or a customer service call center, and that one of your staff members has a performance problem at work. What is the problem? What are two possible solutions to the problem? What advice or feedback would you offer? Take notes.
- B ROLE PLAY Student A: As a manager, give feedback and suggestions to your staff member during a performance review. Student B: Respond. Use the conversation in 4C as a model.



TALK ABOUT CHALLENGES



SAM BENNETT

@SamB

Just started a 30-day challenge. I'm limiting social media to 15 minutes a day.

1 BEFORE YOU LISTEN

- A PAIRS THINK What do you know about 30-day challenges?
- **B** ▶01-07 VOCABULARY Read and listen. Do you know the words in bold?

Journal | March 2021



My 30-Day Chocolate Challenge

- **Day 1:** Today marks day 1 of 30 days without chocolate. **For one reason or another**, I've put off my no-chocolate challenge. But no more excuses. Today's the day I **take the plunge**.
- Day 5: Am I counting the days? Yes! This is not easy but day 30 is circled on my calendar. The end is in sight.
- Day 9: I feel like I'm starting to build momentum. Life without chocolate is getting a little easier.
- Day 15: Things aren't going my way today. It's one problem after another. But there's no stopping now.
- **Day 23:** Feeling more confident. I might **raise the bar** on my next challenge and go from no-chocolate to sugar-free.
- **Day 29:** Unbelievable! I almost had a **setback**! There were double chocolate cupcakes in the office today, but I didn't have one bite. Luckily, I resisted the **temptation**.
- Day 30: I did it! Thirty days without chocolate. And I found time to map out my next challenge.

>> FOR PRACTICE, PAGE 126 / DEFINITIONS, PAGE 155

2 LANGUAGE CHOICES More ways to express future time

A Read the example sentences. Then circle the correct answers in the chart.

Example sentences

- 1. I can't talk right now. I'm about to go to my yoga class.
- 2. There's no way I can give up caffeine. I'm not about to try that challenge.
- 3. I'm on the brink of collapsing. / I'm on the verge of collapsing.
- 4. Things are bound to change. It can't stay this way forever.
- 5. This challenge is due to end soon. My next challenge isn't due to start until next month.
- 6. All employees are to attend a meeting this afternoon. You are not to arrive late.

More ways to express future time

- About to, on the brink of, and on the verge of are about the near / distant future.
- Not about to means prepared / unwilling.
- If something is bound to happen, it is likely / unlikely.
- If something is due to happen, it is expected / unplanned.
- Use be to for friendly suggestions / official instructions.
- Use be not to when something is unexpected / prohibited.

>> FOR PRACTICE, PAGE 126

B Rewrite the sentences using other ways to express the future. Explain how your sentences modified the meaning or changed the emphasis.

Runa is going to start training for a marathon soon. The marathon will take place on May 20.

3 PRONUNCIATION

- A 🕨 📭 Listen. Read the pronunciation note.
- list
 - 1.
 - 2. What do you have to lose? You should give it a shot.

Listen. Read the pronunciation note.	intonation. Pitch usually rises on the last
-10 Listen. Notice the final intonation. Then	important word and then falls to the end
en and repeat.	of the question. Final falling intonation is common in both rhetorical <i>Wh</i> - questions
Do you ever want to sleep again? You have	and in rhetorical yes/no questions.
to cut back on caffeine.	

C >01-11 Listen. If the question ends with falling intonation, draw a 🛰. If it ends with rising intonation, draw a . How do you want to change your life? ____ Do you want to limit social media? ____ Do you want a healthier lifestyle? ____ Do you want a better job? ____ Oh, but before we start, could someone turn off the lights? ____

4 LISTENING

- A ▶01-12 Listen. What is the topic of the podcast?
- B ▶01-12 Read the Listening Skill. Listen again for rhetorical questions. Complete the chart.

LISTENING SKILL Listen for rhetorical questions

Final intonation in rhetorical questions

Rhetorical questions usually end with falling

Speakers sometimes ask rhetorical questions to focus listeners' attention on organization or on a specific point. For example: Are you ready for a change? What's the point of this example? Where do we go from here?

Rhetorical questions	Purpose
So, what is a 30-day challenge, and why should you consider doing one?	to introduce the topic of the podcast
	to focus on why people do 30-day challenges
to focus on tips for completing a 30-day cha	

- C ▶01-12 Listen again. Answer the questions.
 - 1. How do people decide what they will do for their 30-day challenge?
 - 2. Why is 30 days a good length of time for a challenge?
 - 3. What are some examples of 30-day challenges?
 - 4. If someone wanted to plan a 30-day challenge, what tips would you recommend?
- PAIRS REACT Which of the examples mentioned in the podcast seem easy? Which seem difficult? Why?

5 TRY IT YOURSELF

- A THINK Create a 30-day challenge for yourself. What is your motivation for doing this challenge? What can you do to prepare for it? Take notes.
- **B** DISCUSS In small groups, discuss your ideas from 5A.
- **C** EVALUATE Keep a daily journal of your 30-day challenge. At the end of 30 days, read your journal and take notes on the following: the outcome of your challenge, reasons for the outcome, and ideas for your next challenge. Report to the class.



DISCUSS WORLD PROBLEMS



SAM BENNETT

@SamE

Just read an article about a man who invented a way to create water out of nothing! Amazing what people can do when they put their minds to it.

1 BEFORE YOU LISTEN

A PAIRS THINK Can you think of any recent inventions that solve a problem in any of the following fields: education, the environment, healthcare, transportation?

B ▶01-13 VOCABULARY Read the words and listen to the sentences. Do you know these words?

a monumental effort specialist expertise a spin-off vulnerable galvanize a breakthrough crowdsourcing a norm an innovation renewable energy a small-scale initiative tangible >> FOR PRACTICE, PAGE 127 / DEFINITIONS, PAGE 155

2 LANGUAGE CHOICES Preparatory subjects: it, here, and there

A Read the example sentences. Then complete the chart with it, here, and there.

Example sentences

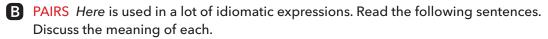
- It seems impossible to solve that problem.
 It will take a lot of effort.
- 2. It turned out that the winner was disqualified.
- 3. It takes a lot of time and effort to galvanize people.
- 4. **Here**'s some information about crowdsourcing. **It**'s really interesting.
- 5. **Here** are your registration forms. **It** takes only a few minutes to complete them.
- 6. **There'**s a lot more interest in renewable energy now than **there** used to be.

We use *it, here,* and *there* as preparatory subjects. In sentences with *it,* the real subject is often an infinitive or *that*-clause. In sentences with *here* and *there,* the real subject usually comes after the verb.

Preparatory su	bjects: it, i	here, and	there
----------------	---------------	-----------	-------

- Use ______ + takes to talk about what is needed in order to finish something.
- Use _____ + be + a noun to show that something exists.
- Use ______ + be + a noun when giving or presenting something to someone.
- Use _____ + be / seem + an adjective to describe something.
- Use _____ + turn out to express a result.
- Always use a singular verb with ______.
- With _____ and _____, the verb agrees with the noun that follows.

>> FOR PRACTICE, PAGE 127



Here you go. / Here you are.

Here goes.

Here I am!

Here's to you. Here's the thing...



3 VIDEO TALK



A DOI-15 Listen or watch. What is XPRIZE? How are XPRIZE and HeroX different?





B ▶01-15 Read the Note-taking Skill. Listen or watch again. Take notes in the chart.

NOTE-TAKING SKILL Create a matrix chart

Matrix note taking is a way of organizing notes into a chart format. To create a matrix chart, place the main topics in columns at the top of your chart, and place questions in the left-hand column. This encourages you to be concise, helps you to identify relationships among concepts, and allows you to notice gaps in your notes.



Questions	XPRIZE	HeroX
What is it?		
Who participates?		
What are some example		
challenges and solutions?		

- What is the speaker's purpose? Explain your answer.
- PAIRS REACT Do you think these types of challenges are a good idea? Why or why not?

4 DISCUSSION SKILL

Read the discussion skill. Do you use follow-up questions in your discussions now?

Ask follow-up questions

You can help others develop their ideas and opinions in more detail by asking follow-up questions. Useful follow-up questions begin with Why or How. These prompt thoughtful answers from the speaker and require further justification or explanation of the person's ideas.

5 TRY IT YOURSELF

- A THINK What global problems should we be addressing in this age? What challenges would you create, and what incentives would you offer? Take notes.
- **B** DISCUSS In small groups, discuss your ideas from 5A. Ask follow-up questions.
- **EVALUATE** Decide who has the best idea for a challenge. Work together to write a description of that challenge. Remember to mention the specific problem, solution required, and the prize offered. Present your challenge to the class.



READ ABOUT VIRAL CHALLENGES

1 BEFORE YOU READ

A PAIRS Have you ever watched a viral challenge video? What was the challenge?



SAM BENNETT

@SamE

Interesting read. I did a viral challenge back in college. It was a hot dog eating contest. I got so sick I'll never eat another hot dog—ever!

B ▶01-16 VOCABULARY Read and listen. Do you know these words?

innocuous in the wake of alluring hardwired bragging rights daredevil antics blindfold beg the question be predisposed to inhibition kudos inherent >> FOR DEFINITIONS, PAGE 156

2 READ

A PREVIEW Look at the title and photo. Predict the information that will appear in the article.

B D1-17 Read and listen to the article. Explain the title.

A RISKY COMBINATION: THE YOUNG PERSON'S BRAIN AND THE LURE OF VIRAL CHALLENGES

Love them or hate them, viral challenges have been all over social media in recent years. These online dares are often harmless fun. Take the Ice Bucket challenge, which involved people throwing buckets of ice water over their heads in the name of charity.

Some viral challenges, however, are less innocuous. The Laundry Pod challenge encouraged participants to eat (yes, eat) a capsule of laundry detergent. This landed dozens of people in the emergency room. In another challenge, people imitated events in the popular film *Bird Box* by doing everyday activities blindfolded. Predictably, this resulted in injuries and at least one auto accident.

In the wake of these incidents, social media
companies decided that they had a responsibility
to keep users from harm and banned dangerous
challenges. However, the popularity of these challenges
begs the question: What made them so alluring in the
first place? The answer could be human nature. Or, in
particular, "young" human nature.

Viral challenge participants are usually between
13 and 25 years old. This is no surprise. The key
component of these videos is often risk, and some
evidence suggests that young brains are predisposed to
taking risks. Various neuroscientific studies have found
that teens and young adults may be hardwired to make
poor judgment calls. This trait simply reflects their stage
of cognitive development.



The pre-frontal cortex of the brain plays an important role in the inhibition of risk-taking behavior. This area analyzes potential risk and gives the all-clear to proceed with an action. However, the pre-frontal cortex does not fully develop until the age of 25, meaning that young people do not have the same capacity as adults when it comes to analyzing risk.

Furthermore, research suggests that most young people have a reward-seeking brain. That is, they are more sensitive to the rewards associated with a goal or challenge than adults are. The bragging rights, the kudos, and the "likes" that can be gained for completing such daredevil antics seem to outweigh the dangers for many young people. Of all the benefits of

social media, the chance of social recognition is seen as particularly attractive.

Beyond the science, there may be other elements involved in making viral challenges popular. One is a fear of missing out on the latest trends. Many young people are constantly connected to social media. Disconnecting can cause anxiety and a feeling that

50 they might miss something important. Some studies report that this social anxiety is one of the main causes of social media addiction among young people. Their constant online presence means more exposure to viral challenges and perhaps a stronger desire to participate.

Whether the main factor compelling young people to take part in these challenges is social or cognitive, findings suggest that it is inherent. They have a built-in tendency towards risk-taking, and risky viral challenges merely add fuel to the fire.

3 CHECK YOUR UNDERSTANDING

- A Answer the questions, according to the article.
 - 1. What are three reasons that teens take part in viral challenges?
 - 2. What does having a "reward-seeking brain" mean?
 - 3. How might social media use lead to participation in viral challenges?
- **B** CLOSE READING Reread lines 55-59 in the article. Then circle the correct answers.
 - 1. In the phrase, "..., findings suggest that it is inherent," what does the word it refer to?

55

- a. whether taking part in challenges is social or cognitive
- b. taking part in these challenges
- c. challenges in general
- 2. Which sentence means "...risky viral challenges merely add fuel to the fire"?
 - a. Viral challenges make teenagers take risks they wouldn't take otherwise.
 - b. Viral challenges make teenagers take even more dangerous risks.
 - c. Teenagers already have a problem with risk-taking-viral challenges make this worse.
- C Read the Reading Skill. Then reread the article and follow the steps in the box.
- **D** PAIRS Summarize the article in 3-5 sentences.

READING SKILL Check-Underline-Question

Evaluating our existing knowledge of a topic helps us focus on new information, understand what we have learned, and identify what else we wish to know about a topic. As you read, follow these steps:

- 1. Put a checkmark next to the information that you already knew.
- 2. Underline any information that is new and useful.
- 3. Write three questions about the topic.

4 MAKE IT PERSONAL

Find out more about the social media ban on viral challenges.



A THINK Do you agree with social media bans on viral challenges? What other kinds of content do you think should be banned? Why? Complete the chart.

Type of content	Reason

- **B** GROUPS Discuss your ideas from 4A. Give reasons to support your ideas.
- **EVALUATE** In the same groups, use your ideas from 4A to draft a fair use policy for users uploading content to a social media video network. Present your policy to the class. Users must not upload videos that include graphic violence.

I CAN READ ABOUT VIRAL CHALLENGES.

WRITE A NARRATIVE ESSAY

1 BEFORE YOU WRITE



SAM BENNETT

Sometimes we choose challenges, and sometimes they just happen to us. Builds character either way.

A Read about narrative essays.

A narrative essay tells a story in a formal, structured way. It typically has a five-paragraph structure with an introduction, three body paragraphs, and a conclusion. Narrative essays can cover a wide range of topics, which are often personal in nature. They are often required as part of a college admissions application.

B Read the model. What challenge does the writer describe? Was she able to overcome it?

October 10

As a professional pianist, the biggest challenge I ever faced was my fear of public performance. I encountered this fear early on, around the time I turned 12 years old.* It was a dual challenge: besides the stage fright itself, I had to overcome the shame of being afraid of something that was supposed to be easy and fun for me.

I had been playing the piano since I was 4 years old. I was a high achiever even then, and I practiced hard every day.*I also enjoyed composing music, which I started early, writing my first piece for piano when I was 7.* I performed often, encouraged by my parents and my teachers, and I remember the amazing feeling of being up on a stage, looking out at the proud faces of my parents, and the thrill of having a room full of people applaud just for me.

But then something changed. As I got older, I started experiencing anxiety attacks before performances. My hands would shake, and I couldn't breathe easily. I had to make a monumental effort just to get up on stage. Of course, this af*fected my ability to play, but even worse was the feeling that I was terrified when I was supposed to love performing. What was the matter with me? Of course, I understand now that performance anxiety is a very common issue. But at the time, I felt very alone in my fear, and it made me feel ashamed.

When I finished high school, I wanted to audition for music colleges. I would need to perform in front of panels of judges-professional musicians who held the keys to my future. I needed to find a way to overcome my fear. So I worked with a therapist to learn some techniques to manage my anxiety. I started meditating to help my mind focus and stay calm. And I practiced breathing techniques before every performance. All of these approaches helped me get through my auditions successfully.

Today, I still experience stage fright. But now I have the tools to manage it. Acknowledging the fear was a critical first step. Now, I try to look at the fear almost as a tangible thing, something outside of myself. Then I can put the fear away into a corner of my mind, and I can get on with the performance. I have come a long way. Music was always the thing I loved best, and my fears almost stopped me from following my dream. I am lucky and grateful that I found a way to overcome this challenge.





PAIRS Discuss. What is the main idea of each paragraph?

D PAIRS Read the model again. Complete the chart.

THE CHALLENGE Fear of Before the Effects of the Coping with the Result challenge challenge challenge The writer The writer played The writer started overcame the The writer worked with getting challenge. She started and still experiences music. She felt and learned but has the ability to She loved

2 FOCUS ON WRITING

Read the Writing Skill. Then reread the model. Underline four examples of short, simple sentences. Put an asterisk (*) at the beginning of four long, complex sentences.

WRITING SKILL Vary sentence construction

To make your writing interesting and engaging, vary your sentence construction. Use long, complex sentences to express complicated thoughts, and use short, simple sentences to make points stand out.

3 PLAN YOUR WRITING

- A Think of a challenge that you had to face in your life. It can be a challenge you didn't expect, or one that you chose to take on. Create a chart like the one in 1D to organize your ideas.
- **B** PAIRS Discuss your ideas. I'm going to write about when I was a kid and moved to a new city.

4 WRITE

Write a first draft of a narrative essay about the challenge you described in 3A. Remember to vary your sentence construction. Use the essay in 1B as a model.

Writing tip

In narrative essays, you want to show your unique qualities. Try to look past the surface of the question you are answering and think about how you were affected on a deeper level. For example, the model writer describes not only her fear but also her shame about feeling fear.

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's essay. Answer the questions.
 - Is there a clear, five-paragraph structure?
 - Is the challenge clearly stated in the introductory paragraph?
 - Are the body paragraphs organized chronologically?
 - Did the writer make clear whether or not the challenge was overcome, and how?
 - Is there variety in the sentence constructions, and are they used effectively?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your essay. Then read it again for overall sense.

PUT IT TOGETHER

1 PROBLEM SOLVING

A CONSIDER THE

PROBLEM Everyone experiences stress in some way. However, stress factors seem to affect age groups differently. Review the data and circle the correct answers.

Stress factors	Ages 18-29	Ages 40-49	Ages 65+
Conflict with family	28%	37%	35%
Conflict with friends	29%	10%	10%
Conflict with neighbors	6%	6%	4%
Excess responsibilities	65%	54%	46%
Financial problems	47%	52%	42%
Family health issues	24%	36%	53%
Personal health issues	22%	48%	60%

- 1. Excess responsibilities are most stressful for 18-29 / 40-49 / 65+ -year-olds.
- 2. Conflict with neighbors is the least stressful for one / two / three of the age groups.
- 3. Personal health issues are likely to be more stressful among older people because they have **fewer / more / no** health problems.
- **B** THINK CRITICALLY Why do different kinds of stress affect people to a greater or lesser extent at different ages? Discuss with a partner.
- FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups.
 - Step 1 Brainstorm Think of 3-5 ways people can reduce one type of stress found in the chart.
 - Step 2 Evaluate Choose the best solution. Consider the impact of age on the type of stress and how easy or difficult it would be to reduce it.
 - Step 3 Present Explain the best solution to the class. Refer to the data to support your ideas.

2 REFLECT AND PLAN

Final intonation

in rhetorical questions

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Speaking Listening Discussion Objectives Listen for Ask follow-up Talk about rhetorical questions performance questions Reading ☐ Talk about Note-taking Checkchallenges Create a Underline-Discuss world matrix chart Question problems Writing Language Choices Vocabulary ■ Noun clauses ☐ Vary sentence ■ Words related as subjects, construction to performance objects, and complements Conversation ■ More ways ☐ Make to express suggestions future time Pronunciation Preparatory

subjects: it, here,

and there

B What will you do to learn the things you highlighted?





LEARNING GOALS

In this unit, you

- talk about stereotypes
- talk about fandom

- write a compare and contrast essay



- A Read the unit title and learning goals. What social, academic, or work groups do you belong to? What do they mean to you?
- **B** Look at the photo. It shows a group of people reacting to something. Where might these people be and what might they be feeling?
- C Read Edgar's message. What does he mean when he says, "lean on others"? Can you think of an example of this from your own life?



EDGAR VELA

@EdgarV

Lucky to have my close group of friends. Life is much easier when you're part of a group. It's nice to lean on others for help sometimes.

LESSON 1

TALK ABOUT STEREOTYPES

1 VOCABULARY Words related to stereotypes

- A Read the comments on a blog post. What is your definition of a stereotype? How do these people feel about them?
- B ▶02-01 Read and listen. Do you know the words in bold?

EDGAR VELA @EdgarV Is it just me, or is the

Is it just me, or is the news media obsessed with millennials?

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Comments on June 5 blog post "Stereotypes All Around"

Stereotypes are inherently dangerous and are often **debunked**. The **assumption** that all members of a group are identical is impossible to prove. And it's **absurd** to think that you can know how a person will think, feel, or act based solely on **preconceived** beliefs. —Kevin2786

Your blog post shows how **commonplace** stereotypes are, especially in the ads we see every day. They **perpetuate** the idea that women are responsible for housework. It's a **misconception** that women spend their days cleaning and doing laundry. It's unfair to **characterize** women in this way. —LunaM

LunaM, I think it's wrong for you to **sensationalize** this problem. I try to look at things **objectively**. Many ads do show women doing housework, but I've also seen similar ads with men. Still, housework isn't the only example of an inaccurate **generalization** of the roles of men and women. I'm a male nurse. I almost never see anyone like me in ads. Advertisers need to make some **drastic** changes. —NurseJoe234

>> FOR PRACTICE, PAGE 128 / DEFINITIONS, PAGE 156

2 LANGUAGE CHOICES Passive voice: agent versus no agent

Read the example sentences. Underline the passive verb and circle the agent if there is one. Then complete the chart. Check () all the rules that apply.

Example sentences

- 1. We are constantly surrounded by stereotypes.
- 2. By the time I heard about it, the criminal had already been caught.
- 3. Facebook was invented by Mark Zuckerberg.
- 4. The crime was being sensationalized by journalists.
- 5. Incorrect assumptions are always going to be made.
- 6. This problem should have been corrected long ago.

In a passive sentence, the agent is the person or thing that performs the action of the verb. In an active sentence, the agent is the subject. The agent is usually **not** included in a passive sentence, or it is written as a by-phrase after the verb.

Passive voice: agent versus no agent	
Do not include a <i>by</i> -phrase in a passive senter	nce when the agent is
☐ unknown	☐ to blame for a situation or problem
obvious or unimportant	an unexpected person or thing
$\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $	
	>> FOR PRACTICE, PAGE 128

PAIRS Passive voice sentences can usually be rewritten in the active voice with no change in meaning. Rewrite the example sentences from 2A in the active voice. Then discuss whether each sounds better in the active or passive voice.

3 CONVERSATION SKILL

▶02-04 Read the conversation skill. Listen. Notice the words the speakers use for hyperbole. Complete the sentences that you hear.

١.	
	They can lead to more serious problems like
	prejudice and discrimination.
2.	She refuses to move from her apartment, and
3.	I'll never get a promotion.

Use hyperbole

Use hyperbole, or exaggerated statements, to show emphasis in a conversation.

Hyperbole creates a humorous effect, which draws attention to your ideas and feelings. Listeners understand that hyperbole is an overstatement and should not be taken literally. For example:

They sensationalize absolutely everything. I agree with you a thousand percent. There are millions and millions of these stereotypes.

This weighs a ton!

It's totally, completely, and absolutely unfair. It costs a fortune.

They're all trillionaires.

4 CONVERSATION

- A DOZ-05 Listen. What do Edgar and Ariya talk about? millennial stereotypes
- B ▶02-05 Listen again. Answer the questions.
 - 1. Why is Edgar upset?

4. I want to be a movie star. _

- 2. What are adulting classes? What are some likely subjects?
- 3. What does Edgar claim are the stereotypes? How does both he and Ariya refute them?
- **C** ▶02-06 Listen. Complete the conversation.

Edgar:	I'm so We're characterized as narciss and selfish.	
Ariya:	OK.	
Edgar:	These generalizations arealways have to sensationalize	
Ariya:	By "they" you mean the media	a, right?
Edgar:	Yes. The ideas that millennials to grow up	•





5 TRY IT YOURSELF

MAKE IT PERSONAL What is a common stereotype that you have encountered? How do you feel about it? Take notes in the chart.

Stereotype	How I feel about it

B PAIRS Share your ideas. Use expressions from the conversation skill box to emphasize your point of view and respond to your partner.





TALK ABOUT FANDOM



EDGAR VELA @EdgarV

The championship game is tonight. Fans will be going wild. #psyched

1 BEFORE YOU LISTEN

- A PAIRS THINK Do you know anyone who is a huge fan of something, such as sports or music? Discuss.
- **B** ▶02-07 VOCABULARY Read and listen. Do you know the words in bold?

Prep for Oct. 23 Interview with Sports Psychologist AJ Paluch - Questions to Ask

- 1. Is the love of sports **visceral**? In other words, is being a sports fan all about raw emotion?
- 2. Are there **telling** differences between soccer, basketball, hockey, and baseball fans?
- 3. What is **cathartic** healing? It involves the release of emotions, but how does it connect to sports?
- 4. Does being a fan affect **self-esteem**? Do sports fans **live vicariously**—do they feel like they're sharing the success of their heroes?
- 5. What is the **correlation** between watching sports and how we feel about ourselves?
- 6. Why do sports fans seem so happy when they're in a crowd? Is there a natural inclination for fans to be in groups? Do they create a **bond** with each other?
- 7. If sports fans develop **camaraderie** with other fans, do the positive feelings of group membership help them in negative situations where they experience alienation?
- 8. **Avid** sports fans are **hooked**. Are they like addicts?

>> FOR PRACTICE, PAGE 129 / DEFINITIONS, PAGE 156

2 LANGUAGE CHOICES Causative verbs

A Read the example sentences. Then match the verbs with the correct meanings in the chart.

Example sentences

- 1. They don't allow fans to take pictures during the performances.
- 2. Did you let your kids stay up and watch the game last night?
- 3. Even though she hates sports, I got my co-worker to go to the game with me.
- 4. The coach makes the players work hard.
- 5. I'll have my assistant call you with the details.
- 6. I can help you find tickets for the next game.
- 7. Does the app require you to enter a passcode?

A causative verb is one that indicates when a person or thing causes someone else to do something.

Causative verbs	
: assist someone with something	allow, let
: convince or persuade someone to do something	get
: ask or hire someone to do something for you	make, require
: force someone to do something	help
: give permission for someone to do something	have
N FOR	DPACTICE DAGE 120



B Some causative verbs are followed by an object + base form, and others are followed by an object + infinitive. Reread the example sentences in 2A. List the verbs that follow each pattern.

3 PRONUNCIATION

- A ▶02-09 Listen. Read the pronunciation note.
- B ▶02-10 Listen. Notice the stress in the underlined phrases. Then listen and repeat.
 - Winning the tournament <u>made the team</u> <u>cheer loudly</u>.
 - 2. Even though she's not a fan, she actually **helped** me find tickets.

Stress in causative verb phrases

The second verb in a causative verb phrase is usually stressed more than the causative verb. The object is also usually stressed if it is not a pronoun: Watching sports makes my heart race. The causative verb may be stressed if the speaker wants to emphasize causative meaning: I wanted to be there, but they made me leave.

- ▶ 02-11 Listen. Mark the stressed verbs in the underlined phrases with a dot.
 - A: That game was close. It got me so nervous.
 - B: Me, too. But that first goal after halftime was cathartic. It helped me relax.
 - A: I noticed. Before that, you had your eyes covered. You've got to have faith.
 - B: Yeah. But our mistakes in the first half are what made me lose faith.

4 LISTENING

- A ▶02-12 Listen. What is the topic of the podcast?
- B ▶02-12 Read the Listening Skill. Listen again for phrases that guide a conversation. Write the name of the speaker.

1 I	ot'c	start	\sim ff	with	

2.	We'll	come	back to	that	later.	
----	-------	------	---------	------	--------	--

C ▶02-12 Listen again. Take notes in the chart.

LISTENING SKILL Listen for phrases that guide a converse
--

Speakers sometimes use phrases to guide a conversation. They may do this to keep a conversation on topic, to switch to a new topic, to elicit specific information, or to stay within time limits. For example: Let's start off with...; Now let's turn to...; Another important aspect is...; Moving on,...; On a related note,...; We'll come back to that later.

3. N	loving on,
------	------------

1	And	on	_	related	noto	
4	And	()	\mathbf{a}	related	noie	

Field of science	What science says
Psychology	
Sociology	
Physiology	

PAIRS REACT Think about the fan you discussed in 1A. How can his or her actions be explained by research in psychology, sociology, and physiology?

5 TRY IT YOURSELF

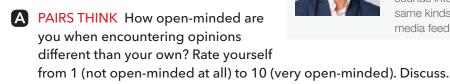
- A MAKE IT PERSONAL Look at your notes from 4C. What are you a big fan of? How does your passion affect how you act? Take notes.
- **B** DISCUSS In pairs, discuss your notes from 5A.
- **C** EVALUATE In small groups, make connections between your experience and the information presented in the podcast. Present your findings to the class.

■ I CAN TALK ABOUT FANDOM.



DISCUSS BIAS

1 BEFORE YOU LISTEN





EDGAR VELA

@EdgarV

This talk about bias on social media sounds interesting. I always see the same kinds of news articles in my social media feed!

B ▶02-13 VOCABULARY Read the words and listen to the sentences. Do you know these words?

plagued with (something) misinformation filter

reinforce

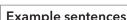
pay attention to (something) an evolutionary trait prioritize exploited by (something)

ignorance swayed into believing a tendency

>> FOR PRACTICE, PAGE 130 / DEFINITIONS, PAGE 157

2 LANGUAGE CHOICES Active versus passive reporting

A Read the example sentences. Notice the different ways to report information. Label the example sentences active or passive. Then complete the rules in the chart with Active or Passive.



=/campro sontoness			
1.	a.	<u>active</u> Studies have shown that misinformation spreads quickly on social media.	
	b.	It's been shown that misinformation spreads quickly on social media.	
	c.	Misinformation has been shown to spread quickly on social media.	
2.	a.	Researchers at Harvard have found that negative headlines get more attention.	
	b.	It has been found that negative headlines get more attention.	
	c.	Negative headlines have been found to get more attention.	
3.	a.	They say social media content is filtered by algorithms.	
	b.	It is said that social media content is filtered by algorithms.	
	c.	Social media content is said to be filtered by algorithms.	

Active versus passive reporting

- _____ reporting creates distance between the speaker and the information being reported.
- _____ reporting structures can hide the source of information if the source is obvious, unimportant, or unknown.
- _____ reporting includes the source of information.

>> FOR PRACTICE, PAGE 130

B What reporting verbs are used in the example sentences in 2A? What other reporting verbs are commonly used in active and passive reporting structures? Make a list.

3 VIDEO TALK



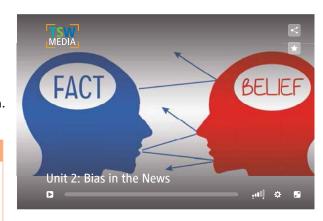
A DO2-15 Listen or watch. What is the speaker's main message?



B ▶02-15 Read the Note-taking Skill. Listen or watch again. Take notes on the three areas of bias.

NOTE-TAKING SKILL Use abbreviations and symbols

Use abbreviations and symbols so you can take notes more quickly. You can use standard abbreviations that many people use, or you can make up your own by shortening words, leaving out letters, and using symbols. For example, use > to mean *more* and < to mean *less*.



Type of bias	Description / Examples
Bias in the machine	
Bias in society	
Bias in the brain	

- The speaker is trying to persuade the audience that social media is biased. Which persuasive techniques does he use?
- PAIRS REACT Do you feel that avoiding exposure to opinions that you disagree with is a bad thing? Explain.

4 DISCUSSION SKILL

Read the discussion skill. Which of these phrases do you use in your discussions now?

Build on ideas

Building on the contributions of others helps you to explore ideas further and consolidate opinions.

- Seek to clarify points by paraphrasing: So, are you saying that...?; So, do you mean...?
- Ask opinion-based questions to help others understand their stance: So, do you think that...?
- If others share an idea that supports your own views, use this as a springboard: It's interesting (that) you say that because...

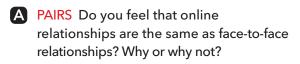
5 TRY IT YOURSELF

- A THINK Look at the chart in 3B. Consider examples of your own biases on social media in these three areas. Take notes.
- **B** DISCUSS Share your ideas from 5A in small groups.
- **EVALUATE** Reconsider the open-mindedness rating you gave yourself in 1A. Would you change this rating based on information in the talk and your self-evaluation in 5A? Discuss.



READ ABOUT VIRTUAL FRIENDSHIPS

1 BEFORE YOU READ





EDGAR VELA

@EdgarV

Dunbar's number doesn't sound right to me. I think we can maintain more than 150 friendships, and I have lots of great online relationships!

B ▶02-16 VOCABULARY Read and listen. Do you know these words?

popularize a drop in the ocean correlate crucial trigger
the advent of intimate an underlying issue replicate
>> FOR DEFINITIONS, PAGE 157

2 READ

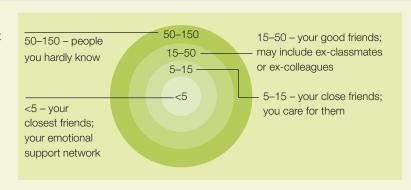
A PREVIEW Read the title of the article. Why do you think we have more friends these days?

B ▶02-17 Read and listen to the article. Does the author feel that online relationships are better, worse, or the same as face-to-face relationships?

MODERN FRIENDSHIPS: IS MORE REALLY BETTER? BY KERRY M. KENDRICK

In the 1990s—the pre-social networking eraanthropologist Robin Dunbar estimated that the average person can maintain around 150 friendships. This figure, also known as "Dunbar's number," has been popularized since then, appearing in books and articles.

What has happened to this number since the advent of social media? While it is estimated that the average social media user has 150 friends, it is also estimated that the average person has seven social media



accounts. Friendships these days are not restricted to real-life interactions, nor are they restricted to one social media platform. So Dunbar's number might sound like a drop in the ocean to social media users who have friend counts in the thousands.

But evidence suggests that quantity doesn't necessarily mean quality. In Dunbar's initial research, friendships were broken down into types. The average person had around fifty good friendships, fifteen close friendships, and an intimate support group that usually consisted of just five people. Current research has shown that although our average number of total friendships has increased, the number of close and intimate friendships we maintain has stayed roughly the same. We may acquire more online friends, but a majority of these will probably be casual acquaintances. Online friendships may be commonplace, but research suggests they are no substitute for the real thing.

Why don't the online friendships we build become more intimate? It's possible they don't satisfy us—not in the same way that real friendships do. Researchers found that our number of real-life friends directly correlates with our well-being—the more friends you have in real life, the happier you are. However, they found no evidence that the size of our online friendships has the same effect. Even if our virtual friendship

network grows far beyond Dunbar's number, it's still our real-life friendships that mean the most to us. The underlying issue making these virtual relationships seem less fulfilling could be emotional distance. Researchers found that people are happier and laugh 50% more frequently during face-to-face interactions as compared to online interactions. The emotional touch of face-to-face interaction, such as responses like genuine laughter, is 30 very important. Further research has shown that physical touch, like hugging, is also crucial for building social bonds. Video calls can bridge the gap to an extent, but it isn't possible to fully replicate physical bonding in a virtual world.

Overall, research suggests that online relationships can't fully meet the social and emotional needs of most adults. They fail to reproduce the emotional and physical intimacy of real-life friendships, and they 35 don't trigger the same feelings of well-being as real-world relationships do. Social networks may evolve to accommodate our relationship needs, but for now they are inadequate. Social media isn't the place for close friendships; the real world is.

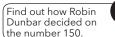
3 CHECK YOUR UNDERSTANDING

- Answer the questions, according to the article.
 - 1. How have our friendships changed since the arrival of social media?
 - 2. What is the relationship between online friendships and well-being?
 - 3. What is meant by emotional distance, and how does it affect friendships?
 - 4. What overall impact does the lack of intimacy have on our online relationships?
- **B** CLOSE READING Reread lines 25-27 and 29-32 in the article. Then circle the correct answers.
 - 1. Why does the writer use could be in line 27?
 - a. She doesn't believe that emotional distance is the underlying issue.
 - b. She is emphasizing that emotional distance is one possible explanation.
 - c. She is suggesting that there is limited evidence for this idea.
 - 2. In line 31, what does the phrase bridge the gap mean?
 - a. diminish the difference between online and real-life friendships
 - b. help people develop their online friendships
 - c. reproduce the same conditions in online and real-world interactions
- C Read the Reading Skill. Go back to paragraph 3 in the article and follow the steps in the box. Allow yourself 2 minutes. Use your notes to explain Dunbar's number to a partner.

READING SKILL Identify key information

Identifying the most important information in a text helps you stay focused and read more efficiently. Follow these steps:

- 1. Circle the main idea of the paragraph.
- 2. Underline words or phrases that relate to the main idea.
- 3. Underline content words, which are words that carry meaning. These are typically nouns, verbs, and adjectives.
- **D** PAIRS Summarize the article in 3-5 sentences.





4 MAKE IT PERSONAL

- A THINK Look at the graph in the article. How accurate is Dunbar's number when related to your own friendships? How do you communicate with each group of friends? What kinds of activities do you do together? Take notes for each group.
- **B** PAIRS Describe your friendship network. Are they similar or different? Do you think the Dunbar number has changed? How? Why?
- **EVALUATE** Determine the Dunbar number for your class. Calculate the average number of friendships in your networks. I CAN READ ABOUT VIRTUAL FRIENDSHIPS.

WRITE A COMPARE AND CONTRAST ESSAY

1 BEFORE YOU WRITE



EDGAR VELA @EdgarV I try to listen to both sides when it comes to politics, but never with sports. Go Bears!

A Read about compare and contrast essays.

A compare and contrast essay compares two things or ideas to analyze the similarities and differences between them. A good essay goes beyond a simple list to make a larger statement about the topic. For example, the essay might draw a conclusion about which idea is preferable, or it might propose suggestions for how to integrate the benefits of both.

B Read the model. Why does the writer think the difference between sports and politics is important?

THE GAME OF POLITICS

How much do sports fans have in common with political partisans (people loyal to one political party)? Quite a lot, it seems. Listening to political discourse today can be like listening to two sports fans angrily debating whose team is better. But how far can we take this comparison? While there are commonalities between sports fans and political partisans, there are also some key differences. And it is those differences that may help us to create a more cohesive political future.



Everyone knows that sports fans sometimes get a little overexcited. In fact, the word fan comes from the word fanatic, meaning someone who shows excessive enthusiasm for something. Sports fans will be loyal to their team no matter what, in large part because their loyalty has often developed out of regional pride or family relationships. This also means fans are unlikely to change loyalties over the course of their lifetime. Sometimes their sense of self is so tied up with their home team that they may even act negatively toward other teams in order to show their own superiority.

Similarly, political partisans feel "team" loyalty and will often have strong negative feelings toward their rivals. A recent study revealed that 41% of partisans believe that winning an election is more important than achieving policy goals. We can easily see how people develop these attitudes. As with sports fans, people often develop political affiliations through their family or their region. And furthermore, like sports fans, partisans tend to have their self-esteem tied up with the success of their party. Politicians feed into the "my team / your team" mentality because the more divisive they act, the more motivated people become to vote. This creates a cycle that is hard to break.

Nonetheless, disrupting this cycle is not impossible. A sport is still just a game, after all, whereas politics has an effect on people's everyday lives. While at the end of a sports game, the fans all go home, at the end of an election, the winner takes office. And if this person enacts policies to benefit people, voters who opposed the candidate might change their minds and vote differently next time. Furthermore, unlike in sports, in politics we do sometimes see a person's loyalty changing - either because the party has changed or because the person himself or herself has.

The way towards change, then, is to enable people to understand and to focus on how policy affects them in their everyday lives. Ultimately, although sports fans and political partisans have much in common, it is the differences between them where our hope for the future lies.

PAIRS How is the essay organized? What is the main idea of each paragraph?

PAIRS Read the model again. Complete the diagram.

Sports fans Political partisans occasionally switch loyalty often comes are unlikely to from __ during the course of their lifetime over the course of sense of their lifetime are affected in their connected to the team go home by the outcome of towards the other team the election

2 FOCUS ON WRITING

Read the Writing Skill. Then reread the model. Underline the transition words for comparison or contrast.

3 PLAN YOUR WRITING

- A Think of two different groups of people that you can compare (for example, online friends versus in-person friends, in-laws versus parents, or entertainers versus politicians). Create a diagram like the one in 1D to brainstorm the similarities and differences between the groups.
- **B** PAIRS Discuss your ideas. I think I'll write about vegetarians versus meat-eaters.

4 WRITE

Write a first draft of a compare and contrast essay about the two groups you described in 3A. Remember to use transition words. Use the essay in 1B as a model.

WRITING SKILL Use transition words

To create smooth connections between your ideas, use transition words. Some transition words for comparison are similarly, as with, and like. Some transition words that show contrast are whereas, while, unlike, and although.

Writing tip

Get it all out. When writing your first draft, more is better. Your first draft provides all the raw material, which you can then shape and refine. So it's best to get all of your ideas onto the page. Then you can move things around or cut things out as needed.

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's essay.
 - Does the introduction clearly state which groups are being compared?
 - Does the essay give equal attention to both of these groups?
 - Are both similarities and differences between the groups identified and discussed?
 - Does the essay use transition words effectively?
 - Does the essay draw some kind of conclusion that goes beyond a simple list?
- **B** REVISE Write another draft based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your essay. Then read it again for overall sense. I CAN WRITE A COMPARE AND CONTRAST ESSAY.

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM Millennials are a group of people born between 1981 and 1996 and reaching adulthood in the early 21st century. They increasingly rely on online news rather than more reliable print sources. Review the data and circle the correct answers.



- 1. Compared to older adults, millennials have the same amount of / less / more education.
- 2. Millennials do not trust / are less trusting of / are more trusting of the news.
- 3. All adults / Millennials / Older adults are more likely to follow the news online because they grew up with the internet.
- B THINK CRITICALLY Are millennials' ideas more likely to be shaped by inaccurate or fake news? Why or why not? Discuss the impact that this may have.
- FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups.
 - Step 1 Brainstorm Think of 3-5 ways people can be more critical about news they read online.
 - Step 2 Evaluate Consider an example of online information that needs to be challenged and how your approach could help people to think more critically about it.
 - Step 3 Present Explain the best solution to the class.

2 REFLECT AND PLAN

Stress in causative verb phrases

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Speaking Discussion Listening Objectives ☐ Build on ideas Listen for phrases ☐ Talk about that guide a stereotypes conversation Reading Identify key ☐ Talk about Note-taking information fandom Use abbreviations Discuss bias Writing and symbols ☐ Use transition Vocabulary Language Choices words ■ Words related Passive voice: to stereotypes agent versus no agent Conversation Causative verbs Use hyperbole Active versus Pronunciation passive reporting

B What will you do to learn the things you highlighted?



3 HOW DO YOU EXPLAIN THAT?

LEARNING GOALS

In this unit, you

- discuss urban legends
- read about life's mysteries
- write a plot summary



- A Read the unit title and learning goals. The world is full of mysteries. How do they sometimes make life more exciting?
- **B** Look at the photo. It shows someone about to enter a large maze. If you were standing there, would you enter the maze? What would need to be at the center of the maze to make you enter it?
- Read Artur's message. What kind of treasure might he be looking for?



ARTUR TAVARES

@ArturT

I love reading stories about lost treasure. And now that I've learned how to scuba dive, I'm going to look for some treasure myself!

TALK ABOUT FAMOUS MYSTERIES



ARTUR TAVARES

@ArturT

Just visited the Pyramids of Giza. What an incredible place! So full of mystery.

- 1 VOCABULARY Words related to mysteries
 - A What are some examples of mysterious places around the world?
 - **B** ▶03-01 Read and listen. Do you know the words in bold?

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THE GREAT PYRAMID: FROM BAFFLING MYSTERIES TO INCREDIBLE BREAKTHROUGHS

For thousands of centuries, the Great Pyramid of Giza has been shrouded in mystery. From its gargantuan size to its secret chambers, it has been a source of fascination for archaeologists and travelers alike. This monument remains an enigma today, but researchers have uncovered evidence in hidden caves and scrolls that has unlocked many secrets. Join us as we follow their path from initial hunches to conclusive proof in a documentary that will intrigue and entertain you.



To make speculations

about the past, use modal + have + past

participle.

Check out our trivia and fun facts about pyramids around the world!

>> FOR PRACTICE, PAGE 131 / DEFINITIONS, PAGE 157

2 LANGUAGE CHOICES Modals for speculation about the past

A Read the example sentences. Underline the modals for speculation about the past. Then put the words from the box into the correct groups.

Example sentences

- 1. The empty space at the base of the tomb could have been part of the building's structure, or it might have been a secret chamber.
- 2. Some researchers believe the tomb may have belonged to a princess.
- 3. Archaeologists spent so much money on the project that it had to have been important.
- 4. Masa threw those files in the trash, so he must not have wanted them.
- 5. Those statues are gargantuan. It couldn't have been easy to construct them.
- 6. Explorers can't have discovered a new pyramid. If they had, it would be all over the news.

Modals for speculation about the past can't have could have couldn't may not have might have might no	the second secon
50% certain something happened may have	50% certain something did <i>not</i> happen may not have
> 90% certain something happened	> 90% certain something did <i>not</i> happen



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B Could has different meanings. What does could have mean in the following sentences?

Researchers could have solved the mystery years ago, but they didn't have enough funding.

The discovery was more exciting than anyone could have imagined.

3 CONVERSATION SKILL

A	▶03-04 Read the conversation s the speakers use to keep liste the sentences that you hear.	
	1. And	Khufu's mummified

body might be there.

2. And ______ of the mystery.3. _____ . It may be the face of Khafre.

B PAIRS Retell a mysterious story that you heard from a family member or friend when you were a child. Use an expression from the conversation skill box.

Keep listeners' attention

Use expressions like these to create interest during a conversation and to keep listeners focused on what you're saying: That's just the beginning. You're not going to believe this. It gets better. Wait. There's more. Guess what. Here's the best part.

4 CONVERSATION

- A ▶03-05 Listen. What do Ariya and Artur talk about?
- B ▶03-05 Listen again. Answer the questions.
 - 1. What evidence did researchers use to prove that the workers at the Great Pyramid were not slaves?
 - 2. What are two reasons why the floodwaters of the Nile were important in the construction of the Great Pyramid?
 - 3. Why does Artur say that Merer's diary is better than a photo?
- **C** ▶03-06 Listen. Complete the conversation.

Ariya:	You mentioned the massive blocks		
	of stone used in the construction of the Great		
	Pyramid. I by those massive blocks of		
	stone, too. I wanted to know where they came from.		
Artur:	What did you find out?		
Ariya:	of stone arrived at the Giza Plateau by boat. Some was from locations close to the		
	building site, but some came from		





5 TRY IT YOURSELF

A THINK What is a famous mystery that you have read about or seen on television? Take notes in the chart.

Mystery	Possible explanations from research

B PAIRS Share your mysteries and their possible explanations. Use the conversation in 4C as a model.



TALK ABOUT PERSONAL MYSTERIES

ARTUR TAVARES

@ArturT

My flight was delayed. Mechanical difficulties. Had a feeling that something bad was going to happen.

1 BEFORE YOU LISTEN

- PAIRS THINK What do you know about paranormal experiences? Have you had an experience that can't be explained by science?
- B •03-07 VOCABULARY Read and listen. Do you know the words in bold?

Class poll: Do you believe in paranormal experiences? Please explain. 8 COMMENTS 37.5% 37.5% Yes, I do. I often know something bad is going to happen. I get Yes Jeff: a sinking feeling in my stomach. Max: Yes. I've had several mind-blowing supernatural experiences. I swear! Dana: I'm not sure that I believe in paranormal experiences. I'm **skeptical**. Zheng: No, I don't. But if a friend said he had an experience like this, I'd take his word for it. Rose: No way. I don't buy it. The odds are there's a scientific explanation for almost everything. I had an experience once, but I thought it was a gag. Now I'm not so sure. Alexa: Yes. I saw a woman in a dream. The next day, I met someone who was her spitting image. Ying: Ibrahim: Nope-don't believe it. The whole idea of paranormal experiences is bogus.

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2 LANGUAGE CHOICES Modals for expectation

Read the example sentences. Underline the modals and verbs used to show expectation. Then read rules in the chart. Are they true (T) or false (F)? Correct the false rules.

Example sentences

- 1. The ghost tour should be an interesting experience, and it shouldn't take more than a few hours.
- 2. Yuan should have been here an hour ago. He ought to have texted that he's running late.
- 3. I'm sure you didn't really see a ghost. There ought to be a logical explanation for what you saw.
- 4. There's supposed to be a fascinating UFO museum in Roswell, New Mexico.
- 5. There wasn't supposed to be anyone else in the house, but we thought we heard voices.
- 6. The movie was supposed to have been mind-blowing, but I thought it was boring.
- 7. There are supposed to be ghosts living there, but I don't really buy it.

Modals for expectation

- Use *should* and *ought to* to indicate expectation about the present or future. They cannot be used in the past.
- Use shouldn't or isn't / aren't supposed to to indicate something will not likely happen.
- Use was / were supposed to for expectations and obligations that were likely fulfilled.
- Use supposed to, **not** should or ought to, for situations that people claim to be true.



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B Read the sentences. How is *supposed to* used? Is there a difference in meaning?

There was supposed to be a ghost living in that house.

There was supposed to have been a ghost living in that house.

3 PRONUNCIATION

- A Listen. Read the pronunciation note.
- B ▶03-10 Listen. Notice the reduced pronunciations in the underlined phrases. Then listen and repeat.
 - 1. I should have run when I heard the noise, but I wasn't afraid at all.

In modal perfects the auxiliary have

Reduction of modal perfects

In modal perfects, the auxiliary have is reduced to /əv/ or /ə/ and joins closely to the preceding modal, and the past participle of the verb often receives the heaviest stress: They should have /ʃudə/ been there. In negative modal perfects, the negative modal also receives stress: It couldn't have /kudəntəv/ happened. The final t of negative modals may also be dropped. It couldn't have /kudənə/ happened.

- 2. I'd like to believe Ari, but his story was bogus and couldn't have happened.
- \bigcirc \triangleright 03-11 Listen. Mark the stressed syllable in the underlined phrases with a dot.
 - A: The footsteps I heard upstairs couldn't have been my neighbors'. They weren't at home yet.
 - B: They might have arrived when you weren't paying attention.
 - A: Then I should have heard them going upstairs. The stairs are very noisy.

4 LISTENING

A P03-12 Read the Listening Skill. Listen to part of the podcast. Underline the emphasized information.

It reminded me of a family camping trip when I was 7. I was looking at the stars when I noticed a strange object moving across the sky. I was sure it was a UFO-until my grandfather told me it was a communications satellite. I understand the appeal of mysteries, but I prefer scientific explanations.

LISTENING SKILL Listen for emphasis

Speakers often change speed, volume, and pitch to help you follow a story. They will talk slower, louder, and higher to emphasize key information.

- **B** ▶03-13 Listen to the entire podcast. What is the podcast about?
- C ▶03-13 Listen again. Answer the questions.
 - 1. What are Devon, Flora, and Rita's opinions about mysterious experiences?
 - 2. What happened to Devon's father?
 - 3. When was the first time that Flora and Rita talked to each other about their mysteries?
 - 4. Does Mohamed change his point of view about mysterious experiences? How do you know?
- PAIRS REACT Which of the experiences in the podcast was most interesting for you? Why?

5 TRY IT YOURSELF

A THINK What is a mysterious experience you or someone close to you has had? Complete the chart.

What happened	Where it happened	When it happened	Who was involved

- **B** DISCUSS In small groups, use your notes from 5A to tell your story.
- **C EVALUATE** Are there similarities in your stories? Brainstorm possible explanations for the mysterious experiences.



DISCUSS URBAN LEGENDS



ARTUR TAVARES

ArturT

Anyone know anything about the origins of urban legends? Would love to know where these weird ideas come from.

1 BEFORE YOU LISTEN

A PAIRS THINK What are some famous legends, either from your home country or other parts of the world? Describe them.

B ▶03-14 VOCABULARY Read the words and listen to the sentences. Do you know these words?

thrive perceive a worst-case scenario a cautionary tale sanitation a reflection dissolve roam the streets armed with (a weapon) play (something) up plant

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2 LANGUAGE CHOICES Passive modals

A Read the example sentences with active and passive modals. Underline the passive modals. Then circle the correct answers in the chart.

Example sentences

- 1. a. Someone should stop that rumor before it becomes an urban legend.
 - b. That rumor should be stopped before it becomes an urban legend.
- 2. a. You can find examples of urban legends everywhere.
 - b. Examples of urban legends can be found everywhere.
- 3. a. Do I have to return this book soon?
 - b. Does this book have to be returned soon?
- 4. a. Some high school kids might have started that rumor.
 - b. That rumor might have been started by some high school kids.
- 5. a. Someone must have made that story up as a cautionary tale.
 - b. That story must have been made up as a cautionary tale.
- 6. a. They couldn't have taken that story seriously.
 - b. That story couldn't have been taken seriously.

Passive modals

- Use active / passive modals when the agent is not important or not known.
- The meaning of the modal is the same / different in active and passive sentences.
- A passive modal in the present tense is formed with modal + have / be + past participle.
- A passive modal in the past tense is formed with modal + has / have + been + past participle.

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B PAIRS Most modals have more than one meaning. In some cases, the past tense of the modal changes based on the meaning. Read the following sentences. They all occurred in the past. What is the difference in meaning between the modals in each pair?

That story is ridiculous! It had to have been invented.

New technology had to be invented in order to film that movie.

The project **couldn't have been completed** in only two days. That's impossible! The project **couldn't be completed** in two days. We needed more time.

3 VIDEO TALK





A ▶03-16 Listen or watch. What is an urban legend?





B ▶03-16 Read the Note-taking Skill. Listen or watch again. Take notes in the chart.

NOTE-TAKING SKILL Use mapping

The mapping note-taking method is a visual way to organize your notes. List the main topic at the top, with sub-topics and details below. This method of note-taking helps you to easily distinguish between topics.



	opic:	
Sub-topic 1:	Sub-topic 2:	Sub-topic 3:
Details / Examples:	Details / Examples:	Details / Examples:

- C How does the speaker feel about urban legends?
- **D** PAIRS REACT Had you heard the urban legends mentioned in the video before? Do you think they're believable? Why or why not?

4 DISCUSSION SKILL

Read the discussion skill. Which of these phrases do you use in your discussions now?

Acknowledge ideas

It's important to acknowledge others' ideas and opinions so that they feel supported and that their views are respected. Use phrases like these to acknowledge someone's ideas:

I see where you're coming from...

I see what you mean...

I understand what you're getting at... That could be true...

5 TRY IT YOURSELF

- A THINK Read the urban legends. Then think of one you know. Choose one to discuss.
 - You shouldn't eat the end of a banana as it might be full of spider eggs.
 - We once picked up a hitchhiker, and he disappeared into thin air from the back seat.
 - That restaurant genetically modifies chickens to produce more legs.
- **B** DISCUSS Describe the urban legend you chose from 5A. Consider the following: Is the urban legend believable? Is there a moral? Does it reflect fears or changes in society? Does it, or could it, contain a half-truth?
- EVALUATE Work in small groups. Based on what you've learned about urban legends, create your own legend to share with the class. Use the questions in 5B as guidance. Then share your legend with other groups. Decide which urban legend sounds most plausible.



I CAN DISCUSS URBAN LEGENDS.

READ ABOUT LIFE'S MYSTERIES

1 BEFORE YOU READ

A PAIRS If you could ask an expert any question about science, nature, or the universe, what would it be?



ARTUR TAVARES

Too bad humans didn't evolve to have more limbs. I wouldn't mind having another pair of arms. It might make texting faster!

▶03-17 VOCABULARY Read and listen. Do you know these words?

dim a contour an arthropod advantageous stability consciousness segmented plausible a neuron an illusion anatomy >> FOR DEFINITIONS, PAGE 158

2 READ

A PREVIEW Read the title and paragraph headings. What do you think the article will be about?

B ▶ 03-18 Read and listen to the article. Which of the questions could Paige answer conclusively?

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Q)

ASK A BOOKWORM

Our librarian Paige Turner answers more of your curious questions.

Is it true that black 5 makes you slim? If so, why?

Paige says: According to neuroscientists-yes. Black does make you look slimmer, or lighter colors

10 make you look larger, depending on how you view it. The slimming properties of black are caused by an optical trick dubbed "the irradiation illusion" by Hermann von Helmholtz. Stare at the holes in the shape below, and you should

15 notice that the white hole appears larger than the black one.





Helmholtz wasn't the first to notice this illusion. In the 1500s, the astronomer Galileo also witnessed a similar phenomenon when he realized that 20 brighter planets in the night sky, like Venus, appeared larger than dimmer ones, like Jupiter. Since then, neuroscientists have discovered why this happens. They found that when we view light things on a dark background, our eyes become

25 flooded with light-sensitive neurons. They suggest that this must be an evolutionary trait that helps us spot movement and danger at night. When we view dark things against a light background, the light-sensitive neurons narrow the contours of the 30 black shape. This is why wearing black during the day creates the illusion of slimming.

Why aren't there any large animals with six or eight limbs?

Paige says: By large animals, I guess you mean 35 mammals. Mammals are tetrapods, and many have four limbs. These animals are considered tetrapods because they all evolved from fish, even if some of them secondarily lost some or all of their limbs. On the other hand, the ancestors

40 of today's arthropods (insects, arachnids, and crustaceans), who have more than four limbs, had segmented bodies with lots of limbs. There's not much more to it.

Is it possible for a mammal to evolve into a 45 six-limbed creature? Well, anything is possible. However, having six legs wouldn't necessarily be advantageous for mammals. Their anatomy would have to change considerably to accommodate an extra pair of limbs. Controlling

50 two more arms would also require more brain power. Crucially, there's the question of purpose. For insects, having six legs means more stability when crawling along walls and ceilings. Mammals don't need to perform similar actions so don't

55 need the extra support.

Why do we dream?

Paige says: There are a lot of plausible explanations for why we dream, although there's no definitive answer.

- 60 Many experts believe that dreaming is a form of memory processing and that it may help us convert information from our short-term to our long-term memories. There are many studies that have shown the importance of sleep for
- 65 the consolidation of learning—the process that helps memories to become more stable and long-lasting. However, the role of dreaming in this consolidation process remains unclear.

Various theories explain dreaming as some 70 form of preparatory process. One idea is that

dreaming is a form of "threat simulation" - like a rehearsal for real-life dangers. Similarly, psychoanalysts believe that the purpose of dreaming might be to help us deal with complex

- 75 experiences and emotions. Another theory, the theory of consciousness, suggests that dreaming helps us link three temporal dimensions in our minds—the past, present, and future. The belief is that dreaming facilitates information processing
- 80 about past and present events, which in turn prepares us for future events.

While there are lots of theories out there about dreaming, none of them are conclusive. What do you think? Why do we dream?

3 CHECK YOUR UNDERSTANDING

- A Answer the questions, according to the article.
 - 1. Why do black objects appear slimmer on a light background?
 - 2. How were the bodies of mammals and insects affected by their evolutionary ancestors?
 - 3. What is the main reason why Paige thinks it is unlikely for mammals to develop extra limbs?
 - 4. According to experts, how might dreaming help us?
- **B** CLOSE READING Reread lines 7-13 in the article. Then circle the correct answers.
 - 1. The phrase depending on how you view it suggests that the irradiation illusion ____.
 - a. can only be observed by certain people
 - b. can be explained in two different ways
 - c. demonstrates two different phenomena
 - 2. The best definition for the word *dubbed* is to give something ____.
 - a. a formal, scientific name
 - b. a name that describes it in some way
 - c. a name that is not widely accepted by others
- Read the Reading Skill. Then reread the article. What further questions would you ask Paige about each topic?
- PAIRS Summarize the article in 3-5 sentences.

READING SKILL Respond to the writer

As you read, stop after each paragraph and respond to the writer with comments or questions. This helps you to relate to the text on a more personal level and to retain information better.

4 MAKE IT PERSONAL

Search online for an answer to your question from 1A.



- A THINK Choose one question from the list and think of a possible answer. Take notes.
 - Why does the sunlight sometimes make us sneeze?
 - What would be the most expensive way to fill a shoebox?
 - What's the worst that could happen if the internet were to go down for the day?
- **B** GROUPS Discuss your ideas from 4A. Give reasons to support your answers.
- **EVALUATE** Choose the best possible answer from 4B and share it with the class. Try to make your explanation as believable as possible. As a class, vote on the most likely and most creative explanation.

WRITE A PLOT SUMMARY

1 BEFORE YOU WRITE



ARTUR TAVARES

Mystery books make for great travel reading. I just read this plot summary... think I'll pick up the book on my next trip.

A Read about plot summaries.

A plot summary is a brief description of the sequence of events in a story (from a book, a movie, etc.). It includes the following major elements: exposition (how the story begins), developing or rising action, climax (the most exciting action or turning point in the story), falling action, and denouement (how the story ends). It includes the names of the main character(s) and the most important details of the storyline.

B Read the model. What happens during the climax of the book?

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Q



The novel Still Life by Canadian crime writer Louise Penny is the thrilling start of a new mystery series featuring Chief Inspector Gamache. Set in the tiny fictional village of Three Pines, the book introduces us to a cast of characters who are interesting and complex—and have dark secrets to hide.

The novel opens with the revelation that Jane Neal, an elderly artist from the village, was killed while walking through the woods. On the surface, it looks as though the killing may have been a hunting accident. Inspector Gamache has come down from Montreal to investigate. We soon learn that Jane's art is about to be displayed for the first time at an exhibition in the town. Whether and how this fact is connected to the crime remains an enigma. But Inspector Gamache has a hunch that the killing was not, in fact, an accident.

As the plot thickens, we learn about Philippe, an angry teenager who may have been involved in the crime. He had gone into the woods on that morning, armed with a bow and arrow to hunt deer. Was it his arrow that accidentally killed Jane? All the evidence points in that direction, but Inspector Gamache doesn't buy it. There are other people who might have had motive to kill. There is Jane's niece, who was no longer on good terms with her aunt, and who believed she was

inheriting her aunt's valuable house. Or Clara, Jane's best friend and an artist herself, who actually did inherit the house. Could it be Peter, Clara's husband, desperately jealous of Clara's relationship with Jane? Or Ben, an intriguing Englishman who seems to be in love with Clara? And finally, there is Ruth, a poet with a bad temper who has a secret she desperately needed to keep from Jane.

Almost any of the options seem plausible, and as the action builds toward the climax, we start to understand how Jane's art is at the center. It is her art that reveals the town's secrets and points the way toward her killer. Inspector Gamache, through his keen perceptions, gains insights into each of the town's characters, but it is ultimately one of the townspeople who figures out who did it—thereby endangering her own life. In a scene that has you on the edge of your seat, the murderer is about to strike again when wit and luckand, of course, Inspector Gamache-come to the rescue just in time.

In the denouement, we once again see Jane's group of friends coming together and discussing how her art had revealed the secret. And together they start to realize how all of the signs had always pointed in that direction, if they had only been able to see them.

PAIRS Discuss. Based on this summary, is this a book you would want to read? Why or why not?

PAIRS Read the model again. Complete the plot diagram.

Book: Still Life by **Exposition** Rising action Louise Penny An elderly _ The evidence points to is found dead. __ having killed Jane **Setting:** a tiny _ village Inspector Gamache is in in a(n)called Three Pines town to . • Inspector Gamache has a(n) Main characters: Jane that it wasn't • Jane's art was about to Neal, Inspector Gamache an accident. Many other characters have a(n) **Denouement Falling action** Climax • Jane's group of friends Inspector Gamache Jane's _ is the key. arrives just in time and realize A townsperson catches the killer.

2 FOCUS ON WRITING

Read the Writing Skill. Then reread the model. Circle the suspenseful words and phrases. Underline the rhetorical questions and possibilities raised about the solution to the mystery.

3 PLAN YOUR WRITING

- A Think of a mystery book or mystery movie that you know (you can also choose another genre, such as thriller or science fiction). Create a diagram like the one in 1D to identify the plot points.
- **B** PAIRS Discuss your ideas. I think I'll write about the movie Cold Pursuit.

4 WRITE

Write a first draft of a plot summary of the book or movie you described in 3A. Remember to use suspenseful words and phrases as well as rhetorical questions. Use the plot summary in 1B as a model.

Writing tip

Choose wisely. When writing a summary, you can't include every detail. You have to figure out which details are the most important in terms of the plot structure. Also, you may not want to give away the ending. And if you do, be sure to give people a "spoiler alert"!

and puts her own life

A good plot summary will entice readers and create a desire to read the book. You

can build excitement by using suspenseful

intriguing, or on the edge of your seat. You

possibilities, without revealing the answers.

WRITING SKILL Build excitement

words and phrases, such as thrilling,

can also grab the reader's attention by asking rhetorical questions and raising

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's plot summary. Answer the questions.
 - Does the introduction include the title and the author or director?
 - Are the setting and main characters included?
 - Is the summary organized by exposition, rising action, climax, falling action, and denouement?
 - Does the summary use suspenseful, exciting words and rhetorical questions?
 - Does the summary get you excited about the book or movie without revealing too much?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your plot summary. Then read it again for overall sense. I CAN WRITE A PLOT SUMMARY.

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM Some people reject evidence that they have not personally experienced. For example, despite mathematical and photographic evidence, some do not believe that the sun is at the center of the solar system. Review the data and answer the questions.

- 340 BCE	Aristotle provides scientific reasoning that the earth is at the center of the solar system.	
- 200 BCE	Aristarchus suggests that the sun is at the center of the solar system.	
- 1630	Galileo Galilei uses a telescope to support Aristarchus' theory.	19
- 1688	Sir Isaac Newton invents a new telescope that shows the sun at the center.	14
- 1946	The first photograph of Earth is taken from space.	
- 1961	The first human goes to space.	
- 1969	The first humans go to the moon.	
- 1990	Hubble Space Telescope is in orbit around the earth.	
Since 2012	2 Satellites become common.	

- 1. Who believed that the sun goes around the earth? _
- 2. When did humans first explore space?
- 3. What instruments helped provide evidence for scientists? elescopes, photographs, satellite
- **B** THINK CRITICALLY What reasons do some people have for rejecting science? Discuss with a partner.
- FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups.
 - **Step 1 Brainstorm** Choose a current, debatable issue and think of 3-5 ways people could be convinced to adopt more scientific and/or critical thinking perspectives about it.
 - **Step 2 Evaluate** Choose the best solution. Consider how to go about changing people's minds using evidence and factual details.
 - Step 3 Present Explain the best solution to the class. Refer to the data to support your ideas.

2 REFLECT AND PLAN

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

B What will you do to learn the things you highlighted?

Speaking Objectives Talk about famous mysteries	Pronunciation Reduction of modal perfects	Discussion Acknowledge ideas	Notes
Talk about personal mysteries Discuss urban legends	Listening Listen for emphasis Note-taking	Reading Respond to the writer	Review the Reading Skill: Respond to the writer.
Vocabulary Words related to mysteries	Use mapping Language Choices	Writing Build excitement	
Conversation Keep listeners' attention			

4 IS IT ART?

LEARNING GOALS

In this unit, you

- discuss the benefits of improvisation
- read about a famous festival
- write a descriptive essay



GET STARTED

- A Read the unit title and learning goals. Besides painting, what are five or more disciplines that are considered part of the arts?
- **B** Look at the photo. It shows a brush tipped with various paints. How does this photo suggest *art* rather than *house painting* or *furniture painting*?
- Read Camila's message. Why might her friend be unrealistic, and why might it not matter?



CAMILA RIVAS

@CamilaR

My friend thinks he'll become a famous artist. I hope so, but it could take decades to get there. In any case, I'm sure he'll enjoy trying.

TALK ABOUT STREET ART





CAMILA RIVAS

@CamilaR

I finally moved to a new apartment. There's a lot of incredible art in the neighborhood. I need to learn more about these artists.

- A Look at the photos in the infographic. Is street art an old or a new form of art? Where have you seen this type of art?
- B ▶04-01 Read and listen. Do you know the words in bold?



The word *graffiti* originated from the ancient Greek word *graphein* meaning "to scratch, draw, write." Graffiti has been found in the Roman ruins at Pompeii and in prehistoric caves. There are many forms of graffiti.



Tagging began with a teenager in Philadelphia in 1967. The objective was not artistic **self-expression**. He only wanted to get the attention of a girl by writing his name anywhere she might see it.



In the 1970s, "aerosol artists" used spray paint to create **murals**. Their **covert** masterpieces had to be done quickly and secretly. Because they had not been given permission to paint, their work was considered **vandalism**.



In the 1980s, graffiti was part of the **phenomenal** rise of hip-hop culture. The amazing popularity of hip-hop added an element of **commercial value** to street art.

In the late 1990s, murals by an artist known as Banksy began to **provoke** thought with their humor and social **commentary**. He is now so popular that his work has been **auctioned off** for millions of dollars.



>> FOR PRACTICE, PAGE 134 / DEFINITIONS, PAGE 158

with so: assume, be afraid, believe, expect, guess, hope,

imagine, presume, suppose,

Common words used with

not: assume, be afraid,

guess, hope, suspect

suspect, say, think

2 LANGUAGE CHOICES Substitution with so and not

A Read the example sentences. Underline the phrases or clauses that have been replaced by so or not. Then circle the correct answers in the chart.

Common words used

Example sentences

- 1. If we can increase the commercial value of this property, let's do so.
- 2. Are you going to the auction? If so, I'd like to go with you.
- 3. Do you like museums? If not, we can go somewhere else.
- 4. I may have shredded the receipt. I hope not, but I can't find it anywhere.
- 5. Did artists have permission to paint that mural? I don't believe so.
- 6. Is graffiti really art? I guess so.
- 7. Artists shouldn't paint on public buildings without permission. Doing so is vandalism.

Substitution with so and not

- Use do so to avoid repeating a subject / verb phrase.
- Use *if* so to avoid repeating the clause in a **conditional / question**.
- If not means "if that situation is true / not true."
- Use so or not to avoid repeating a verb / clause.

>> FOR PRACTICE, PAGE 134

B Read the note about common words used with *so* and *not*. How can we make negative statements with these verbs?



3 CONVERSATION SKILL

A P04-04 Read the conversation skill. Listen. Notice the words the speakers use to ask for an opinion. Complete the sentences that you hear.

 What _____ on the city's decision to remove all the street art around here?

2. It's getting a lot of attention. ______ it?

3. That's an interesting idea.

PAIRS Discuss the issue of whether street artists should be arrested for vandalism and put in jail. Use an expression from the conversation skill box to ask for an opinion.

Ask for an opinion

Use questions like these to ask for an opinion in conversations, especially when discussing controversial topics: What do you think / have to say about...? What are your views / thoughts on...? How do you feel about...? What's your reaction to...? How do you see the issue? Which side are you on?

4 CONVERSATION

- A ▶04-05 Listen. What do Edgar and Camila talk about?
- B ▶04-05 Listen again. Answer the questions.
 - 1. How does Camila feel about street art?
 - 2. Why was the Banksy mural a problem for the garage owner?
 - 3. Who shredded the Banksy picture after it was auctioned?
 - 4. In your opinion, what might the buyer have been thinking when the Banksy picture was going through the shredder?
- **C** ▶04-06 Listen. Complete the conversation.

Edgar:	I would debate whether or not graffiti actually is art. Whaton that?
Camila:	Personally, I don't like tagging, but I think Banksy's murals are art because they are a creative form of
	. They provoke discussion on important social and political issues.
Edgar:	OK. I guess But isn't street art meant to be temporary? And so, shouldn't it be available for everyone to see? In my opinion, it

in a museum or in the home of a wealthy art collector.





5 TRY IT YOURSELF

A THINK What are some possible positive and negative effects of having street art like the Banksy mural in a neighborhood? Take notes in the chart.

Positive effects	Negative effects

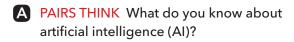
B PAIRS Give your opinion about the most important effect from your charts.





TALK ABOUT AI AND ART

1 BEFORE YOU LISTEN





CAMILA RIVAS

CamilaF

As someone with a background in industrial design, I'm always interested in what machines can do. But can AI really create art?

В	▶04-07 VOCABULARY	Complete the c	hart. Then listen	and check	your answers.

	Verb	Noun	Adjective
1.	conceptualize	concept	
2.		endeavor	
3.	blur		
4.	compile		
5.		algorithm	
6.	utilize		
7.		depiction	
8.	emulate		
9.	evoke		

>> FOR PRACTICE, PAGE 135 / DEFINITIONS, PAGE 158

2 LANGUAGE CHOICES Phrasal verbs

A Read the example sentences. Then read the rules in the chart. Are they true (T) or false (F)? Correct the false rules.

Phrasal verbs consist of a verb + a particle. Some phrasal verbs are separable, and some are inseparable.

Use	Example sentences
Separable, with an object	1. How do you tell apart the two artists? It's impossible to tell them apart . They can't be told apart .
Inseparable, with an object	2. I don't know much about Al-generated art, but I'll look into it. It will be looked into.
No object	3. I missed part of the presentation because I zoned out a little.4. We waited for 30 minutes, but the speaker never showed up.

Phrasal verbs

- When the object of a separable verb is a noun, it can separate the verb or follow the complete verb.
- When the object of a separable verb is a pronoun, it cannot separate the verb.
- In passive sentences, separable verbs are not separated.
- With inseparable verbs, the object always follows the complete verb in an active sentence.
- __ Phrasal verbs that do *not* take a direct object can be active or passive.



>> FOR PRACTICE, PAGE 135

PAIRS Read the sentences. Which sentence contains a phrasal verb? What are some differences between phrasal verbs and verbs with prepositions?

Josh lives down the street. Josh thinks he'll never live down that mistake.

3 PRONUNCIATION

- A ▶04-09 Listen. Read the pronunciation note.
- B •04-10 Listen. Notice the stress in the underlined phrases. Then listen and repeat.

Stress in phrasal verbs

In two-word inseparable verbs, the main verb is usually stressed: agree with. In two-word separable verbs, the particle is usually stressed: bring up. In three-word phrasal verbs, the first particle is usually stressed: look out for, put up with.

- A: I just found out that Rudy's going to rent out his art studio and switch to computer art.
- B: Right. He had brought up that possibility. It's too bad. He's a talented painter.
- A: I don't think he plans to give up painting entirely, but he needs to catch up on some bills.

LISTENING SKILL Listen for signal phrases in conclusions

Speakers sometimes use signal phrases in conclusions to summarize or restate important information. Listen for these phrases to both

improve your understanding and review main ideas. For example:

Generally speaking,...; All things considered,...; Altogether,...; Ultimately,...; In short,...; As has been noted,...; We've seen that....

- B: Yeah, I can understand that. I hope this works out for him.
- ▶04-11 Listen. Mark the stressed words in the underlined phrases with a dot.
 - 1. I <u>ran into</u> Samira at the museum today. She just started a new job there.
 - 2. Do you think machines are going to take over the art world?
 - 3. We just got back from the comedy show. It was hilarious.

4 LISTENING

A ▶04-12 Listen. What is the topic of the podcast?

B ▶04-12 Read the Listening Skill. Then listen for

signal phrases in the conclusion. Write the signal phrases that you hear. 1. To show summary _ 2. To show restatement _

	,
C	▶04-12 Listen again. Answer the questions.

- 1. Why does Portrait of Edmond Belamy blur the lines between human and Al-generated art?
- 2. What are the two kinds of creativity that Professor Ramirez talks about?
- 3. What did the research at Rutgers University show?
- 4. Why can't human artists be replaced by artificial intelligence at the present time?
- PAIRS Why do you think an art collector paid \$432,500 for Portrait of Edmond Belamy?

5 TRY IT YOURSELF

A THINK What is your opinion about artificial intelligence-generated paintings? Are the paintings art? Take notes in the chart.

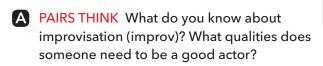
Are Al-generated paintings art?	Yes	No
Reason 1:		Reason 2:

- **B** DISCUSS In small groups, discuss your answers from 5A.
- **C** EVALUATE Find classmates who agree with your Yes or No response. Use information from the podcast and your own ideas to prepare for a debate with a group of classmates who have the opposing idea. Then have a debate.



DISCUSS THE BENEFITS OF IMPROVISATION

1 BEFORE YOU LISTEN





CAMILA RIVAS

@CamilaF

I'd love to try improvisation, but I just can't act! I don't think I have it in me. What about you?

B ▶04-13 VOCABULARY Read the words and listen to the sentences. Do you know these words?

on the spot out of (your) comfort zone empathy
checks all the boxes face (your) fears impartial
a daunting experience a mindset a conscious effort
>> FOR PRACTICE, PAGE 136 / DEFINITIONS, PAGE 159



2 LANGUAGE CHOICES Past perfect and past perfect continuous with the simple past

A Read the example sentences. Then circle the correct answers in the chart.

Use	Example sentences
To describe an action that happened before another action in the past	 The class had already started by the time I arrived. I hadn't understood Lin's dilemma until I put myself in his shoes. I'd been considering an improv class for years before I finally tried it.
To describe cause and effect	 Masa apologized since he had put me on the spot. We were finally able to begin once we had checked all the boxes. His eyes were red because he'd been crying. Yan had been studying for weeks, so she did really well on her exams.

Past perfect and past perfect continuous with the simple past

- Use the past perfect with the simple past to show the sequence of two actions. Use the past perfect or past perfect continuous for the **first / second** of the two actions.
- Use the past perfect continuous to show that the first action was **complete / in progress** when the second action began.
- Use the **simple past / past perfect** for an action that caused another action to happen.
- Use the **simple past / past perfect** for the resulting action.



B The following sentence shows the sequence of two events. Why doesn't the speaker use the past perfect? Is it possible to replace one of the verbs with a past perfect or past perfect continuous verb?

Marta attended the improv class for six months before she felt comfortable.



3 VIDEO TALK



A D04-15 Listen or watch. What is the main idea of the talk?





B ▶04-15 Read the Note-taking Skill. Listen or watch again. Then complete the notes.

NOTE-TAKING SKILL Use an outline

The outline note-taking method is great way to organize information in a structured, logical manner. Write main points to the left. Indent supporting details and examples that follow.



Improvisation (aka improv): type of theater technique; not planned					
Why do it?					
• good for	, helps navigate life;	can do improv			
How does it work?	2				
 typical improv class = team 	work, pairs, or groups; involves	performance and role play;			
i '	not competitive—collaborative				
Benefits: everyday life	Benefits: everyday life				
• builds, te	eaches you to say				
 prepares you for challenges 	s, likeissues	problems, etc.			
• soft skills development;, teamwork, problem solving, etc.					
helps you adjust	7				
• helps develop	listening-a very important	skill; Say YES!			
9		10			

- The speaker persuades listeners to try improv classes. Which persuasive features did you notice?
- PAIRS REACT Did this talk make you want to try improv classes? Why or why not? If not, what could the speaker have said to persuade you?

4 DISCUSSION SKILL

Read the discussion skill. Do you use this strategy in your discussions now?

Say "yes" to keep a conversation going

When you're having a discussion, use the improv strategy of "saying yes" to put speakers at ease and keep the conversation going. If someone comes up with an idea, respond positively and add your own ideas. For example:

A: You need to show teamwork if you're working on a group project at work.

B: Yes, and you might even need it on a small project with another person.

5 TRY IT YOURSELF

- A THINK Look at the list of skills mentioned in the video. Think of everyday scenarios where you might use these skills. Take notes.
 - public speaking
- teamwork

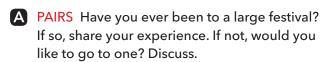
adjusting to change

- showing empathy
- problem solving
- active listening
- **B** DISCUSS Share your ideas from 5A. Say "yes" and add your own ideas during your discussion.
- **C** EVALUATE In groups, choose one of your scenarios from 5A. Improvise the scenario.



READ ABOUT A FAMOUS FESTIVAL

1 BEFORE YOU READ





CAMILA RIVAS

@CamilaR

I love the principles of the Burning Man festival. Leaving no trace is so important-more festivals should do this.

B ▶04-16 VOCABULARY Read and listen. Do you know these words?

a gathering a pop-up communal unconditional an effigy a bucket list descend on (a place) culminate humble a vast array radical

>> FOR DEFINITIONS, PAGE 159

2 READ

- A PREVIEW Look at the title and layout. Where might you find a text like this?
- №04-17 Read and listen to the blog post. What does the writer think of Burning Man?



Burning Man Festival by Autumn Smith

Black Rock, Nevada

It started as a small bonfire gathering on a beach back in 1986. It's since evolved into one of the world's most famous celebrations of community, art, and self-expression. Every year, up to 70,000 people descend on Black Rock Desert in Nevada to attend Burning Man.

It's said that Burning Man is not a festival, it's an experience. In fact, organizers describe the event as a "culture of possibility." It's not a theory or an idea, it's a way of life. It's not political, it's moral. It's not sponsored, it's supported. It's unlike any other event on the planet—it truly is unique.

Burning Man is a nine-day event focusing primarily on arts and performance. It takes place in a pop-up city in the desert erected by the participants themselves. The Burning Man experience is built on active participation. The organizers don't book any entertainment – attendees provide entertainment for each other for free. You can

10 find a vast array of activities at the event, including dances, theater performances, cooking sessions, parties, and art workshops. Some participants also offer services to their fellow attendees for free, including recycling, bike repairs, and even massages. The event is built around a communal effort and is open to everyone.

FOUNDING PRINCIPLES

as written by Burning Man founder Larry Harvey:

RADICAL INCLUSION: Burning Man is open to everyone.

15 GIFTING: The act of gifting is encouraged and is unconditional.

DECOMMODIFICATION: Burning Man is unmarketable. The event does not invite sponsorship from commercial organizations. In

20 practice, this means that commerce is banned at the festival site.

RADICAL SELF-RELIANCE: Participants are encouraged to rely on their own resources. For example, they provide their own food and water

25 for the duration of the event.

RADICAL SELF-EXPRESSION: Community members' self-expression, in whatever form, is a gift to others.

30 RESPONSIBILITY: Cooperation, collaboration, and public welfare are emphasized. LEAVING NO TRACE: The Burning Man community respects the environment, and

cleanups are a communal responsibility.

35 PARTICIPATION AND IMMEDIACY: Direct, active involvement is encouraged. Participants create entertainment for each other and live the Burning Man experience in the here and now.

- Given that entertainment is created by participants, you can't always predict the content of Burning Man.
- However, there are certain forms of art and expression that you can expect to see. Some participants arrive in mutant vehicles, which are creatively altered trucks and cars. Electronic dance music also features regularly at the event, as do large-scale interactive art installations. These are displayed across the desert, converting the vast landscape into an interactive gallery exhibition. Creative outfits are also likely to feature, as are bicycles, which are the preferred mode of transportation for attendees.
- Burning Man has an annual theme to loosely guide the event's content. Past themes have included "Hope and Fear," "Metamorphoses," and "The Floating World." Although the theme changes each year, one thing remains the same: The event culminates in the ritual burning of a wooden effigy—the Burning Man itself. The effigy can be up to 30 meters tall, and attendees enjoy the hour-long bonfire spectacular, which includes an impressive fireworks display.
- From humble beginnings, Burning Man has become an internationally renowned event. Despite its growth, it has stayed true to its founding principles throughout the years and is a vibrant and enriching experience that's well worth adding to your bucket list.

3 CHECK YOUR UNDERSTANDING

- Answer the questions, according to the blog post.
 - 1. What changes at the Burning Man festival each year?
 - 2. Why don't organizers book entertainment for Burning Man?
- 3. Why can't you buy merchandise at the event?
- 4. How is the principle of gifting demonstrated by participants?
- **B** CLOSE READING Reread lines 4-6 in the blog post. Then circle the correct answers.
 - 1. Why does the writer use the "It's not..., it's..." construction to compare ideas?
 - a. She is suggesting that these are common misconceptions about Burning Man.
 - b. She is suggesting that these are common features of other large events.
 - c. She is paraphrasing the principles of Burning Man.
 - 2. Which sentence best summarizes the lines?
 - a. Burning Man is not what people might expect.
 - b. It is difficult to define Burning Man.
 - c. Burning Man is better than other festivals.
- Read the Reading Skill. Then reread the blog post and follow the steps in the box. Summarize paragraphs 1-3 in about 10 words each.
- **D** PAIRS Summarize the blog post in 3-5 sentences.

READING SKILL Summarize paragraphs

Summarizing helps you identify the most important information in a text. To summarize a paragraph, follow these steps:

- 1. Identify the main idea of the paragraph. Identify any key words.
- 2. Paraphrase the main idea and key words, excluding any unnecessary information.

4 MAKE IT PERSONAL

Find out about the problems Burning Man organizers face.



- A THINK Reread the founding principles of Burning Man. Think of ways that participants and organizers could demonstrate each principle. Take notes. To promote more of an *immediate experience*, participants could be discouraged from videoing events to "live in the moment."
- **B** GROUPS Discuss your ideas from 4A. Give reasons to support your ideas.
- **EVALUATE** In the same groups, choose the best ways to demonstrate each principle. Make a flyer for festival attendees titled "Make the Most of Your Burning Man Experience." Remember, the Burning Man principles are guidance, not rules.

One of the Burning Man principles is *immediate experience*—we encourage you to live life for the moment and not through a lens.

WRITE A DESCRIPTIVE ESSAY

1 BEFORE YOU WRITE





CAMILA RIVAS I visited this place recently. Amazing! Sometimes buildings can be art.

A descriptive essay uses sensory details to describe a person, place, or object and to recreate an experience for the reader. Like a narrative essay, a descriptive essay is often organized with a flow of ideas from one paragraph to the next, rather than a strictly structured thesis with supporting points.

B Read the model. What adjectives does the writer use to describe how the building makes her feel?

A BUILDING A WORLD APART

Visiting the Galaxy SOHO building in Beijing is an experience unlike any other. The architect, Zaha Hadid, an Iraqi-British woman, is one of the most famous modern-day architects. I knew her name but had never before visited one of her buildings. I hadn't thought of architecture as an art form until I walked through the Galaxy SOHO.

To begin with, the building is vast. It is impossible to walk through without feeling awed and humbled. You enter and the walls rise around you like cliffs. They curve in a continuous flow, with no corners and no obvious transition from one room to the next. Indeed.



the whole experience feels more like walking through a natural landscape, rather than something humanmade. For me, this created the feeling of being part of something bigger than myself. It made me feel that people, and the art that people create, are simply another extension of our incredible natural world.

Hadid makes a conscious effort to change the way we think about space. The Galaxy SOHO has four large "pods," dome-like sections of building that reminded me of something out of a science fiction novel. The pods are connected with bridge-like sections, and on the ground level there is a courtyard. This enables a continuous flow between inside and outside space. Also, when you are inside, the huge windows further blur the distinction between inside and outside. You see patches of sky, sometimes through the window and sometimes through an open space. The Galaxy SOHO is appropriately named because it feels like a place of endless scope and variety, not just a building.

Before visiting Hadid's creation, I had always thought of buildings in more conventional ways - just something functional, with four walls and a roof. So, for me, walking through the Galaxy SOHO was a liberating experience. It gave me the feeling that people can move beyond the ordinary, think in unconventional ways, and share an experience that taps into what it means to be human. It is only through art that I experience moments like that - when it is as though, for a moment, someone has pulled back a curtain to reveal how everything interconnects. It had never occurred to me that a building could spark that feeling until I experienced the awe of walking through the Galaxy SOHO.



PAIRS Discuss. What other objects or experiences does the writer compare the Galaxy SOHO to? Why does she choose these things for comparison?

PAIRS Read the model again.	Physical description • size of building: • walls rise like
Complete the chart.	curves, continuous flow, no and no
	between rooms
	has four large connected with
	ground level has a(n)
	between inside and outside
Type of art: building	huge windows
Artwork: The	
Artist: Zaha Hadid	Emotional response
	awed and
	feeling of being part of something
	feeling of art as an extension of
	feeling of connection between inside and outside
	• experience

2 FOCUS ON WRITING

Read the Writing Skill. Then reread the model. Find and label four examples of the past perfect tense (pp), four examples of the simple past tense (past), and five examples of the simple present tense (pres).

3 PLAN YOUR WRITING

- A Think of a piece of art you encountered and found particularly moving. What are the key elements of the piece, and why do you find it moving? Create a chart like the one in 1D to organize your ideas.
- **B** PAIRS Discuss your ideas. I love this photograph by Cindy Sherman. It's thought-provoking.

4 WRITF

Write a first draft of a descriptive essay about the piece of art you described in 3A. Remember to use different tenses. Use the essay in 1B as a model.

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's descriptive essay.
 - Does the essay describe the piece of art so that you can understand what it looks like?
 - Does the writer adequately convey how the artwork makes him or her feel?
 - Is there a variety of tenses, and are the tenses used effectively?
 - Does the writer avoid repetition of words and phrases?
 - Does the conclusion reiterate the effect of the piece of art on the writer?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your descriptive essay. Then read it again for overall sense.

WRITING SKILL Use different tenses

Writers often mix tenses within a descriptive essay. Choose different tenses for different purposes. You might use the simple past to describe when and where you experienced the thing you are describing, and then use the past perfect to describe what your previous expectations had been. The simple present works well to immerse readers in the experience and make them feel what you feel.

Writing tip

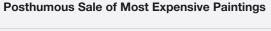
Avoid repetition. Although it's important to reiterate your main points, you should use a variety of words to do this. Read over your first draft and make sure you have not repeated words. If you have, try to replace them. Keep a vocabulary notebook where you categorize words, for example, "words to describe feelings."

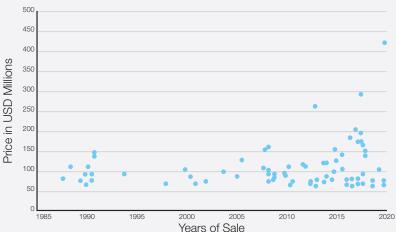
PUT IT TOGETHER

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM

While art is a creative outlet for some people, it is a profession for others, and many artists struggle financially. While artists benefit from the first sale of a piece of their artwork, they do not benefit from subsequent purchases. Review the data and circle the correct answers.



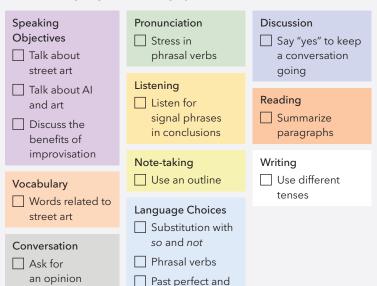


- 1. The most expensive painting sold for about \$500 / \$450 / \$920 million.
- 2. The frequency of the sale of expensive paintings has increased / decreased / stayed the same over time.
- 3. There were lots of / few / no sales in 1995.
- B THINK CRITICALLY Who often benefits from the sale and resale of art? Discuss with a partner.
- **FIND A SOLUTION** Consider the data, the problem, and possible solutions in small groups.
 - Step 1 Brainstorm Think of 3-5 ways to ensure that the sale and resale of art is fair to everyone involved.
 - Step 2 Evaluate Choose the best idea. Think about how to implement the proposed solution.
 - Step 3 Present Explain the best solution to the class and ask for feedback.

2 REFLECT AND PLAN

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

What will you do to learn the things you highlighted?



past perfect continuous with the simple past



5 SAY THAT AGAIN?

LEARNING GOALS

In this unit, you

- \odot discuss the origin of slang
- read about communicating with aliens
- ⊗ write a rhetorical analysis



- A Read the unit title and learning goals. A common expression is, "It's not what you say but how you say it." What does this mean? How could a language choice impact your success in communicating?
- **B** Look at the photo. It shows people holding speech bubbles. What do you think is the message behind this photo?
- C Read Iris's message. Why do you think she believes that every part of a presentation needs to match?



IRIS LIN

@IrisL

When giving a presentation, it's critical to have a clear message. Everything should align, including how the materials look, how you dress, and how you speak.

LESSON 1

TALK ABOUT DIPLOMATIC LANGUAGE



IRIS LIN
@IrisL

Tip of the day: Never write an email when you're angry. It never ends well.

1 VOCABULARY Words related

to communication

- A Look at the web page. Have you ever received an unprofessional email or letter?
- B ▶05-01 Read and listen. Do you know the words in bold?



Be Professional When Writing



It is important to sound professional when you write a formal email, memo, or letter. Here are some basic tips to follow:

- Always be diplomatic; that is, be polite and clear, rather than harsh and accusatory. Be tactful so that
 the other person feels respected and does not lose face. Embarrassing someone is never a good thing,
 so be careful of how you word things.
- Avoid issuing **ultimatums**, such as, "If you do not do X, we will stop doing Y." The other person will feel backed into a corner and you might end up harming the relationship.
- Be politely direct in your requests and not ambiguous. If your wording is vague, at worst, you will sound wishy-washy and easy to push around. At best, you will confuse the other person.
- If you have bad news to deliver, be polite, but get to the point quickly. Do not mince your words.
- Avoid jargon. Use language that is easy to understand.

>> FOR PRACTICE, PAGE 137 / DEFINITIONS, PAGE 159

2 LANGUAGE CHOICES The subjunctive

A Read the example sentences. Then circle the correct answers in the chart.

Use	Example sentences
After the following verbs:	1. How do you propose this message be worded ?
advise, ask, command, demand, insist,	2. I recommend that you be diplomatic .
propose, recommend, request, suggest	3. My co-worker suggested I not send the message.
After the following adjectives:	4. It's best that you not give an ultimatum.
better / best, critical, crucial, essential,	5. Is it essential we schedule a meeting this week?
imperative, important, necessary, urgent	6. It's imperative that we be told the truth.

The subjunctive

- The subjunctive expresses a **desired** / **completed** action.
- The subjunctive is formed with the **simple present / base form** of a verb.
- We can / cannot omit that before a subjunctive clause.
- Use not **before** / **after** the subjunctive verb to make it negative.
- The passive subjunctive is formed with be + base form / past participle.



>> FOR PRACTICE, PAGE 137

B Both of the following sentences have a negative meaning. What is the difference between them?

I don't recommend you use strong wording in your message. I recommend you not use strong wording in your message.

3 CONVERSATION SKILL

A Dos-04 Read the conversation skill. Listen. Notice the words the speakers use to communicate diplomatically. Complete the sentences that you hear.

Communicate diplomatically

When dealing with sensitive issues in formal communication, it's important to be clear and direct but also diplomatic in order to avoid offending the

To decline something: To make a request: I'm afraid that we cannot... We would appreciate... I regret that I will be unable to... We strongly suggest that you...

I'm sorry, but unfortunately we cannot... We request that you...

1.	I'm sorry, but _	lower the price any further.
2.		it if you could have the professor schedule the exam a day earlie

B PAIRS Imagine you are the people below. Make and decline requests. Use diplomatic language from the conversation skill box.

car salesperson / customer professor / student employer / employee

4 CONVERSATION

- A ▶05-05 Listen. What does Artur need help with?
- B ▶05-05 Listen again. Answer the questions.
 - 1. What problem is Artur writing about?
 - 2. What does Iris mean when she says, "You catch more flies with honey than with vinegar"?
 - 3. What other advice does Iris give Artur?
- **C** ▶05-06 Listen. Complete the conversation.

Iris:	Well, it's OK to be direct, but this sentence might be a little too direct. "We that your director us immediately to set up a meeting."
	It sounds like an
Artur:	How about this: "We that your director contact us at his to set up a meeting?"
Iris:	Great! That wording is much more





5 TRY IT YOURSELF

A THINK Read the email on page 167. Try to make it sound more professional and diplomatic. Take notes in the chart.

Wording that needs to be changed	Diplomatic wording

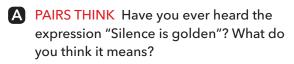
B ROLE PLAY Student A: You are an employee. Student B: You are a manager. Imagine that Student A is your employee and has shown you the email from 5A. Make suggestions on how to revise the email.



LESSON 2

TALK ABOUT CULTURAL DIFFERENCES

1 BEFORE YOU LISTEN





IRIS LIN

@IrisL

Communicating with someone from a different culture can be challenging sometimes, even when you both speak the same language.

B ►05-07 VOCABULARY Read the words and listen to the sentences. Do you know these words?

neglected reflective a cultural gap fill the silence explicit an utterance unsettled a counterpart >> FOR PRACTICE, PAGE 138 / DEFINITIONS, PAGE 159

2 LANGUAGE CHOICES Embedded yes/no questions

A yes/no question can be embedded as a noun clause in a sentence. Read the example sentences. Underline the embedded questions. Then read the rules in the chart. Are they true (T) or false (F)? Correct the false rules.



Example sentences

- 1. I can't say if / whether my attitude is reflective of my culture.
- 2. Should we ask someone if / whether that information is correct?
- 3. I have no idea if / whether I'll move back to Dubai or not.
- 4. The question is whether or not we should change our plans.
- 5. Whether or not this trend will continue is anyone's guess.
- 6. Whether it was a cultural gap or some other misunderstanding is not clear.

Embedded yes/no questions

- An embedded yes/no question uses question word order.
- If and whether (or not) have the same meaning when introducing embedded questions.
 - If and whether can be omitted from embedded questions.
- ___ An embedded question occurs only within statements.
 - An embedded question can follow a noun or a verb.
 - Use whether to introduce embedded questions that function as the subject of the sentence.



>> FOR PRACTICE, PAGE 138

PAIRS Be careful not to confuse an embedded *yes/no* question with a conditional sentence. Look at the following sentences. Which is an embedded question? Which is a conditional? How can you tell?

I don't know if she needs help.

I'm always here if she needs help.

3 PRONUNCIATION

- A Listen. Read the pronunciation note.
- B ▶05-10 Listen. Notice the stress on the contrasted words. Then listen and repeat.
 - 1. Be **explicit** when you tell me your decision, not **indirect**.
 - 2. Am I responsible for **all** of our South American markets or only **some**?
- **C** ▶05-11 Listen. Underline the words that are compared or contrasted. Mark the stressed syllables with a dot.

Contrastive stress

- 1. Will I sound more natural if I speak slowly or quickly?
- 2. You heard me rehearsing my talk. Should I slow down or speed up?

4 LISTENING

- A ▶05-12 Listen. What is the topic of the podcast?
- B ▶05-12 Read the Listening Skill. Listen again for contrasting information. Complete the chart.

LISTENING SKILL Listen for contrasts

When two or more ideas are compared or

contrasted, speakers often stress syllables in both words to draw attention to them. The stressed

syllables are usually longer, louder, and higher-

pitched: Is it better to speak formally or casually?

Speakers use a variety of words and expressions to show a contrast. For example: a comparison of, conversely, in contrast, instead, on the contrary, on the other hand, rather, unlike.

	Speaking cultures	Listening cultures
Speaking vs. listening cultur	es	value reflective silence, sign of respect
2. Countries	English-speaking countries + southern Europe / parts of South America	
3. Timing of utterances		Japanese: 8-second pause btw speakers
4. Feelings about silence		Silence is golden; offended if others jump in too quickly
5. Meaning of silence		silence = careful consideration, respect
	silence in response to question = don't know answer or disinterested	

PAIRS REACT What surprised you most about this podcast?

5 TRY IT YOURSELF

- MAKE IT PERSONAL Look at rows 4-5 of your notes in 4A. Which culture do you relate to the most?
- **B** DISCUSS In small groups, discuss your answers from 5A. Explain your answers.
- **EVALUATE** Based on what you learned in the podcast and your discussion, what issues do you think you would have living in a culture that communicates differently from yours? How would you approach these challenges?



DISCUSS THE ORIGIN OF SLANG

1 BEFORE YOU LISTEN





IRIS LIN
@IrisL
I think it's OK to use slang most of the time, but I draw the line when it comes to legal documents!

B ▶05-13 VOCABULARY Read the words and listen to the sentences. Do you know these words?

cringeworthy an abbreviation rebel solidarity concise vulgar a phenomenon an emoji the status quo no hard and fast rules a downside hinder >> FOR PRACTICE, PAGE 139 / DEFINITIONS, PAGE 160

2 LANGUAGE CHOICES Embedded Wh- questions

Read the example sentences. Underline the embedded questions. Then complete the rules in the chart with words from the box.

Example sentences

- 1. I can't tell what this emoji means.
- 2. I'm not certain who is attending the meeting today.
- 3. a. I don't know where I should go.
 - b. I don't know where to go.
- 4. a. Do you know how we can fix this?
 - b. Do you know how to fix this?
- 5. a. How did you finish this report so quickly?
 - b. I can't imagine how you finished it by yourself.
- 6. a. What does this abbreviation stand for?
 - b. Can you remind me what it stands for?

OMIGINAL BIW

Embedded Wh- questions

- An embedded question can begin with any _____ word
- When an embedded question contains *can* or *should*, we can replace it with a(n)
- Embedded questions use _____ word order.
- An embedded question with the subject who takes a(n)
- Do not include the auxiliary verb _____ in an embedded question.

singular verb infinitive Wh- question do statement



>> FOR PRACTICE, PAGE 139

B Change the two questions to embedded questions. Begin each sentence with *I don't know*. How does the word order change in each sentence? Who called you?

Who did you call?

3 VIDEO TALK



A DOS-15 Listen or watch. What is the main idea of the talk?





B ▶05-15 Read the Note-taking Skill. Listen or watch again. Take notes in the chart.

NOTE-TAKING SKILL Know what to write

Knowing what and how much to write down is sometimes difficult. Follow these tips for what to include in your notes:

- definitions, word for word
- enumerations or lists of things that are discussed
- information that is repeated or spelled out
- examples



Definition of slang / Why we use it

- information, non-standard vocabulary
- part of everyday conversation

How slang is formed

new words, e.g., ___

Positive views on slang

• highly creative and fun

Negative views on slang

- inappropriate in certain situations
- Is the speaker for or against the use of slang?
- PAIRS REACT The speaker says, "Slang isn't appropriate in all situations. Critics say that it can make you sound vulgar, or less intelligent." Do you agree? Why or why not?

4 DISCUSSION SKILL

Read the discussion skill. Which of these phrases do you use in your discussions now?

Speculate

Speculating is when you form an idea about something without firm evidence. Use phrases like these for speculating:

It could be because... Perhaps it's because... It might have to do with...

These are usually followed by a noun phrase.

5 TRY IT YOURSELF

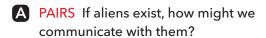
- A THINK Make a list of slang terms you use. Analyze your own use of these terms. Think about...
 - why you use them
 - · how they're formed

- their popularity
- others' attitudes towards them
- **B** DISCUSS In small groups, share your thoughts from 5A. Use language to speculate.
- **C** EVALUATE What causes a slang term to become widespread or even mainstream? With your group, list five possible reasons and then rank them based on likelihood. Share your list with another group. CAN DISCUSS THE ORIGIN OF SLANG.



READ ABOUT COMMUNICATING WITH ALIENS

1 BEFORE YOU READ





IRIS LIN
@IrisL

What's up with alien movies? Aliens always come to Earth speaking perfect English. Are there language schools on Mars?!

B ▶05-16 VOCABULARY Read and listen. Do you know these words?

decipher on the premise (that) interstellar a long way off divided on render (something) unnecessary a cultural construct a boundary

>> FOR DEFINITIONS, PAGE 160

2 READ

- A PREVIEW Read the title and subtitles. Predict what you think each paragraph will include.
- B 605-17 Read and listen to the article. What is the author's main argument?

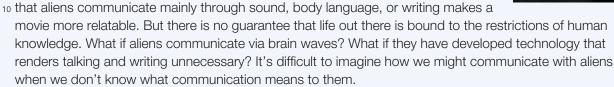
COMMUNICATION WITH EXTRATERRESTRIALS—AN ALIEN CONCEPT?

The 2016 blockbuster *Arrival*, which explores the theme of human interaction with extraterrestrials, suggests that communicating with visitors to Earth might be fairly easy. In the movie, a linguist deciphers symbols produced by the aliens and establishes a shared vocabulary to communicate. If aliens exist and we encounter

5 them, how will we communicate? Experts are divided on this issue, but one thing seems clear—it will likely be much harder than it seems on the big screen.

Hello? Can you hear me?

Arrival is a fascinating insight into how an alien encounter might play out. However, it works on the premise that humans and aliens have shared traits or skills. Assuming



Just as aliens may not communicate in the same way that we do, they may not advance in the same way, or at the same speed. We are now better able to receive and interpret signals than we were 200 years ago due to advancements in technology. Where are alien civilizations in their development? And how fast have their communication systems advanced? We simply have no idea.

Huh? I don't get it.

- Stephen Wolfram, an expert in computer languages, points out that alien communication could be all around us already. One example he gives is pulsars—an extraterrestrial source of radiation. Pulsars are widely accepted to be emissions from spinning neutron stars and were discovered back in 1967. Could these stars be beacons of communication that aliens have engineered for interstellar navigation? The blinking of a neutron star, caused by the pulsars emitted, could be the equivalent of a lighthouse on Earth.
- 25 Alternatively, the late philosopher and science fiction writer Stanislaw Lem suggested that aliens might use coded communication. They may not send a message directly, but instead send a code that someone (or something) would use to access a message. Only creatures with the right biological makeup and cognitive systems would be able to convert this code into a message.



We should talk about this "in person."

30 However aliens communicate, deciphering that communication will prove difficult, perhaps impossible. Even interpreting a human message relies on some prior knowledge of cultural constructs and ideas. Put simply, you can't understand a mathematic formula, say $E = mc^2$, without understanding the concepts of

energy, mass, and the speed of light. The same applies to alien communication, and we know nothing about extraterrestrial cultures or concepts. It is likely that this intelligence gap can only be overcome through face-to-face contact with extraterrestrial beings, yet no alien encounters have been confirmed to date. In order to learn how to communicate with something, first we need proof that it even exists! It seems that communication with aliens is still a long way off. Science fiction can make fantastical concepts seem very real, but only within the boundaries of our 40 own conceptual knowledge. It may be that the first step to understanding alien



3 CHECK YOUR UNDERSTANDING

A Answer the questions, according to the article.

communication is not to limit ourselves to what we already know.

- 1. Why do science fiction movies feature aliens with familiar, human traits?
- 2. What is unknown about aliens and how they might communicate?
- 3. What examples does the writer give of possible types of alien communication?
- 4. What key information does the writer believe we need in order to understand alien communication, and how is it suggested we can attain that?
- **B** CLOSE READING Reread lines 12-14 in the article. Then circle the correct answers.
 - 1. What is the main purpose of the questions beginning with What if...?
 - a. to introduce questions that the writer will answer later in the text
 - b. to express the writer's opinions on the topic with hypothetical examples
 - c. to support a statement with hypothetical examples
 - 2. Which statements about these lines are true? There may be more than one correct answer.
 - a. The writer uses personal pronouns to make us feel part of the discussion.
 - b. The writer uses rhetorical techniques to draw the reader into the argument.
 - c. The writer supports his argument with factual information.
- Read the Reading Skill. Scan the article in 2B. Circle the different ways the writer refers to aliens. Underline the different ways the writer refers to communication.
- **D** PAIRS Summarize the article in 3-5 sentences.

READING SKILL Recognize word choices

Writers often vary the language they use to avoid repetition. For example, a writer may use the words a concept or an idea to explain a theory. Also, writers may give specific information about the same idea. For example, scientists might become experts in biology.

4 MAKE IT PERSONAL

Find out more about alien communication.

- A THINK Imagine you are explaining one of these concepts to an alien: energy, anger, language, or peace. How might you do it? Would you use words, actions, demonstrations, or descriptions? Take notes.
- **B** PAIRS Share your ideas. Are they similar? Which do you think would be the most effective?
- **EVALUATE** Work with another pair. Pair A: Explain one of the concepts in the way you think is most effective. Pair B: Guess which concept Pair A is explaining. Evaluate the strengths and weaknesses of the explanation.

I CAN READ ABOUT COMMUNICATING WITH ALIENS.

WRITE A RHETORICAL ANALYSIS



IRIS LIN
@IrisL
I'm fascinated by the messages ads send us.
This ad is one of my faves!

1 BEFORE YOU WRITE

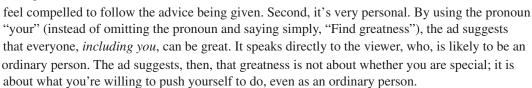
A Read about rhetorical analyses.

Rhetoric refers to the art of speaking or writing in order to persuade or influence people. Rhetoric is often used in politics and in marketing. A rhetorical analysis evaluates a piece of written or spoken language, such as an advertisement, and explains the strategies it uses to persuade people.

B Read the model. What is the main message of the advertisement being analyzed?

The Nike™ ad campaign "Find Your Greatness," which aired during the London Olympics, explored the idea that ordinary people could be great. The series of advertisements featured everyday people attempting to do difficult or scary things. One ad showed a young boy standing at the top of a high dive, looking down, obviously anxious, for example. And then, he jumped. The narration for the ad said, "Greatness is scary. Until it isn't." The words "Find your greatness," then appeared on the screen.

The tagline "Find your greatness" works in a number of rhetorical ways. First, it uses one of the most common modern advertising strategies: It takes the form of a command. This makes the audience



And, more subtly but perhaps most importantly, the ad successfully connects the idea of greatness with athletics. On the one hand, we understand "Find your greatness" to mean that we can be great at anything, if we only try. On the other hand, by viewing images of athletics, we are connecting the concept of greatness with sports—specifically with the product being advertised. So if we wear Nike shoes, we will be brave enough and persistent enough to become great.

In the complete ad, we can see further examples of how Nike makes this case. "Somehow we've come to believe that greatness is a gift reserved for a chosen few...and the rest of us can only stand by watching," the ad says. By using the pronouns we and us, the sentence aligns the brand Nike

with the ordinary people who are watching the commercial. Then the ad goes on to state, "You can forget that. Greatness is not some rare DNA strand...We're all capable of it. All of us." The wording appeals to our desire to be better than we are. It inspires us to get out and do something. The repetition of the word *all* in the final sentence reiterates the feeling that the viewer is being personally included.

As a brand, Nike is a master of creating concise, motivational phrases, such as their famous "Just do it" slogan. The campaign "Find Your Greatness" further aligns Nike with the everyday person who wants to be more.



PAIRS According to the writer, what is the importance of each word in the advertising slogan "Find your greatness"? Discuss.

D PAIRS Read the model again. Complete the chart.

Word	Type of phrase	Impact	
find		creates feeling of something you have	
		to do	
your	speaks directly to		
greatness		the concept being advertised;	
		connects to and to	
we'vethe rest of us	personal pronouns	aligns the brand with	
We're all capable of it.	sentence	appeals to	
All of us.	phrase / repetition from	reiterates the feeling of being	
	previous sentence		

2 FOCUS ON WRITING

Read the Writing Skill. Then reread the model. Underline the transitions. Label their placement in the sentence: beginning (b), middle (m), or end (e).

WRITING SKILL Vary placement of transitions

English grammar allows for the placement of transition words or phrases at several different points in a sentence. We can start a sentence with a transition, or we can place it in the middle or at the end. Varying this placement makes your writing more interesting and fluent.

3 PLAN YOUR WRITING

- A Choose an advertisement with interesting rhetoric. You will analyze the rhetorical strategies used in this advertisement. Write down the script and underline the words and phrases that you can analyze. Then create a chart like the one in 1D to organize your ideas.
- **B** PAIRS Discuss your ideas.

There's an ad for that guy who's running for governor. He says, "A vote for me is a vote for security."

4 WRITE

Write a first draft of a rhetorical analysis of the advertisement you described in 3A. Remember to vary the placement of transitions. Use the essay in 1B as a model.

Writing tip

Get a second opinion. When writing an analysis, you might be making statements about something subjective, so another person might have a different reaction. Run your ideas by a friend to see if your friend agrees or has any other thoughts to add.

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's rhetorical analysis.
 - Does the opening paragraph state what the product is and give a description of the ad?
 - Does the analysis break down the script into words and phrases, explaining the importance of each one?
 - Is the placement of transitions varied, making the analysis more interesting and fluent?
 - Do you have an overall sense of what the message is and how it is being conveyed?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your analysis. Then read it again for overall sense.

PUT IT TOGETHER

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM New words are created every day. Slang is an example of this. How do experts decide which new slang terms should be added to the dictionary? Review the flowchart and circle the correct answers. Has a famous person used it? 2. The dictionary Is it important / useful? team asks: Is it consistently used? 1. A dictionary team Is there a standard definition? identifies a new Is it used across fields? word or meaning. 3. Key question: Is Include it in the dictionary. yes it likely to remain popular? no Ignore it. 1. If a famous person has used a new word, it probably means the word is ______. a. used infrequently b. intelligent c. popular 2. Technology has likely _ __ the amount of slang that dictionary teams are able to identify. a. increased b. decreased c. had no impact on 3. New words are likely to remain popular if they have __ a. limited usefulness b. a wide audience c. various forms B THINK CRITICALLY Why do people use slang? In what contexts is it helpful? When might it be harmful? Discuss with a partner. **C** FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups. Step 1 Brainstorm Slang often defines a group and its ideas. Do you think a slang term's ◀ group of origin affects its inclusion in the dictionary? Why or why not? Step 2 Evaluate Review your answer. Consider the type of slang and where you might use it. Step 3 Present Explain your ideas to the class. 2 REFLECT AND PLAN

Communicate

diplomatically

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Discussion **Speaking Objectives** Pronunciation Talk about Contrastive stress □ Speculate diplomatic language Reading Listening Talk about Listen for contrasts Recognize cultural differences word choices Discuss the origin Note-taking of slang Writing Vary Vocabulary Language Choices placement ☐ Words related of transitions The subjunctive to communication ☐ Embedded yes/ Conversation no questions

☐ Embedded Wh-

questions

B What will you do to learn the things you highlighted?



6 WHAT ARE THEY HIDING?

LEARNING GOALS

In this unit, you

- talk about financial crime
- discuss power in society
- write a letter of advice



- A Read the unit title and learning goals. *Corruption* is defined as dishonest, immoral, or illegal behavior. What are three examples of corruption you have heard about?
- **B** Look at the photo. It shows an envelope being passed under a table. What kind of information might someone illegally pay for?
- C Read Ariya's message. What do you think she may have learned at the training session?



ARIYA SUKSUAY

@AriyaS

Just finished a training session about how to avoid corrupt business practices. I learned a lot!

TALK ABOUT FINANCIAL CRIME



ARIYA SUKSUAY

Is it possible to find an

to believe it is, but...

honest politician? I want

- 1 VOCABULARY Words related to financial crime
 - A Look at the newspaper article. Who has been arrested and why?
 - B ▶06-01 Read and listen. Do you know the words in bold?

STATE REP ARRESTED IN FINANCIAL SCANDAL

State representative Jamie Small was arrested this morning at his home. He has been **charged** with **bribing** a public official, **fraud**, **embezzlement**, and **misappropriation of funds**. The far-reaching **scandal** involves a number of unnamed public officials. According to a source, Small bribed top officials with \$100,000 for their silence and got half of the money by misappropriating funds that were intended for his campaign. The source **tipped off** the FBI, and an **internal audit** was conducted, uncovering the embezzlement. The money was **traced** back to Small's personal accounts. Small has been the subject of numerous **accusations** of corruption and fraud. He has denied involvement in the scandal, blaming the media for their "**inexcusable** attacks" on his character.

>> FOR PRACTICE, PAGE 140 / DEFINITIONS, PAGE 160

- 2 LANGUAGE CHOICES Restrictive and non-restrictive relative clauses
 - A Read the example sentences. Then complete the chart with restrictive or non-restrictive.

Use	Example sentences
Restrictive	1. My sister is a detective who / that specializes in fraud cases.
relative clauses	2. She is someone who(m) / that people trust.
	3. What were the results of the audit that / which we conducted last spring?
	4. The director was involved in a scandal that / which lasted for years.
Non-restrictive	5. My sister, who is a detective , specializes in fraud cases.
	6. Dan Wong, whom everyone suspected of bribery, was found not guilty.
	7. Embezzlement, which is a misappropriation of funds, is a serious crime.

Restrictive and non-restrictive relative clauses ______ relative clauses express necessary information that distinguishes the person or thing we are talking about. ______ relative clauses can modify pronouns such as anyone, someone, everyone, or the one. ______ relative clauses provide extra information that is not necessary for understanding the sentence. ______ relative clauses, we can replace who(m) or which with that. ______ relative clauses are separated from the rest of the sentence by commas.



>> FOR PRACTICE, PAGE 140

B Compare the following sentences. The relative pronoun has been omitted in the first two sentences but not in the third sentence. Why not?

She is a leader people trust. What were the results of the audit we conducted last spring? Dan Wong, whom everyone suspected of bribery, was found not guilty.

3 CONVERSATION SKILL

- A P06-04 Read the conversation skill. Listen. Notice the words the speakers use to show that they are interested and engaged. Complete the sentences that you hear.
 - A: Twenty students are accused of breaking into the computer system and changing their grades.

B: _____! That's ____!

2. A: I'm so tired of all the corruption in politics.

B PAIRS Student A: Talk about something interesting or surprising that happened to you. Student B: Use interjections to show that you are interested and engaged.

4 CONVERSATION

- A ▶06-05 Listen. What do Ariya and Iris talk about?
- B ▶06-05 Listen again. Answer the questions.
 - 1. What did the More Corporation do?
 - 2. What crimes has the mayor been accused of?
 - 3. Why was it a bad idea for the mayor to hire his wife?
- **C** ▶06-06 Listen. Complete the conversation.

Ariya:	They discovered the when they did an And you'll never believe this.	
Iris:	There's more?	
Ariya:	He hired his wife, is an interior decorator, to do the work!	
Iris:	! That's crazy! He's not only but he's also stupid.	
Ariya:	I What a stupid way to spend the money. Just think of all the trips he could have taken	





5 TRY IT YOURSELF

A THINK Think of a recent financial scandal or other example of corruption, or make one up. Take notes in the chart.

Who did it?	What did he or she do?	What evidence is there?

B PAIRS Student A: Tell your story. Student B: Use interjections from the conversation skill box.



Show interest with interjections

Interest:

Uh-huh.

Great!

Awesome!

I know. Wow!

You can say that again!

Interesting.

When you're listening to a story or are involved in a conversation, it's important

to show that you are interested in what the

other person is saying. Use interjections to

Surprise:

You're kidding!

That's unbelievable!

Really!

No way!

That's crazy!

show that you're interested or surprised:



TALK ABOUT A SYSTEM OF GOVERNMENT



ARIYA SUKSUAY

@AriyaS

It's election day, and I'm heading out to vote. Have you voted yet? If not, there's still time!

1 BEFORE YOU LISTEN

- A PAIRS THINK Do you think voting is important? Why or why not?
- B ▶06-07 VOCABULARY Read the words and listen to the sentences. Do you know these words?

random have a say a campaign naïve on hold diversity eligible restore a lobbyist susceptible employable

>> FOR PRACTICE, PAGE 141 / DEFINITIONS, PAGE 161



- 2 LANGUAGE CHOICES Relative clauses after prepositions and quantity expressions
 - Read the example sentences. Then read the rules in the chart. Are they true (*T*) or false (*F*)? Correct the false rules.

Example sentences

- 1. a. He launched a campaign in which local residents were actively involved.
 - b. He launched a campaign (which / that) local residents were actively involved in.
- 2. a. She had the support of the legislators with whom she had developed strong relationships.
 - b. She had the support of the legislators (who[m] / that) she had developed strong relationships with.
- 3. We're working with lobbyists, many of whom are lawyers, to address our clients' issues.
- 4. We started some major projects, **most of which were put on hold** as negotiations were underway.
- 5. That politician used to be an actor, several of whose films were very popular.
- 6. The candidate ran several ad campaigns, the most common of which were on social media.

Relative clauses after prepositions and quantity expressions

- _ A preposition can go at the beginning or end of a relative clause.
- A preposition in a relative clause can go immediately before who, whom, that, or which.
- A quantifier + of can go immediately before whom, which, or whose.
- Relative clauses with quantity expressions are *not* separated from the rest of the sentence by a comma.
- Relative clauses with a noun + of which can refer to people or things.



>> FOR PRACTICE, PAGE 141

Relative clauses with prepositions at the beginning of the clause are very formal; it is much more common to place the preposition at the end of the clause. What are three ways the following sentence can be rewritten with the preposition at the end of the clause?

Is he the politician to whom you were referring?

3	P	R	\cap	Ν	Л	П	Ν	I		1 /	T	1	\cap	Λ	I
.)		1	` '	1	w	u	- 11	w	\	ı /-	١.	II.		11	М

- A **DOG-09** Listen. Read the pronunciation note.
- B ▶06-10 Listen. Notice the dropped vowels. Then listen and repeat.
 - 1. average
- 4. business
- 2. family

- 5. favorite
- 3. general
- 6. different

three-syllable word: comfortable /knmftorbol/.

Dropped vowels

- ▶ 06-11 Listen. Draw a line through the dropped vowels in the underlined words.
 - A: I think voting is a privilege. I wonder why so many eligible voters don't vote. B: Probably for many reasons. I agree that we need to do something to boost participation.
 - A: Let's go to the Youth Center this evening. There's a campaign to register first-time voters.

4 LISTENING

- A Listen. What is sortition?
- B ▶06-12 Read the Listening Skill. Listen again and complete the sentences.

LISTENING SKILL Recognize arguments

Speakers use a variety of words and expressions to present an argument. For example: You are correct about X. However...; On the contrary...; X is not true. In fact...; Far from doing X, Y does Z.; You can't be serious.; I disagree.

In some words, unstressed vowels are usually

dropped. For example, the word every, which

pronounced as a two-syllable word because the second vowel is dropped: every /Evri/. The

word comfortable is often pronounced as a

looks like a three-syllable word, is often

1.	A:	Taking	away	this	right	threatens	our	democracy	٧.
----	----	--------	------	------	-------	-----------	-----	-----------	----

____, sortition would help to restore democracy.

2. A: It's completely impractical!

B: ______ . We could make laws to protect selected representatives from losing their jobs.

C ▶ 06-12 Listen again. Identify who made each argument. Then take notes for both sides.

Argument	Speaker	Notes
1. Sortition is anti-democratic.		
2. The current system is corrupt.		
3. A randomly-selected representative would be easy to bribe.		
4. Citizens cannot put their lives on hold for years.		
5. Citizens would gain valuable experience after serving.		

D PAIRS REACT In your opinion, who won the debate?

5 TRY IT YOURSELF

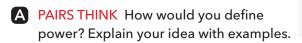
- A THINK Look at the list of arguments in 4C. Which are the strongest? Why?
- **B** DISCUSS Compare lists with a partner. Add to your notes any arguments that you missed.
- EVALUATE Would sortition work in your country? Why or why not? Explain to the class.

□ I CAN TALK ABOUT A SYSTEM OF GOVERNMENT



DISCUSS POWER IN SOCIETY

1 BEFORE YOU LISTEN





ARIYA SUKSUAY @AriyaS

Remember this quote from Spider-Man? "With great power comes great responsibility." I think world leaders today should consider that!

B ▶06-13 VOCABULARY Read the words and listen to the sentences. Do you know these words?

ubiquitous	aspire to (something)	condemnation	diminish
a dynamic	ambivalent	liberating	a barrier
idolize (someone)	adulation	coercion	conformity
	>> FOR PRACTICE	PAGE 142 / DEFINITIO	NS PAGE 161

2 LANGUAGE CHOICES Reducing relative clauses to phrases

A Relative clauses can be reduced or changed to adjective phrases. Read the example sentences. Then circle the correct answers to complete the chart.

Ex	Example sentences				
	Relative clauses	Adjective phrases			
1.	I have a brother who is aspiring to run for office .	I have a brother aspiring to run for office .			
2.	There are some politicians who are known for abusing their powers.	There are some politicians known for abusing their powers .			
3.	We often idolize people who are famous .	We often idolize famous people .			
4.	He published a study that explained power dynamics.	He published a study explaining power dynamics .			
5.	People who lack empathy are less likely to rise to a position of power.	People lacking empathy are less likely to rise to a position of power.			

Reducing relative clauses to phrases

- An adjective phrase has / doesn't have a subject and verb.
- In a relative clause with a single adjective, the adjective is usually moved to **before** / **after** the noun in the adjective phrase.
- If a relative clause contains the verb be, **change** / **omit** the subject pronoun and be to reduce the clause to a phrase.
- If a relative clause does *not* contain the verb *be*, omit the subject pronoun and change the verb to an *-ing* / *-ed* form to reduce it to a phrase.



>> FOR PRACTICE, PAGE 142

B A relative clause that modifies an entire sentence can also be reduced to a phrase. This type of phrase is always separated by commas. Change the relative clauses in the following sentences to adjective phrases. Pay attention to the punctuation.

Ava Peng, who is a psychologist and professor, conducted a study on power dynamics. Min-ki has a new corner office, which probably means he got a promotion.

3 VIDEO TALK



A ▶06-15 Listen or watch. Does the speaker think that power corrupts?



B ▶06-15 Read the Note-taking Skill. Listen or watch again. Then complete the notes.

NOTE-TAKING SKILL Note the main points

At the beginning of lectures, speakers often outline the main points they plan to discuss. Write down these points first. Use your notes to add details later.

PUBLIC SECTOR FRAUD INMEDIATIONAL CORRUPTION MISUSE OF PRIVILEGE	IN GOVERNMENTS TODA
EXPENSES TO SELECTION OF THE PROPERTY OF THE P	WEPTOCRACY SPECIAL INTEREST DOUBLE TALK BRIDE BACK HANDERS UNHOLY ALLIANCE BACK HANDERS AVOID THE ISSUE BELIEVES. MESSICENCE OF BELIEVES. MESSICENCE OF BELIEVES. MESSICENCE OF BELIEVES. MESSICENCE OF BELIEVES.

 Definition: Po 	ower is the ability to	people.
How do we feel abou	ıt it?	
• Joe Magee –	Power is	
How do we get it?	2	
• Dacher Keltr	er – We gain power by	with others.
What happens wher	we get it? Does power corrupt?	
 Dacher Keltr 	er – Once we gain power, our ability	to empathize
Pamela Smit	n — Self-centered people become more	as they gain power.

- C What is the purpose of the talk? How do you know?
- PAIRS REACT Do you agree with Keltner that all people in power become less empathetic or with Smith that only some do?

4 DISCUSSION SKILL

Read the discussion skill. Which of these phrases do you use in your discussions now?

Explore alternative viewpoints

Some speakers play "devil's advocate" during discussions. They introduce alternative viewpoints because they feel it will help test the strength of their own or others' ideas. For example: OK, that might be the case, but what if...? I'm just putting this out there, but what if...? I'm playing devil's advocate here, but...?

5 TRY IT YOURSELF

- A THINK Think about a power dynamic you have observed in society. Who were the participants? What was the type of power in the relationship (e.g., reputational, coercive, social)? How might that power have affected the relationship between participants?
- **B** DISCUSS Share your thoughts from 5A with a partner. Have you observed similar situations?
- **C** EVALUATE In groups, read the list below. Discuss the following: Which role holds the most power in each pair? How might the trait of emotional intelligence relate to each role?
 - politicians and voters
 - a company and its employees
- a teacher and a student

What if it's actually...?

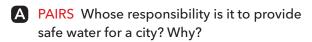
• a social media company and its users

I CAN DISCUSS POWER IN SOCIETY.



READ ABOUT A PUBLIC CRISIS

1 BEFORE YOU READ





ARIYA SUKSUAY

@AriyaS

It's clear that the authorities were at fault for this crisis.

Cutting corners to save money is never the right option.

B ▶06-16 VOCABULARY Read and listen. Do you know these words?

stunted an isolated occurrence overexposure armed with (something) cognitive impairment fall on deaf ears

dispel the tipping point unearth (something) an accolade afflict

>> FOR DEFINITIONS, PAGE 161

2 READ

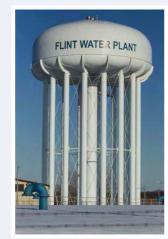
A PREVIEW Read the headline and look at the photo. Predict the content of the article.

B ▶ 06-17 Read and listen to the article. What was the main impact of Walters's and Edwards's work?

THE WHISTLEBLOWERS WHO EXPOSED A WATER CRISIS

In December 2014, LeeAnne Walters, a stay-at-home mother from Flint, Michigan, noticed something strange about her tap water. It had turned brown. Within a few months, her husband and children developed serious health problems, and her 3-year-old son's growth had become stunted.

- ⁵ Tests by the local water department confirmed that the water supply was contaminated, but the department insisted that the issue was an isolated occurrence. However, at one point, tests showed Walters's tap water included 800 times the legal limit of lead particles. Overexposure to lead can damage the kidneys and nervous system in children and adults and cause cognitive impairment in children.
- Armed with these test results, Walters filed a complaint with the local authorities, as did many other Flint residents. Their complaints fell on deaf ears. Over the next few months, authorities refused to fully investigate and continually denied that there were serious issues with the city's water supply. The mayor of Flint, Dayne Walling, even drank Flint water on local television to dispel residents' fears.



- ¹⁵ Walters began researching the water system in Flint herself. What she found was striking. In an attempt to cut costs, the city government had recently switched its water supply from a nearby lake to the Flint River. The Flint River had been a dumping ground for industrial waste for nearly two centuries, yet the government's desire to clear debts led officials to ignore this fact.
- Walters contacted Marc Edwards, a scientist who had experience uncovering water-supply scandals. Ten years earlier, Edwards had investigated claims from the public that the water supply in Washington, D.C., had become contaminated. He discovered rising lead levels in the water systems and unearthed a monumental government cover-up that had resulted in thousands of children being left with lifelong health problems.

Edwards sensed that a similar cover-up might be afflicting Flint. He collaborated with Walters to arm Flint residents with hundreds of water-testing kits. Analysis of samples taken from around the city showed dangerous levels of lead, confirming Edwards's suspicions that this was not a localized, isolated occurrence.

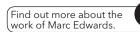
Supporting evidence from local health agencies proved to be the tipping point. A pediatrician based in Flint named Mona Hanna-Attisha released data showing elevated levels of lead in blood samples taken from children in the area. Hanna-Attisha's data clearly correlated with that of Walters and Edwards.

The findings were conclusive, and authorities had no choice but to accept blame for the water-supply crisis. 30 Many government employees were forced out of their jobs after being found complicit in a state-wide cover-up. To date, the state of Michigan has spent \$240 million to address the crisis, funding a range of public health programs, and has stopped using the Flint River as a source for drinking water.

LeeAnne Walters and Marc Edwards have received numerous awards and accolades for their efforts, and their work has inspired other communities worldwide to fight for clean water.

3 CHECK YOUR UNDERSTANDING

- A Answer the questions, according to the article.
 - 1. How did local authorities respond to Walters's initial complaints?
 - 2. Why / How did these problems occur in the first place?
 - 3. How did Walters, Edwards, and Hanna-Attisha work together to address this issue?
- **B** CLOSE READING Reread lines 29-30. Then circle the correct answers.
 - 1. Which sentence is the best paraphrase of these lines?
 - a. Authorities made excuses, but the evidence proved they were at fault.
 - b. Authorities were not given the chance to defend their actions, as the evidence against them was too strong.
 - c. The authorities' only real option was to admit fault for the water supply crisis.
 - 2. What is meant by employees being "found complicit"?
 - a. Employees directly took part in activities that were illegal and were therefore guilty.
 - b. Employees didn't know about the cover-up. However, they should have known.
 - c. Employees were aware of illegal activities taking place but may not have been directly involved.
- C Read the Reading Skill. Then reread the article and follow the steps in the box.
- **D** PAIRS Summarize the article in 3-5 sentences.



READING SKILL Process information

Pause while you're reading to think about ideas in the text. This can help you to better process the information. Follow these steps:

- 1. Read the first paragraph. Clarify any information that you have trouble understanding.
- 2. State the main idea of the paragraph.
- 3. Summarize the supporting ideas.
- 4. Predict the content of the next paragraph. Repeat this process with each paragraph of the text.

4 MAKE IT PERSONAL

- A THINK Do you think that governments around the world are doing enough to tackle problems affecting local communities? If so, give specific examples. If not, what more could they do? You may think about your own ideas or consider the following problems.
 - air pollution

overfishing

water pollution

- deforestation
- intensive farming
- endangered species

- **B** PAIRS Share your ideas. Do you agree?
- C EVALUATE In groups, choose one problem from 4A that you feel should be addressed urgently. What do you think would be the most effective ways to address it? Consider the role of citizens, industries, organizations, or authorities in your response.

WRITE A LETTER OF ADVICE

ARIYA SUKSUAY

My company deals with ethical problems, big and small, every day. That's why I love this advice column.

1 BEFORE YOU WRITE

A Read about letters of advice.

Many news sites publish columns offering advice on moral or ethical issues, and sometimes you may need to write an email (or a letter) of advice to a friend or family member. First, analyze the situation and ask questions (or use if-statements) if there are aspects you do not fully understand. Then offer solutions or steps that the person could take to resolve the issue. Make sure the language you use throughout is sympathetic and helpful rather than judgmental.

B Read the model. What is the ethical problem?

Home | Discussion Board | Logout

I have a friend who sometimes struggles with the work required for a class we take together. Recently, I learned that he cheated on an essay that was part of our final grade. He found an essay online and copied it, changing only a few sentences. Should I report this to the professor? I feel bad because my friend works so hard, but the class is really difficult, and he just can't keep up. What should I do?-Honest

Dear Honest.

The first question you should ask yourself is, how certain are you about exactly what happened? Plagiarism is a serious accusation, as it seems you are aware. It's understandable that you may not wish to report your friend, as this would get him into a lot of trouble, not to mention possibly ending your friendship. So if you have any doubt about whether he copied or not, then you should not report it without speaking to him first. I suggest that you start by having a conversation with him. Ask him what happened and why.

If your friend did copy the essay, he needs to understand the possible consequences. Plagiarism is a form of stealing, and it is unfair to the other students who have actually put in time to write original essays. Most colleges have strict plagiarism policies, which usually involve failing the class in which the cheating occurred. Also, be aware that colleges usually have a policy requiring students to report plagiarism when they know it has happened. So if your friend did plagiarize and you don't report it, you could be putting yourself at risk, too. You should make sure that your friend understands this.

If your friend made a mistake and simply didn't realize he was cheating, then he needs your help, not your condemnation. There may be a way to deal with the issue discreetly. Speak to your professor about your concerns. Professors are people, too, and it's likely that he or she will want to find a way to help your friend before raising it to the next level of an official report. Perhaps she could give your friend some extra time to submit a new essay. Or perhaps the professor could suggest a makeup project for your friend to complete.

Many schools provide services in the form of tutoring or support classes for students who need some extra help. Your professor could point your friend in the right direction.

The bottom line is that cheating and plagiarism often happen because of an emphasis that society places on grades rather than on learning. Sometimes, we learn more by failing than by succeeding. Ultimately, your friend will do better in school—and in life—if he puts his efforts into learning how to do the work by himself, without relying on copying someone else's efforts.



PAIRS Discuss. Why is "Honest" asking for advice? What do you think you would do in this situation?

D PAIRS Read the model again. Complete the chart.

The problem: A friend may have Concluding comment: is more valuable than getting	Analysis of the problem: Is "Honest" sure that? Plagiarism is serious because If "Honest" reports his friend,
Solution / Step 2: Talk to Can that person offer solutions like ?	Solution / Step 1: Talk to the friend. Find out Make sure he understands

2 FOCUS ON WRITING

Read the Writing Skill. Then reread the model. Underline the pronoun you and all contractions. Circle the imperative sentences.

WRITING SKILL Speak directly to the reader

A letter of advice is more personal and casual than other writing. You can use the personal pronoun you, the imperative form, abbreviations, and other casual constructions.

3 PLAN YOUR WRITING

- A Think of an ethical problem. You can use one of the situations below or come up with your own. You will write a letter of advice to someone dealing with this situation. Create a chart like the one in 1D to organize your ideas.
 - The advice seeker's co-worker regularly steals small office supplies.
 - The advice seeker's friend lied to her partner about an important issue.
- **B** PAIRS Discuss your ideas.

I think I'll write advice to someone whose friend lied to her partner.

4 WRITE

Write a first draft of a letter of advice on the topic you chose in 3A. Remember to speak directly to the reader. Use the letter in 1B as a model.

Writing tip

Strike the right tone. Read your letter out loud after you write a first draft. Does it sound friendly and kind yet instructive? If it sounds too authoritative, change some of your imperatives to suggestions. If it sounds too uncertain, add more confident-sounding imperatives.

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's letter.
 - Does the letter analyze the situation and ask questions or use if statements to clarify unknown information?
 - Does the letter offer at least two possible solutions or steps to take to resolve the issue?
 - Is the advice clear and helpful?
 - Does the writer use sympathetic language and avoid judgmental language?
 - Is the letter written in a casual way, using the pronoun you and imperatives?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your letter. Then read it again for overall sense. I CAN WRITE A LETTER OF ADVICE.

PUT IT TOGETHER

1 PROBLEM SOLVING

- A CONSIDER THE PROBLEM Corruption usually affects the operations of businesses and governments directly. But the impact of corruption could be felt in other areas. Review the data and circle the correct answers.
 - 1. Corruption has ____ effect on test scores.
 - a. an adverse
 - b. a positive
 - c. no
 - 2. One factor that might affect test scores in high-corruption countries is _____.
 - a. more funding reaching schools
- b. corrupt students

120

110

100

90

80 70

60 50

40 30

20

10

0

c. less funding reaching schools

High corruption Medium corruption Low corruption

- 3. Countries that have medium levels of corruption are closest in scores to countries with
 - a. high corruption
- b. no corruption
- c. low corruption

Corruption and Education

Average global test score = 100

- B THINK CRITICALLY How does corruption affect other parts of society? Discuss in pairs.
- FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups.

 Step 1 Brainstorm Think of specific instances of corruption you are aware of. Brainstorm 3-5 ways individuals and governments might fight this corruption.
 - **Step 2 Evaluate** Choose the best solution. Which solution is most likely to be both affordable and effective?
 - Step 3 Present Explain the best solution to the class.

2 REFLECT AND PLAN

interjections

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Speaking Pronunciation Language Choices Objectives □ Dropped vowels Restrictive and ☐ Talk about non-restrictive financial crime Listening relative clauses Recognize ☐ Talk about ☐ Relative arguments a system of clauses after government prepositions Note-taking and quantity Discuss power expressions ☐ Note the in society main points Reducing Vocabulary relative clauses Discussion to phrases ☐ Words related to Explore financial crime alternative Writing viewpoints ☐ Speak directly to Conversation the reader Show Reading interest with

Process

information

B What will you do to learn the things you highlighted?





SO YOU THINK WE SHOULD BREAK UP?

LEARNING GOALS

In this unit, you

- talk about the ar of persuasion
- talk about a breakup
- discuss monopolies
- read about the global plastic crisis
 - write an argumentative essay



- A Read the unit title and learning goals. Breakups are common not only in personal relationships, but also in business. What do both kinds of breakups have in common?
- **B** Look at the photo. It shows a broken heart. Part of falling in love is the risk of a broken heart. Why do some relationships end with broken hearts and others succeed?
- Read Artur's message. Why do you think he feels this way?



ARTUR TAVARES

@ArturT

Thinking of ending a relationship in my life. I'm dreading it, but I think it's better to just rip off the bandage and do it.

LESSON 1

TALK ABOUT THE ART OF PERSUASION



ARTUR TAVARES

1 VOCABULARY Words related to persuasion

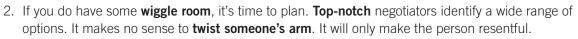
- A Look at the article. What is win-win negotiating?
- B ▶07-01 Read and listen. Do you know the words in bold?

@ArturT Important meeting with a client today. Wish me luck!

THE ART OF PERSUASION: WIN-WIN NEGOTIATING

How good are you at talking someone into doing something? How about dissuading someone from doing something? A good negotiation is about making both sides feel like winners. Here are some tips about how to engage in win-win negotiating.

1. Identify the issues and evaluate how far apart you are. If the gap is too wide, you might need to reconsider and walk away. If the situation is out of your counterpart's hands, you might need to talk to someone with more authority. Don't waste your time trying to **coax** someone to do something that he or she can't.



- 3. Keep an open mind. Assure your negotiating partner that you are indeed partners. Do not make up your mind on every issue before you start the negotiation.
- 4. Be ready to **sweeten the pot**. Prepare to give something up or give something extra to your partner.

>> FOR PRACTICE, PAGE 143 / DEFINITIONS, PAGE 162

2 LANGUAGE CHOICES Negative gerunds and infinitives

A Read the example sentences. Then circle the correct answers in the chart.

Example sentences

- 1. The sales team complained about **not having** more wiggle room in the negotiations.
- 2. **Not accepting** this offer would be a mistake.
- 3. Because the price is nonnegotiable, there will be **no coaxing** the seller.
- 4. The company lost a major client when it chose **not to sweeten** the pot a little.
- 5. Not to dissuade you from accepting the offer, but I think you should read the fine print first.

Negative gerunds and infinitives

Use **not** / **no** + a gerund to give the gerund a negative meaning. Use **not** / **no** + a gerund to mean not any.

A negative gerund can / can't be used as either a subject or an object. Use **not** / **no** + an infinitive to give the infinitive a negative meaning.

Use not + a gerund / an infinitive at the beginning of a sentence to mean I don't want to.

>> FOR PRACTICE, PAGE 143

A gerund is a verb

+ -ing. An infinitive is to + the base

form of a verb.

B Read the first pair of sentences. How does the meaning of the sentence change when the main verb is negative versus when the infinitive is negative? Read the next sentence. What happens to the meaning when both the main verb and the infinitive are negative?

Our manager didn't tell us not to negotiate.

3 CONVERSATION SKILL

A ▶07-04 Read the conversation skill. Listen.

Notice the words the speakers use to negotiate.

Complete the conversation.

A: I'm _______ that we can reach an agreement today.

B: I am, too.

A: ______ we start with the pricing? Do you have any wiggle room?

B: What do you have in mind?

A: Well, ______ to meet me halfway? Say 5% less?

B: ______ 4%?

A: OK. That ______ !

Negotiate

When we try to persuade someone, we often use the language of negotiation. These are some common expressions for negotiating:

Make suggestions:

Don't you think that... I'm wondering if...
Why don't... How about if...

I'm hoping that...

Make concessions:

Is there anything If IX, would you be willing to Y? your mind? Would you be willing to meet me halfway?

Express agreement:

I think you'll agree that... Great! So, we agree that...

I couldn't agree more. That works for me!

B ROLE PLAY Student A: You want to go bowling. Student B: You want to go to the movies. Negotiate a solution. Use language from the conversation skill box.

4 CONVERSATION

- A ▶07-05 Listen. Who is Amy?
- B 607-05 Listen again. Answer the questions.
 - 1. What does Amy like about working with TSW Media?
 - 2. Why is Amy switching to a new design company?
- 3. What tactics does Artur use to try and persuade Amy?
- **C** ▶07-06 Listen. Complete the conversation.

Artur:	I know you said that you'd made up about going with another design company, but I'm there is some way I can persuade you to
Amy:	I I could say yes, but I'm this is out of my You know I've always enjoyed working with you.
Artur:	That's why I was so surprised by your decision. I'm if there is anything we can do to





5 TRY IT YOURSELF

A THINK Look at the situations. Think about how you will persuade your partner.

Take notes

Situation 1: Persuade your professor to give you more time to complete an assignment. Situation 2: Persuade your boss to give you time off from work.

B ROLE PLAY Student A: Try to persuade your partner. Student B: Agree or refuse to do what your partner wants. Use language from the conversation skill box.



TALK ABOUT A BREAKUP



ARTUR TAVARES

2ArturT

Feeling a little blue today. Broke up with my girlfriend last night. It was a mutual decision, but it still hurts.

1 BEFORE YOU LISTEN

A PAIRS THINK What is the worst breakup story you've ever heard?

B ▶07-07 VOCABULARY Read the words and listen to the sentences. Do you know these words?

let (someone) down easy	go for it	get back at (someone)	hang out with
tons	shoot (someone) a text	hideous	romantic
figure	the perils of	smash	dump
	>> FC	R PRACTICE, PAGE 144 / DEFINI	TIONS PAGE 162

2 LANGUAGE CHOICES Perfect gerunds and infinitives

Read the example sentences. Underline the perfect gerunds and infinitives. Then read the rules in the chart. Write the number of the example sentence that demonstrates each rule.

Example sentences

- 1. They are believed to have been dating for the past several months.
- 2. Tyler regrets having smashed his alarm clock when it went off at 5:00 this morning.
- 3. It was kind of her to have let him down easy.
- 4. She was upset about having been told what to do.
- 5. That package was supposed to have been sent weeks ago.

Perfect gerunds and infinitives use *have* to emphasize that the action occurred or began in the past.

Perfect gerunds and infinitives

- A perfect gerund (having + past participle) emphasizes the gerund occurred in the past.
- A perfect infinitive (to have + past participle) emphasizes the infinitive occurred in the past.
- A perfect continuous infinitive (to have been + verb + -ing) shows an action began before the time expressed in the main verb.
 - A perfect infinitive in the passive (to have been + past participle) expresses an action was done to the subject.
 - A perfect gerund in the passive (having been + past participle) expresses an action was done to the subject.



>> FOR PRACTICE, PAGE 144

PAIRS Sometimes there is a difference between the simple and perfect forms of gerunds and infinitives and sometimes not. Read the following pairs of sentences. Decide if there is a difference in meaning in each pair.

It was a mistake to post that photo online. / It was a mistake to have posted that photo online. She regrets marrying him too soon. / She regrets having married him too soon.

He's happy to spend time with his friends. / He's happy to have spent time with his friends. She denied being in a relationship with her colleague. / She denied having been in a relationship with her colleague.

3 PRONUNCIATION

- A 🕨 07-09 Listen. Read the pronunciation note.
- B ▶07-10 Listen. Notice how the bold words are pronounced. Then listen and repeat.
 - A: How **did** you break up with Ahmed?
 - B: I called Mona and asked her to tell him.
 - A: His sister Mona? You asked his sister to tell him **you** wanted to break up?

 B: I know. I **shouldn't** have! I'm feeling pretty miserable about it.
- **C** ▶07-11 Listen. Mark the stressed words with a dot.
 - A: Have you told Rob the bad news yet? He does deserve to know.
 - B: I did tell him. I sent him a text.
 - A: Hmm. You should have talked to him in person, let him down more easily.
 - B: You're right. I thought I was letting him down easily, but I guess he didn't agree.

4 LISTENING

- A D07-12 Listen. Circle the best title for the episode.
 - a. Angry Breakups
 - b. Breaking Up Is Hard to Do
 - c. The Problem with Relationships

LISTENING SKILL Recognize stress on key words

Stress in pronouns and auxiliary verbs

and more length.

Pronouns and auxiliary verbs, which are normally

unstressed, can be emphasized when they are used as key words or are used to contrast or

correct information. Emphasize the pronoun or

This time, I **am** going to break up with him.

She broke up with **me**, not the other way around.

auxiliary verb by using heavy stress, different pitch,

Speakers place more emphasis, or stress, on key words in a story. Key words are often content words, such as nouns, verbs, and adjectives. New information or contrasting information is also stressed, and those words might include non-content words, such as pronouns. Stressed words have a higher or lower pitch, and the vowel in the stressed syllable is lengthened.

B ▶07-12 Listen again. Circle the person who initiated the breakup. Then take notes.

	Notes
1. Lena / Lucas	
2. Max / Sara	
3. Trudy / Dan	

C ▶07-13 Read the Listening Skill. Listen. Mark the stressed words with a dot.

Lena: Almost immediately, Luca shot me an angry text, asking me how I could possibly know what was best for him!

Host: So, what did you do?

Lena: I wrote him b ack saying, "I'm sorry that I wasn't clear. In fact, I am sure that you are not the right person for me."

PAIRS REACT Which of the three stories did you find the most surprising? Why?

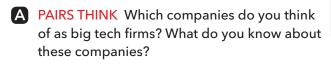
5 TRY IT YOURSELF

- A MAKE IT PERSONAL Think of a breakup that you or a friend has experienced. Think of who was involved, where and when it happened, and why it happened. Take notes.
- **B** DISCUSS Student A: Tell your story. Stress the key words. Student B: Take notes.
- **C** EVALUATE Retell your partner's story. Then discuss how your partner might have handled the situation differently. I CAN TALK ABOUT A BREAKUP



DISCUSS MONOPOLIES

1 BEFORE YOU LISTEN





ARTUR TAVARES

@ArturT

I don't think large tech firms can be trusted with our data. There have been some big scandals in recent years.

B ▶07-14 VOCABULARY Read the words and listen to the sentences. Do you know these words?

an innovation	monopolize	a start-up	clout	exert	harvest
distribute	stifle	deter	a patent	manipulative	breach
		>> FOR PRA	CTICE, PAGE 1	45 / DEFINITIONS,	PAGE 162

2 LANGUAGE CHOICES Reported speech

A Read the example sentences. Underline the changes from direct speech to reported speech. Then circle the correct answers to complete the chart.

Exa	Example sentences				
	Direct speech	Reported speech			
1.	"Large companies have too much power."	He complained (that) large companies had too much power.			
2.	"Some tech companies are breaching your privacy."	He told us (that) some tech companies were breaching our privacy.			
3.	"Why does competition matter?"	She asked why competition mattered.			
4.	"I'll file a patent tomorrow."	She said (that) she would file a patent the next day.			
5.	"You should have attended the meeting yesterday."	She said (that) I should have attended the meeting the day before / the previous day.			
6.	"I can't be here this week."	He told me (that) he couldn't be there that week.			
7.	"I listened to a podcast about monopolies."	He said (that) he had listened to a podcast about monopolies.			

Reported speech

When changing a direct quote to reported speech:

- present verbs often change to the simple past / present perfect.
- the simple past often becomes the **present perfect** / **past perfect**.
- you becomes she / I.
- the word order changes when the direct speech is a **statement** / **question**.
- this becomes these / that, and here becomes there / then.
- tomorrow becomes today / the next day, and yesterday becomes that day / the previous day.



>> FOR PRACTICE, PAGE 145

PAIRS In some cases, we don't change the verbs or pronouns in reported speech. Read the sentences. Discuss why the speaker chose *not* to change the verb tense or *this* to *that*.

Allen just called to tell me that he **is running** a little late **this** afternoon.

Mr. Wang told us that **this** building **is** over 100 years old.

3 VIDEO TALK





A Listen or watch. What is the speaker's main idea?





B ▶07-16 Read the Note-taking Skill. Listen or watch again. Take notes on the impact of big tech firms in the chart.

NOTE-TAKING SKILL Take notes in different colors

Colors can be used to show main ideas, important or emphasized material, or movement from one topic to another. Also, when reviewing notes, you can use several colors of highlighters.



Topic	Notes
Monopolies are powerful enough to stifle competition.	
Big tech companies don't play by the rules.	
The behavior of big tech companies is unethical and affects us all.	

- What is the aim of the talk? What language does the speaker use that makes this clear?
- PAIRS REACT Do you agree with the speaker's views? What is her strongest argument?

4 DISCUSSION SKILL

Read the discussion skill. Which of these phrases do you use in your discussions now?

Signpost

Signposting helps a discussion stay on track. Use language like this to signpost more formal discussions:

Begin a discussion: OK, let's start by discussing...

Continue to the next topic: OK, moving on...; OK, next up we have...

Summarize a point: Let's just recap.

Bring a point to a close: Are we (all) agreed then? Keep to the point: I think we're getting sidetracked.

5 TRY IT YOURSELF

- A THINK Look at the following issues. How can big tech firms be held accountable for their actions? What are some possible solutions? Take notes.
 - The dominance of tech giants deters innovators from creating start-up companies.
 - Large companies allow third parties to access our personal data.
- **B** DISCUSS Share your ideas with a partner. Offer feedback on your partner's ideas.
- **C** EVALUATE In small groups, discuss your ideas from 5A. Decide on the best solution for each issue listed. Share your ideas with the class.

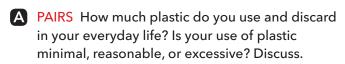
I CAN DISCUSS MONOPOLIES.



LESSON 4

READ ABOUT THE GLOBAL PLASTIC CRISIS

1 BEFORE YOU READ





ARTUR TAVARES

I can't believe the scale of the plastic pollution crisis. People around the world should commit to addressing this issue.

B ▶07-17 VOCABULARY Read and listen. Do you know these words?

outweigh profound mitigate a raw material debris viable derive dispose of >> FOR DEFINITIONS, PAGE 163

2 READ

A PREVIEW Read the title and look at the photo. What information do you expect this text to include?

B ▶07-18 Read and listen to the article. Was your prediction correct?

PLASTIC POLLUTION EMERGENCY

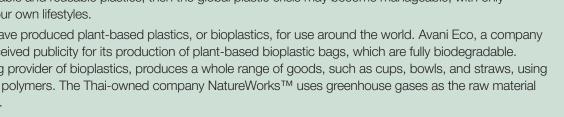
The global plastic waste crisis is much worse than you think. Imagine 700 plastic bags being produced every year for every single person on the planet. Imagine the amount of plastic outweighing the number of fish in the ocean by the year 2050. It's almost unimaginable, but it's happening.

5 Around 9 million tons of plastic finds its way into the ocean every year. Nearly 700 species of plants and animals have been affected by this, including some endangered species. The Great Pacific Garbage patch, a spiral of floating marine debris full of plastic waste and trash, is currently estimated to cover over 1,550,000 square kilometers of ocean. That is three times the size of Thailand. The damage is profound. This is not a problem that will go away on its own. But we do have some 10 viable options to combat this threat to our oceans.

Collecting plastics is one option, and cleanups are happening daily. However, this doesn't prevent plastic from entering the world's oceans in the first place. Another complication is that collecting plastics can increase the need for landfills. Experts highlight that the environmental impact of landfills, such as air pollution, makes them unsuitable in the long term.

Recycling plastics is another option. Institutions, governments, and organizations are already working together to

- 15 introduce initiatives that promote public recycling. These range from small-scale changes like creating green office spaces to creating policies that ensure companies mitigate any environmental harm they cause due to plastic waste.
 - But perhaps a better approach to dealing with the crisis involves rethinking our attitude towards plastic overall. If people opt to use biodegradable and reusable plastics, then the global plastic crisis may become manageable, with only minimal changes to our own lifestyles.
- 20 Various companies have produced plant-based plastics, or bioplastics, for use around the world. Avani Eco, a company based in Bali, has received publicity for its production of plant-based bioplastic bags, which are fully biodegradable. Minima, Asia's leading provider of bioplastics, produces a whole range of goods, such as cups, bowls, and straws, using only naturally derived polymers. The Thai-owned company NatureWorks™ uses greenhouse gases as the raw material for plastic production.
- 25 When it comes to dealing with the plastic crisis, any action is better than none. However, it may be that the long-term solution lies in the production of bioplastics as an alternative to single-use plastics that cannot be disposed of easily.



3 CHECK YOUR UNDERSTANDING

- Answer the questions, according to the article.
 - 1. What is one of the major causes of the global plastic crisis?
 - 2. Why aren't landfill sites a good solution to the crisis?
 - 3. What are some examples of uses for bioplastics that have been produced?
 - 4. What are some changes you could make in your own life?
- **B** CLOSE READING Reread lines 17-19 and 25-26. Then circle the correct answers.
 - 1. To summarize lines 17-19, changing how we view plastics _
 - a. won't solve the crisis, because plastic isn't always harmful
 - b. will help solve the crisis, but it will require major changes to our lifestyles
 - c. may help the crisis, and it may be easier than we think
 - 2. In lines 25-26, the author encourages consumers to shun single-use plastics because ____.
 - a. any action is better than no action
 - b. we cannot get rid of these plastics easily
 - c. bioplastics are easy to produce
- Read the Reading Skill. Then follow the steps in the box to complete the chart.

Figure	Information
700	number of plastic bags produced for every person on the planet
2050	
9	
700	
1,550,000	
3	

READING SKILL Scan for data

Scientific articles or articles about global issues often include numerical data to support their findings. To scan an article for data, follow these steps:

- 1. Move your eyes quickly over the article, looking only for figures. Remember that these figures may be in written or numerical form.
- 2. Find the unit that the figure is referring to. Note if it's a percentage, currency, or amount.
- PAIRS Summarize the article in 3-5 sentences.

4 MAKE IT PERSONAL

Find out more about the Pacific Garbage Patch.

- A THINK Imagine that you work for a bioplastics company. What do you think would be an effective way to promote bioplastics? Think about the following ideas.
 - What kinds of products might you sell (e.g., cups, plates, bags)?
 - Where and how might you promote them (e.g., social media, newspapers, TV, ads)?
 - Who might your target audience be and why?
 - What might help your promotion have maximum impact?
- **B** PAIRS Share your ideas. Were they similar?
- EVALUATE Work in small groups. Prepare an advertising campaign for your bioplastics company to promote your products. Choose the format and medium that you feel is most appropriate. Share your campaign with another group. Justify the choices you made.

WRITE AN ARGUMENTATIVE ESSAY

1 BEFORE YOU WRITE



ARTUR TAVARES

@ArturT

My ex-girlfriend told me that I never apologized for anything. She was right. And it looks like I'm not the only one.

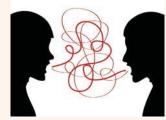
A Read about argumentative essays.

Argumentative essays seek to persuade the reader about a particular point of view. The introductory paragraph states the writer's point of view on the topic. Body paragraphs one and two present arguments to support this point of view. In the third body paragraph, opposing arguments are presented, refuted, and dismissed. The concluding paragraph re-affirms the writer's point of view.

B Read the model. What benefits of apologizing does the writer point out for both of the people involved in an argument?

Why should I apologize?

Are you one of those people who never apologizes? Is it difficult for you to admit to ever being wrong? Perhaps this describes not only the arguments you have about big issues but also the small ones—like being late to meet someone, for example. If this sounds like you, then you should consider changing your ways. Rather than weakening us, apologizing actually offers many benefits to everyone involved.



It is, of course, easy to see how apologizing benefits the person receiving the apology. That person is likely to be holding on to a lot of anger and hurt. When an apology is offered, the receiver can move past the anger and experience emotional healing. Moreover, he or she can once again see the wrongdoer as an empathetic person; this allows for reciprocal feelings of empathy. In cases of a two-sided argument, the hurt person may even realize that he or she also needs to apologize.

However, it is not only the receiver of an apology who benefits. When you have hurt another person (intentionally or not), feelings of guilt can eat away at you. By apologizing, you can relieve yourself of these harmful feelings. Furthermore, you can repair and even strengthen your relationship with the other person. This is true even if you do not feel that you we were in the wrong. Psychological studies show that by acknowledging that you have hurt another person, you communicate that the person is more important to you than any one particular issue. Needless to say, this prioritizing of the relationship allows the other person to feel valued, and then that person is likely to value you more highly, too.

Many people believe that offering an apology makes them look weak. However, this is simply not true. In fact, it is the opposite: We see people who are able to humble themselves and take responsibility as strong and confident. Consider public apologies. When a political leader makes a mistake and says something offensive, we are more likely to view him or her as a strong person and a good leader if the person offers an apology for his or her behavior. By not apologizing, the person risks being seen as stubborn, small-minded, and insecure. This is also true in everyday work situations. Although some people might think that apologizing makes them lose authority, it actually helps co-workers trust and respect them more.

When you consider all of the benefits of apologizing, it becomes clear that accepting responsibility for wrongdoing should be the norm. If it is hard for you to admit that you were wrong, you can perhaps start by acknowledging that the other person is hurting. Opening yourself up to empathy is the first step in setting things right and repairing the relationships in your life.

PAIRS Do you apologize often, sometimes, or never? Do you think your friends would agree with your answer? Can you think of situations where an apology shouldn't be given? PAIRS Read the model again. Complete the chart.

Benefits of apologizing	Possible drawbacks of apologizing
The receiver of the apology can move past and feel for the wrongdoer.	Some people think it makes them look
The receiver may realize that he / she also	Some people think apologizing might make them
The person apologizing can let go of and the relationship.	

2 FOCUS ON WRITING

Read the Writing Skill. Then reread the model. Underline the conjunctions and conjunctive adverbs. Are they being used to support the writer's point of view or to refute opposing arguments?

WRITING SKILL Use conjunctions and conjunctive adverbs strategically

In an argumentative essay, you can use subordinating conjunctions and conjunctive adverbs strategically to support your own point of view and to refute opposing arguments. Subordinating conjunctions like however, in fact, and although can be used to refute an argument. Conjunctive adverbs like moreover and furthermore add weight to your argument. Phrases like needless to say make your statements sound unarquable.

3 PLAN YOUR WRITING

- A Choose one of the topics below. You will write an argumentative essay explaining and supporting your point of view on the topic. Create a chart like the one in 1D to organize your ideas.
 - Which is preferable: being an empathetic leader who listens to employees' ideas, or being an authoritative leader who sets clear goals and guidelines for workers?
 - Which is preferable: breaking up with someone while the person is going through a difficult time, or waiting until things are better for that person?
- **B** PAIRS Discuss your ideas. I prefer leaders who are authoritative.

4 WRITE

Write a first draft of an argumentative essay on the topic you described in 3A. Remember to use conjunctions and conjunctive adverbs strategically. Use the essay in 1B as a model.

5 AFTER YOUR FIRST DRAFT

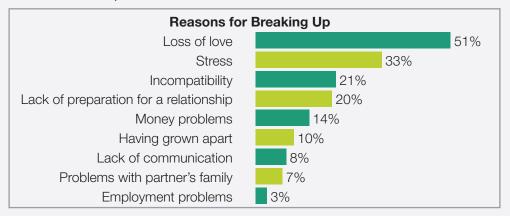
- A PEER REVIEW Read your partner's essay.
 - Does the introductory paragraph clearly state the topic and the writer's point of view?
 - Do the first two body paragraphs provide sufficient supporting ideas?
 - Does the third body paragraph successfully explain and refute opposing arguments?
 - Are conjunctions and conjunctive adverbs used strategically throughout?
 - Is there an appropriate balance of supporting ideas and opposing arguments?
 - Does the concluding paragraph reaffirm the writer's point of view?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your essay. Then read it again for overall sense.

Writing tip Find the right balance between supporting ideas and arguments to refute. If you have far more supporting ideas than arguments to refute, then you may not have much of an argument to make. If the balance is too equal, you might have a difficult time persuading others of your point of view.

PUT IT TOGETHER

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM Couples break up for many different reasons. Review the data and answer the questions.



- 1. Which reason for breaking up means that the couple is not well matched? _____
- 2. How many reasons for breaking up deal with finances?
- 3. Which reason for breaking up is similar in meaning to "loss of love"?
- **B** THINK CRITICALLY Should couples attend training sessions for marriage? Consider arguments for and against marriage training. Talk about them with a partner.
- **C** FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups.
 - Step 1 Brainstorm Think of a list of questions that would help couples decide if they are suited to marry each other.
 - **Step 2 Evaluate** Choose the best 3-5 questions. Consider questions that help identify each partner's most important issues and concerns.
 - Step 3 Present Explain your list of questions to the class.

2 REFLECT AND PLAN

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Speaking Objectives Talk about the art of persuasion	Pronunciation Stress in pronouns and auxiliary verbs	Language Choices Negative gerunds and infinitives
☐ Talk about a breakup ☐ Discuss monopolies	Listening Recognize stress on key words	☐ Perfect gerunds and infinitives ☐ Reported speech
Vocabulary Words related to persuasion	Note-taking Take notes in different colors	Writing Use conjunctions and conjunctive
Conversation Negotiate	Discussion ☐ Signpost	adverbs strategically
	Reading	

Scan for data

B What will you do to learn the things you highlighted?



8 GET IT?

LEARNING GOALS

In this unit, you

- \otimes read about the funniest jokes
- S write an opinion essay



- A Read the unit title and learning goals. Almost everyone enjoys humor. What kind of humor do you enjoy most? Why?
- **B** Look at the photo. It is an example of anthropomorphizing, which means giving human qualities to a nonhuman thing. Why does this make the photo humorous?
- C Read Edgar's message. Do you think this joke is funny? What type of audience might find this funny?



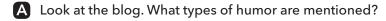
EDGAR VELA

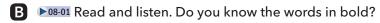
@EdgarV

Did you hear about the new restaurant on the moon? Great food but no atmosphere.

TALK ABOUT HUMOR

1 VOCABULARY Words related to humor







EDGAR VELA @EdgarV Looking forward to my presentation

THE LAUGHING BLOGGER Using Humor to Break the Ice



When giving a presentation, humor can be a great way to get even the most difficult audience member to relax and **crack a smile**. But humor doesn't always translate very well; jokes can **fall flat** if they contain **sarcastic** remarks that your audience may not understand. So if you don't want to **bomb**, try one of these easy-to-use joke types.

One-liners A one-liner is a short, humorous remark, usually not more than one sentence. One-liners are easier to understand than jokes since they don't have a story and a **punchline**. If you can **pull off** the perfect one-liner, your audience will **crack up**. Then the rest of what you say will go much more smoothly.

Slapstick Slapstick humor is generally well-understood by people from many cultures, so if you can pull it off, it's a fairly safe form of humor to use with multicultural groups. For example, falling down or tripping over something at the right moment can be **hilarious**. If you're a good clown, you will have the whole audience **in hysterics**.

>> FOR PRACTICE, PAGE 146 / DEFINITIONS, PAGE 163

2 LANGUAGE CHOICES Reduced adverb time clauses

A Read the example sentences. Underline the adverb phrases in the second column. Then read the rules in the chart. Are they true (T) or false (F)? Correct the false rules.

Ex	Example sentences				
	Adverb clauses	Adverb phrases			
1.	Before you use humor in a presentation, make sure you know your audience.	Before using humor in a presentation, make sure you know your audience.			
2.	We worked until we were exhausted.	We worked until exhausted.			
3.	I got a lot of ideas as I listened to a podcast.	I got a lot of ideas while listening to a podcast.			
4.	She feels embarrassed when she is chosen to participate.	She feels embarrassed when chosen to participate.			
5.	When they heard the joke, they cracked up.	Upon / On hearing the joke, they cracked up.			

Reduced adverb time clauses

- Adverb phrases can go only at the beginning of the sentence.
- To reduce a clause to a phrase, omit the subject and change the verb to the -ed form.
- If the clause contains the verb be, omit the subject and be. Don't change anything else.
- Change as to while in an adverb phrase.
- Change when to upon or on if the phrase happened in the past. If the phrase is in the present, do not change when.

>> FOR PRACTICE, PAGE 146

B Read the sentence. Why is it not possible to reduce the adverb clause to a phrase? Some speakers have a hard time recovering when a joke falls flat.

3 CONVERSATION SKILL

- A Pos-04 Read the conversation skill. Listen. Notice the words the speakers use to express concern. Compete the sentences that you hear.
 - 1. A: It's going to cost \$1,000 to get my car fixed.
 - B: Ouch. _____. That's expensive.
 - 2. A: I'm really upset. I only got a B on the exam.
 - B: ______ . That's still a pretty good grade.
 - 3. A: I just found out I didn't get that job I applied for.
 - B: ______! But I wouldn't______. You'll find something soon.

Express concern

I'm sorry to hear that.

Don't beat yourself up.

What a shame!

Take it easy.

Use these expressions to express concern

for someone who is having a bad day:

I wouldn't worry about it too much. Don't be so hard on yourself.

- **B** ROLE PLAY Read the following situations and act them out. Use language from the conversation skill box to express concern.
 - 1. Your friend is upset because he lost his wallet.
 - 2. Your co-worker didn't get the raise that she was expecting.

4 CONVERSATION

- A ▶08-05 Listen. What is Edgar upset about?
- B ▶08-05 Listen again. Answer the questions.
 - 1. Why is Artur surprised?
 - 2. Why didn't the audience laugh at Edgar's humor?
 - 3. How many types of humor did Edgar use during his presentation? What were they?
 - 4. What is Edgar likely to change during his next presentation?
- **C** ▶08-06 Listen. Complete the conversation.

Artur: Well, don't beat yourself up. Even now, after _____ with people from different cultures all these years, I'll sometimes hear a joke and think I'm understanding everything. Then they get to _____ and the everyone else is _____, but I just don't get it.

Edgar: Yeah, that's happened to me, too. I usually just pretend I get it and laugh along, ______ that no one asks me a question about it. But today no one was pretending. They just stared at me. And to make matters worse, I tried again a little bit later with a _____ and they stared at me again.





5 TRY IT YOURSELF

- A THINK Think of an embarrassing or difficult situation that you found yourself in because of a misunderstanding involving humor. Where were you, who was there, and what happened? Take notes.
- PAIRS Student A: Tell your partner about the situation from 5A.

 Student B: Express concern. Use expressions from the conversation skill box.





TALK ABOUT LAUGHTER



EDGAR VELA

@EdgarV

I was playing with my dog this morning and had the strangest feeling that he was laughing at me! Am I nuts? Do pets laugh?

1 BEFORE YOU LISTEN

A PAIRS THINK Do you think laughter is important? Why?

B ►08-07 VOCABULARY Read the words and listen to the sentences. Do you know these words?

evolutionary bonding exclude dominate a mammal a species a territory alleviate tickle

>> FOR PRACTICE, PAGE 147 / DEFINITIONS, PAGE 163

2 LANGUAGE CHOICES Cause and effect in participial phrases

A Read the example sentences. Underline the participial phrases. Then circle the correct answers in the chart.

Ex	Example sentences				
	Adverb clauses	Participial phrases			
1.	Because Frida tends to dominate the conversation, she should present last.	Given that Frida tends to dominate the conversation, she should present last.			
2.	Because we didn't want to exclude Mario, we invited him to lunch.	Not wanting to exclude Mario, we invited him to lunch.			
3.	Because laughter alleviates stress and tension, it makes us feel better.	Alleviating stress and tension, laughter makes us feel better.			
4.	Since we were finished with our work, we went home.	Finished with our work, we went home.			
5.	Because we were unable to keep up with our workload, we hired an assistant.	(Being) unable to keep up with our workload, we hired an assistant.			
6.	Because I had heard that joke a million times, I didn't laugh.	Having heard that joke a million times, I didn't laugh.			

Cause and effect in participial phrases

- Because or since is / is not included in the participial phrase.
- For active clauses, change the verb to **-ed** / **-ing** in the participial phrase.
- For passive clauses, omit **be** / **-ing** and keep the past participle verb.
- Being / Given that means "because we understand this."
- To make a participial phrase negative, add **no / not** before the verb.
- To emphasize past time, use **being / having** + past participle.



>> FOR PRACTICE, PAGE 147

Participial phrases expressing cause usually go at the beginning of a sentence, but sometimes it's possible to reverse the order. Look at example sentences 1 and 2 in 2A. Then read the sentences below. What do you notice about the sentences below? Frida should present last, given that she tends to dominate the conversation. We invited Mario to lunch, not wanting to exclude him.

3 PRONUNCIATION

- A ▶08-09 Listen. Read the pronunciation note.
- B ▶08-10 Listen. Notice whether the speaker pauses around the underlined phrases. Then listen and repeat.

Pausing with participial phrases

Speakers do not usually pause between a noun and a restrictive participial phrase: My dog is the one <u>rolling on the grass</u>. Speakers do use pauses to separate a non-restrictive participial phrase from a noun: <u>Having regularly gone to the comedy club</u>, I know who the best comedians are.

- 1. Given that laughter is relaxing, it's not surprising that psychologists study it.
- 2. Scientists studying laughter conclude that it's socially and emotionally beneficial.
- ▶ 08-11 Listen. Add commas where you hear pauses.
 - A: I just participated in a laughter study that was sponsored by the psychology department.
 - B: That's interesting. What was it about?
 - A: Computer-generated laughter. Because laughter can be contagious spreading from one person to the next television producers often add recorded laughter to soundtracks.

4 LISTENING

- A ▶08-12 Listen. Which of the questions is *not* answered in the podcast?
 - a. Which animals laugh?
- b. Why do humans laugh?
- c. Why do only mammals laugh?
- **B** ▶08-12 Listen again. Answer the questions.
 - 1. Why do we laugh?
- 2. When do we laugh?
- 3. Do animals laugh? How do we know?
- © №08-13 Read the Listening Skill. Listen. Draw a / where you hear long pauses.

So, let's get started with the most basic question: Why do we laugh? Evolutionary biologists are always interested in why certain behaviors evolve. How did it benefit the survival of our species? After much study, scientists believe that laughter serves several important purposes. First, it leads to social bonding. Given that

LISTENING SKILL Recognize pauses

Speakers often pause before introducing a new topic or important information. They will often also use signal words such as *first*, *next*, *now*, or *another* to introduce important information or a change in topic, but this is not always the case.

our species is highly social and we rely on each other for survival, it seems that laughter gives us an evolutionary advantage by bringing us together. Laughter can also be used to mark group territory—to create an in-group and exclude those who do not belong in the group.

PAIRS REACT What part of the podcast did you find most interesting? The most surprising?

5 TRY IT YOURSELF

- MAKE IT PERSONAL Keep a record for a day of the things that make you laugh. Note the number of times each type of thing made you laugh. For example, you may laugh when you: hear a joke, read a cartoon, watch a video, feel nervous, listen to a story, or do something stupid.
- **B** DISCUSS Compare notes. What made you laugh? Did you and your partner laugh at the same things?
- **EVALUATE** How does your experience support or refute what you heard in the podcast? Discuss in groups. Then explain your experience to the class.





DISCUSS THE ART OF JOKE TELLING



EDGAR VELA

@EdgarV

Sometimes I get halfway through telling a joke and then realize I've forgotten the punchline!

1 BEFORE YOU LISTEN

PAIRS THINK What makes a good joke?
Brainstorm ideas. Think about the audience, content, and delivery.

B ▶08-14 VOCABULARY Read the words and listen to the sentences. Do you know these words?

wish the ground would swallow (you) up antiquated a hook a fit current affairs an anecdote vice-versa personalize signpost tailor

>> FOR PRACTICE, PAGE 148 / DEFINITIONS, PAGE 164

2 LANGUAGE CHOICES Participial adjectives and nouns as adjectives

A Read the example sentences. Underline the modified noun and circle the adjective that modifies it. Then circle the correct answers in the chart.

Use	Example sentences			
Participial	1. a. Yu-jin is experienced at speaking.			
adjectives	b. She's an experienced speaker.			
	2. a. The audience was not impressed.			
	b. It's intimidating to deliver a presentation to an unimpressed audience.			
	3. a. The story was extremely entertaining.			
	b. It was an extremely entertaining story. It was extremely entertaining.			
Nouns as	4. Telling jokes is an art form.			
adjectives	5. We appreciated all the audience participation.			
	6. The comedian told a lot of politician jokes.			

Participial adjectives and nouns as adjectives

- Nouns as adjectives usually / never take a plural -s ending.
- Nouns as adjectives go before / after the noun that they are modifying.
- We can modify **participial adjectives** / **nouns as adjectives** with intensifiers such as *very*, extremely, more, and less.
- When the noun performs an action or causes a feeling, use a present (-ing) / past (-ed)
 participial adjective.
- When the noun receives the action or feeling, use a **present** (-ing) / past (-ed) participial adjective.
- A participial adjective can go before a noun or after the verb *have / be*.



>> FOR PRACTICE, PAGE 148

PAIRS Some participial adjectives are composed of a noun + a participle. Examples include *storytelling* (*skills*), *time-consuming* (*project*), and *decision-making* (*power*). These adjectives are usually separated with a hyphen (-). Make a list of other examples.

3 VIDEO TALK



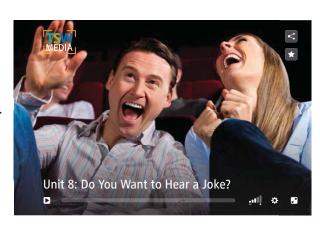
A ▶08-16 Listen or watch. Did the speaker mention any of your ideas from 1A?



B ▶08-16 Read the Note-taking Skill. Listen or watch again. Complete the chart.

NOTE-TAKING SKILL Make lists

As you listen, try to identify categories of information. Then make lists under the appropriate headings. Arrange the lists vertically so they are easy to read when you review your notes.



Tip 1: Know your audience.	Tip 2: Get the material right.	Tip 3: It's all in the delivery.
youry	Joke about,	Joke telling requires
joke to your audience.	celebrities or everyday situations.	9
Stick to broader,	Use your 5	words
contexts.	as inspiration.	in a punchline, or pause
Avoid jokes that play on	a joke to hook	before the punchline.
·	your audience.	Liven up a joke with
-	Use elements,	·
	such as characters, setting,	Be confident. But don't
	plot, conflict, and an element of	at
		your own jokes!

- What is the speaker's goal?
- PAIRS REACT Share two sentences about the video for each of the prompts.

I heard... I thought... I wonder...

4 DISCUSSION SKILL

Read the discussion skill. Which of these phrases do you use in your discussions now?

Take feedback well

When someone offers feedback, the person usually has a positive intention. Focus on the message the person is sharing, not your feelings about it. Consider how you could apply the comments and make useful changes. Remember to thank the person for his or her contribution. For example: That's useful feedback.; Those points are worth considering.; Thank you. I appreciate your feedback.

5 TRY IT YOURSELF

- A THINK Read each joke. Then think of a joke you know. Decide which one is the funniest and why. Imagine how a speaker might deliver that joke. Which words might they stress, or when might they pause? Take notes.
 - I've decided to go on a seafood diet. So I see food, and I eat it.
 - I don't really know if I enjoy riding elevators. I mean, they have their ups and downs.
- **B** DISCUSS Tell a partner your favorite joke from 5A. Take feedback from your partner.
- **C** EVALUATE In small groups, choose the best joke from 5A. Choose one person to deliver the joke to the class. As a class, vote on which joke has the best content and delivery.

LESSON 4

READ ABOUT THE FUNNIEST JOKES

1 BEFORE YOU READ

- A Read the Reading Skill. Then create a chart with three columns labeled *K*, *W*, and *L*.
- **B** PAIRS The article is about what makes a joke funny. Write at least three things you know about this topic in column *K* in your chart.
- © №08-17 VOCABULARY Read and listen. Do you know these words?



EDGAR VELA

@EdgarV

I think I have a pretty good sense of humor but I found none of the jokes in this article funny. Does anyone else agree?

READING SKILL Use a KWL chart

A KWL chart is a graphic organizer with three columns labeled *K* (what I *know*), *W* (what I *want to know*), and *L* (what I *learned*). It can help you prepare to read a text, engage with it, and organize what you learned.

set out (to do something) cast a vote

glazed (over) incongruity

a respondent offbeat

yield

eat dying to know >> FOR DEFINITIONS, PAGE 164

2 READ

- PREVIEW What do you want to know about this topic? Write three questions in column W in your chart.
- B ▶08-18 Read and listen to the article. Did the article answer your questions from 2A?

WHAT KINDS OF JOKES MAKE PEOPLE LAUGH? THE ANSWER IS QUACKERS!

Is it possible to identify the funniest joke in the world? A few decades ago, a research project called the LaughLab project set out to do just that. The findings were, as you'd expect, very amusing!

Participants from around the world were invited to submit their favorite jokes online. They were also asked to rate other peoples' jokes on a 5-point scale of funniness. The 40,000 English jokes submitted were rated by around

⁵ 350,000 participants from seventy different countries. The data collected allowed researchers to explore which types of jokes had universal appeal, which humor was popular in certain countries, and crucially, what was the world's greatest gag.

After all votes were cast, this joke submitted by UK psychiatrist Gurpal Gosall topped the ratings:

Two hunters are out in the woods when one of them collapses. He doesn't seem to be breathing and his eyes are glazed. The other guy whips out his phone and calls emergency services. He gasps, "My friend is dead! What can I do?" The operator says "Calm down. I can help. First, let's make sure he's dead." There is silence, then a shot is heard. Back on the phone, the guy says "OK, now what?"

The project also shed some light on why this joke is considered so hilarious. Dr. Robert Wiseman, the LaughLab project leader, noted that jokes with universal appeal often include certain similar elements. He explained, "Sometimes [they] make us feel superior to others, reduce the emotional impact of anxiety-provoking situations, or surprise us because of some kind of incongruity. The hunters joke contained all three elements."

Further findings revealed that people from different countries have different senses of humor. For example, respondents from France and Denmark preferred more offbeat,



20 surreal humor, such as the cow joke (see below, left). British and Australian respondents showed a preference for word play, such as the fly joke (see below, right). Americans and Canadians tended to prefer jokes that made others look foolish, like the hunter joke. Germans, on the other hand, tended to find every type of humor funny.

Two cows are in a field. One says "moo." The other says, "I was going to say that!"

Q: What do you call a fly with no wings? A: A walk.

25 The project yielded plenty more curious findings. Results revealed that the funniest animal jokes usually include a duck and jokes including around 100 words were rated funnier than others. Furthermore, researchers learned that the least funny joke in the world was actually one of the most frequently submitted! The childhood classic, "What's brown and sticky? A stick," was submitted over 300 times, yet it failed to receive any positive ratings.

The LaughLab project taught us a lot about what's considered funny and by whom. Its findings can't be taken 30 as scientific fact, but the project did offer a fun insight into humor around the globe. Most importantly, it revealed something we've all been dying to know. For the best chance of having a successful stand-up comedy show, you should pack your material with duck jokes, because they quack people up!

3 CHECK YOUR UNDERSTANDING

- A PAIRS Read the article again. In column L of your chart, write three things you learned. Then share and discuss your charts.
- **B** Answer the questions, according to the article.
 - 1. What were the goals of the LaughLab project and how were they achieved?
 - 2. Why was the winning joke considered so funny?
 - 3. What were the key findings of the LaughLab project?
 - 4. What, if any, was the overall impact of the LaughLab project?
- CLOSE READING Reread lines 5-7. Then circle the correct answers.
 - 1. Which area of research does the writer consider the most important?
 - a. which types of jokes had universal appeal
 - b. which humor was popular in certain countries
 - c. what was the world's greatest gag
 - 2. What does it mean for a joke to have "universal appeal"?
 - a. It includes all the elements of a perfect joke.
 - b. Most people will be able to relate to and understand it.
 - c. It is funny in general, but not to people from specific countries.
- **D** PAIRS Summarize the article in 3-5 sentences.



4 MAKE IT PERSONAL

- A THINK Write down some jokes you like, either in English or in your native language. Think about what makes the jokes funny. Use these questions to help you:
 - Do the jokes relate to the criteria of universal appeal outlined by Dr. Robert Wiseman?
 - Are the jokes similar to any sample jokes in the reading? If so, how?
- **B** PAIRS Discuss your jokes. Explain what you like about them and see if your partner agrees.
- **C** EVALUATE Share your jokes in small groups. Then decide together which joke is the funniest and why. Share your ideas with the class.

WRITE AN OPINION ESSAY

1 BEFORE YOU WRITE



EDGAR VELA

@EdgarV

I've learned the hard way that there's a time and place for humor. Knowing your audience is key!

A Read about opinion essays.

An opinion essay is a five-paragraph essay that states your opinion on a topic and gives reasons to support that opinion. These essays are often written in response to a question prompt—in the essay section of a standardized test, for example. An opinion essay usually has a standard organization, starting with an introduction, continuing with three supporting body paragraphs, and ending with a conclusion that restates the thesis.

B Read the model. In one or two sentences, summarize the writer's opinion about the question prompt.

Question prompt:

Humor is often a way to connect with other people, but it can also sometimes push people away. Do you believe that teasing or using humor is a good way to connect with people or something best avoided unless you know a person very well?



Humor can be a wonderful way to connect with other people. Joking and lighthearted teasing with a friend can communicate that you have a strong friendship and that you accept the other person as they are. However, in the absence of a close relationship, humor is best avoided because it can be confusing or even hurtful, it can give people a bad first impression of you, and it can have serious cross-cultural implications.

Consider the following scenario: Two people meet at a conference. Person A, noticing that Person B is very assertive, teases her about it, saying, "You sure are the boss around here." How might Person B respond? Because she doesn't know Person A well, she might be confused about what Person A means. Does the joke mask a more serious criticism? Maybe Person A really thinks she is being too bossy. She can't know for sure, and it would be awkward to ask. So either Person B keeps her feelings to herself and feels bad, or she voices her feelings and risks making Person A feel bad, too. Neither outcome is desirable.

Furthermore, in the above scenario, Person A has run the risk of making a very bad first impression. He has been neither forthright nor sincere. Person B probably fi nds Person A rude, at best. It is possible that she considers him not only unfl attering, but also presumptuous to make such a joke upon fi rst meeting her. Any bond of trust, so crucial to business relationships, will be lacking between them at the outset.

The problem is magnified if the two people involved are from different cultures. In this case, the risk of offending each other is even greater. A joke that is perfectly acceptable in one culture may be rude in another culture. Making jokes when you don't know someone from another culture well both risks making that person feel bad, and also communicates an insensitivity on the part of one's own culture. This makes the cultural divide even wider, and in a business situation, it can have serious negative consequences for any discussion that is to take place.

Used wisely, humor can bring people closer together. People who know each other well can use humor to connect and have a good time. But people who do not know each other well would do better to avoid using humor, as it can be not only confusing or even hurtful, but it can also create a bad first impression of one's self or one's culture.

PAIRS Discuss. Do you agree with the writer's opinion? Why or why not?

D PAIRS Read the opinion essay again. Complete the chart.

Reasons to use humor	Reasons not to use humor	
It can help you to	If you don't know someone well, teasing might	
to other people.		
If you know someone well, teasing	The person who is teased might think that the joke	
communicates	masks	
·	It can create a bad The person might	
	think you are being	
	There will be a lack of	
	divide: A joke that is acceptable in	
	one culture may be rude in another. This conveys	
	and can have	
Conclusion / Thesis: Humor is	when first meeting someone.	

2 FOCUS ON WRITING

Read the Writing Skill. Then reread the model. Underline the sentences with paired conjunctions.

3 PLAN YOUR WRITING

- A Choose one of the following prompts. You will write an opinion essay with your answer to the question prompt. Create a chart like the one in 1D to organize your ideas.
 - Prompt 1: There is an expression that says, "Laughter is the world's best medicine." Do you think that laughter can cure most of a person's problems? Why or why not?
 - Prompt 2: Sometimes laughter can defuse a tense situation, but sometimes it can make the situation worse. Do you think humor is a good strategy to use to get out of a tense situation?

B PAIRS Discuss your ideas. I'm choosing prompt 2. Sometimes when I do something really embarrassing, like forgetting someone's name, if I laugh at myself, it's really helpful.

4 WRITE

Write a first draft of an opinion essay with your notes from 3A. Remember to use parallel structure with paired conjunctions. Use the essay in 1B as a model.

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's essay.
 - Does the introduction have a clear thesis statement that answers the prompt?
 - Do the body paragraphs provide clear supporting arguments?
 - Are there examples of parallel construction with paired conjunctions?
 - Does the conclusion restate the thesis in a new way?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- C PROOFREAD Check the spelling, grammar, and punctuation in your essay. Then read it again for overall sense.

I CAN WRITE AN OPINION ESSAY.

WRITING SKILL Use parallel structure with paired conjunctions

Parallel structure makes writing clearer and more fluent. It also adds emphasis to your argument and makes your points sound stronger. One way of creating parallel structure is to use paired conjunctions:

Not only...but also... Either...or...

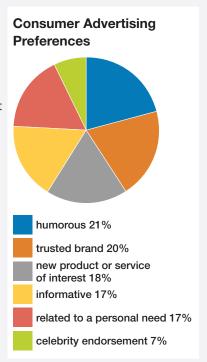
Neither...nor... Both...and...

If you're working on a timed writing task for an exam, structure your time rigorously. Take a few minutes to plan what you want to say. Then move on quickly to writing the essay. It doesn't matter if you agree with what you're saying; what matters is your ability to effectively argue one side of a topic. Leave yourself ten minutes at the end to read over what you have written and to make changes.

PUT IT TOGETHER

1 PROBLEM SOLVING

- A CONSIDER THE PROBLEM Humor is a very persuasive sales method and is prevalent in advertising today. Review the data and circle the correct answers.
 - 1. One reason people might feel better about buying a product based on a humorous advertisement is that they _____.
 - a. don't worry about its quality
 - b. associate it with happiness
 - c. find such products cheaper
 - 2. People's purchase of trusted brands is based on _____.
 - a. having confidence in the quality
 - b. not caring about the quality
 - c. being part of a group
 - 3. Celebrities may have a minor impact on people's buying decisions because their endorsements are usually ______.
 - a. based on expertise
 - b. about money
 - c. only good for personal products



- **B** THINK CRITICALLY What are the pros and cons of using humor to sell a product? Discuss with a partner.
- FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups.
 - **Step 1 Brainstorm** Think of 3-5 ways consumers could be encouraged to think more critically about the advertising they encounter.
 - **Step 2 Evaluate** Choose the best idea. Think of an ad you're familiar with and discuss how your idea might help consumers better evaluate the product being sold.
 - **Step 3 Present** Explain your idea to the class. Use the ad you chose to provide an example of how your idea could work.

2 REFLECT AND PLAN

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Speaking Pronunciation Language Choices Objectives Pausing with Reduced adverb ☐ Talk about time clauses participial phrases humor Cause and effect Listening ☐ Talk about in participial Recognize pauses laughter phrases Discuss the art Participial Note-taking of joke telling adjectives Make lists and nouns Vocabulary as adjectives Discussion ☐ Words related Take feedback Writing to humor well Use parallel structure Conversation Reading with paired Express concern Use a KWL chart conjunctions

B What will you do to learn the things you highlighted?



9 CAN WE TALK ABOUT THIS?

LEARNING GOALS

In this unit, you

- discuss conflict in narratives
- write a process essay



GET STAKTED

- A Read the unit title and learning goals. Conflict is everywhere in our lives. What is at the root of most conflicts? Explain.
- **B** Look at the photo. It shows two contradictory signs. You are given no good choice. How is this typical of some conflicts? Explain with an example.
- **C** Read Camila's message. What does her message suggest about her clients?



CAMILA RIVAS

@CamilaR

The hardest part of my job is making clients understand that they need to choose two of three things: cost, speed, or quality. They can't have all three.

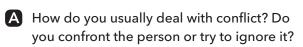
LESSON 1

TALK ABOUT CONFLICT

▶ № 09-01 Complete the phrases with the words from the box. Then listen and check

1 VOCABULARY Words related to conflict

your answers.





CAMILA RIVAS

@CamilaR

I don't like conflict, but I've found that if I talk to the other person honestly and openly, things usually work out.

-					
	wrong a disservice	bygones up	at odds	out amends	on
1. com	e down	· · · · · · · · · · · · · · · · · · ·	7.	be in the	
	le someone			patch	
3. lay _		_	9.	make	
4. be a	t		10.	do someone	
	hort		11.	let bygones l	be
6. poin	nt the finger				

>> FOR PRACTICE, PAGE 149 / DEFINITIONS, PAGE 164

In a conditional sentence, the condition may be

implied or introduced by if.

The result clause expresses

what would happen if the condition were true.

2 LANGUAGE CHOICES Implied conditionals

A Read the example sentences. Then check (✓) the rules in the chart that apply to implied conditionals.

Example sentences

- 1. I wouldn't have said anything, but you kept bringing it up.
- 2. He was very rude. Otherwise, there wouldn't have been a problem.
- 3. Why didn't you tell me you needed help? I would have been there for you.
- 4. We couldn't have figured out the problem without your insight.
- 5. She probably said something rude, or else he wouldn't have been so upset.
- 6. I wish they'd patched things up. He would be a lot happier now.

mn	100	conc	litiona	le
	псч	COILC	пиона	13

- ☐ The result clause is implied, not stated.
- ☐ The result clause uses conditional verbs (would / could + have + verb, or would / could + have + past participle).
- ☐ The condition is always in the past perfect.
- The condition can be introduced in a variety of ways, such as with *otherwise*, *but*, *or else*, *I wish*, or a question.
- \square If is always used in the condition.



>> FOR PRACTICE, PAGE 149

- **B** Reread the example sentences in 2A. Identify the implied conditions by stating the full *if*-clause.
 - 1. I wouldn't have said anything if you hadn't kept bringing it up.

3 CONVERSATION SKILL

A Poggada Read the conversation skill. Listen.

Notice the words the speakers use to repair breakdowns in communication. Complete the conversations that you hear.

1.	A:	Can we	just	let b	ygones	be	bygones	3?

B: I'm not sure ______.

A: I'm sorry. ______.
I know I was short with you, and I apologize. Can you forgive me?

B: Oh, of course! It was no big deal.

2. A: Hiro and I are really at odds over this deal.

B: I'm sorry. _____ . What deal?

A: Oh, I thought you knew about it. ______. Hiro wants to sign a new lease, but I don't.

Repair communication breakdowns

Sometimes misunderstandings occur during a conversation. These are called *breakdowns in communication*. Use these expressions to fix these breakdowns:

Expressing confusion:

I'm afraid I'm not following.

I'm not sure what you're getting at.

I'm not with you.

Clarifying:

I'm sorry. Let me try again.

Let me put it another way.

Let me clarify.

he or she was involved in. Student B: You're the employee. You don't understand your boss's

I'm sorry. I wasn't being clear. What I meant was...

ROLE PLAY Student A: You're the boss. Give your employee negative feedback on a project

4 CONVERSATION

A ▶09-05 Listen. What is the conflict?

B ▶09-05 Listen again. Write C for Camila, I for Iris, or B for both.

feedback very well. Ask for clarification. Resolve the conflict.

___ 1. At first, she was confused.

___ 2. She thinks the meeting was a success.

 She was blamed for not meeting the deadline. 4. She came down on someone during the meeting.

5. It was not completely her fault.

___ 6. She apologized.

____ 7. She accepted the apology.

C ▶09-06 Listen. Complete the conversation.

Iris: I'm not sure what you're ______. Whose fault was it?

Camila: The art department was late with their designs, and that slowed us all down. I ______ something,

but I didn't want to point _____ anyone.

Iris: Oh, I see. I'm sorry if I was _____ you. I didn't mean

to _____, but I guess I can see how you might

have felt that way.





5 TRY IT YOURSELF

- A THINK Think of a misunderstanding you had with someone, or invent one. What was it about? What were both of your perspectives? How was it resolved? Take notes.
- **B** ROLE PLAY Explain the misunderstanding to a partner. Then role-play the situation together. Use language from the conversation skill box.

I CAN TALK ABOUT CONFLICT.



TALK ABOUT HOW TO DEAL WITH CONFLICT

1 BEFORE YOU LISTEN

- PAIRS THINK When was the last time you got into a conflict with someone? What happened?
- **B** ▶09-07 VOCABULARY Read the words and listen to the sentences. Do you know these words?

an intervention cool off trivial down-to-earth at hand self-talk de-escalate minimize food for thought absorb

>> FOR PRACTICE, PAGE 150 / DEFINITIONS, PAGE 165



CAMILA RIVAS

@CamilaF

I'm getting better at dealing with conflicts at work, but I find it harder to do in my personal life. Any tips?



2 LANGUAGE CHOICES Inverted conditionals

A Read the example sentences. Underline the inverted conditionals. Then circle the correct answers in the chart.

Use	Example sentences				
Real conditionals	 Should you need help next week, just call or text me. Consider taking a walk to cool off, should you find you're unable to calm down. 				
Unreal conditionals in the present or future	3. Were I you, I would try to de-escalate the situation.4. We wouldn't be having these problems were he not on our team.				
Unreal conditionals in the past	5. Had we not intervened, they'd still be arguing.6. I could've made a better decision, had I been given time to absorb the information.	The usual order of words in a sentence is subject + verb. In			

Inverted conditionals

- To invert a real conditional, replace if with were / should.
- Use were for all subjects to indicate the conditional is in the past / present.
- Inverted conditionals in the past begin with *had / were*.
- The inverted conditional can occur in **only the first** / **the first or second** clause.
- To form a negative inverted conditional, place not before / after the subject.



>> FOR PRACTICE, PAGE 150

an inverted structure, the word order is

verb + subject.

- **B** Rewrite the example sentences from 2A. Change the inverted clauses to *if*-clauses.
 - 1. If you need help next week, just call or text me.

3 PRONUNCIATION

- A ▶09-09 Listen. Read the pronunciation note.
- B ▶09-10 Listen. Notice the intonation in the parenthetical expressions. Then listen and repeat.
 - 1. <u>First</u>, I want to thank Carla Rojas, <u>the head</u> <u>of the department</u>, for inviting me here.
 - 2. I used to work here, <u>as some of you may know</u>, and it's a pleasure to be back.
- **C** ▶09-11 Listen. Complete the sentences. Then practice the conversation.

Intonation in parenthetical expressions

Parentheticals are expressions that are set apart from the main sentence. Examples include comments (*I think*), direct address (*Mr. Chen*), reporting expressions (*he said*), and signal words (*finally*). Parentheticals are pronounced as a thought group and can occur at the beginning, middle, or end of a sentence. In beginning parentheticals, intonation usually starts high on the stressed word and then falls. Middle and final parentheticals are usually pronounced with lower pitch and volume.

A:	_ , this confrontation with my boss has done some damage,	
3:	_ , I think you should talk to him about what happened and apologize.	
A: You're right,	But I feel he needs to apologize, too, .	

4 LISTENING

- A D09-12 Listen. Circle the best title for the podcast.
 - a. How to Avoid Conflict
 - b. How to Communicate More Effectively
 - c. How to De-escalate Difficult Situations

LISTENING SKILL Listen for signal words

Speakers often use signal words to help listeners follow their main points. For example: First, Second, Another..., And..., At the same time, One of the most..., Next, Finally.

R	▶09-12 Read the Listening Skill. Listen again. Pay attention to the signal words and put the						
	main points in order. Write 1 next to the first main point.						
	Don't respond to challenges.	Don't overreact.					
	Don't judge.	Pay attention to the entire person.					
	Give the other person space.	Keep your nonverbal					
	Don't fill the silence.	communication neutral.					
C	▶09-12 Listen again. Check (✔) the statements	s that Dr. Phipps would probably agree with.					
	lt is best to avoid conflict.						
	Conflict is a normal part of everyday life.						
	☐ It is extremely difficult to learn how to de	eal with conflict.					
	We communicate a lot of information th	rough our body language.					

PAIRS REACT Which of the pieces of advice in the podcast seemed the most useful to you? Why?

5 TRY IT YOURSELF

- A THINK Look at the techniques in 4B. Do you use these techniques when you're in a conflict? If so, how effective are they? If not, which would be the most difficult to apply? Take notes.
- **B** DISCUSS Discuss your answers to 5A. Which new techniques would you like to try?

Words do not matter very much in a conflict situation. Challenging another person's ideas can escalate a conflict.

EVALUATE Over the next week, use at least one of the techniques when you are in a conflict, even a minor one. Share your experience with the class. Was the technique helpful?

I CAN TALK ABOUT HOW TO DEAL WITH CONFLICT.



DISCUSS CONFLICT IN NARRATIVES

1 BEFORE YOU LISTEN

- A PAIRS Think about the plot of your favorite book or movie. What is it about?
- **B** ▶09-13 VOCABULARY Read the words and listen to the sentences. Do you know these words?

captivate a confrontation escapism a resolution a premise woes

fundamental a triumph insurmountable

a circumstance literary heritage

>> FOR PRACTICE, PAGE 151 / DEFINITIONS, PAGE 165

2 LANGUAGE CHOICES Hope and wish

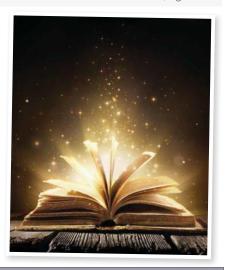
A Read the example sentences. Then circle the correct answers in the chart.



CAMILA RIVAS

@CamilaR

I wonder if it's possible to write a book or movie that doesn't involve conflict. I'm sure these books and films exist, right?



Ex	Example sentences					
	Норе	Wish				
1.	I hope the plot of this film isn't too predictable. Do you think it will be?	I wish Hollywood movies weren't so predictable.				
2.	I hope we can watch a movie this weekend. Do you have time?	I wish I could watch a movie, but I'm too busy.				
3.	I hope you haven't read that book yet. I don't recommend it.	I wish I hadn't wasted my time on that book. It was awful!				
4.	I hope Tim won't be confrontational during our meeting tomorrow.	I wish he wouldn't be so confrontational. I wonder why he's like that?				
5.	It's been raining all day. I hope it stops soon.	I want to take a walk. I wish it would stop raining.				

Hope and wish

- Hope indicates a situation is possible / not possible.
- Wish indicates a situation is true / not true.
- In a clause with wish, use the **present perfect** / **past**.
- Use can / could after hope. Use can / could after wish.
- In a clause with wish, change will to would / would to will.
- Use wish + would stop to express the desire for a current situation to **continue** / **change**.



>> FOR PRACTICE, PAGE 151

- **B** Wish is often expressed with if only. Rewrite the example sentences from 2A. Replace wish with if only.
 - 1. If only Hollywood movies weren't so predictable.

3 VIDEO TALK



A D09-15 Listen or watch. What is the main idea of the talk?





B ▶09-15 Read the Note-taking Skill. Listen or watch again. Take notes in the chart.

NOTE-TAKING SKILL Prioritize important information

Prioritize important information by using asterisks, circles, or boxes around the things you want to review later. You can also indent or underline important items. If you are unsure of something, mark the information with a circled question mark.



What conflict is:	How conflict is structured:
Types of conflict:	Why we like conflict:

- What is the purpose of the talk?
- PAIRS REACT Which reason for "why we like conflict" can you relate to the most?

4 DISCUSSION SKILL

Read the discussion skill. Which of these phrases do you use in your discussions now?

Invite others to participate

During a discussion, it's important to invite others to participate. Use expressions like these: What do you think about...?

Do you have any thoughts on this? Do you want to add anything?

What is your opinion?

5 TRY IT YOURSELF

A THINK Think about the book or movie you discussed in 1A. What type of conflict does it feature? What do you enjoy most about this part of the storyline? Take notes.

Book or movie	Type of conflict	What I enjoy most

- **B** DISCUSS Share your thoughts with a partner. Were your answers similar?
- EVALUATE In small groups, evaluate which type of conflict is the most common and discuss why you think it's the most common. Share your ideas with the class.



READ ABOUT ACTION MOVIES



CAMILA RIVAS

@CamilaR

I knew there had to be a reason why I don't like action movies. They're all the same!

1 BEFORE YOU READ

PAIRS Have you ever seen an action movie?

If so, describe the plot. If not, what do you think the plot of an action movie would be about?

B ▶09-16 VOCABULARY Read and listen. Do you know these words?

a genre a hijacking cheesy retaliation a conspiracy emotive
a guise a franchise hard-hitting substance vast oppression
>> FOR DEFINITIONS, PAGE 165

2 READ

A PREVIEW Look at the headings. Are any of them like the plots you described in 1A?

B ©09-17 Read and listen to the article. Who do you think is the intended audience of this article?



Do action movies all seem the same? That's because there are five basic plot devices

all action movies recycle. It doesn't matter which subgenre you're watching; they all feature a variation on one of these fi ve themes.

1. Kidnapping

The kidnapping plot device appears in many different guises, such as hostage situations, like *Speed* (1994), and hijackings, like *Captain Phillips* (2013). Standout movies featuring kidnapping or abduction include *Ransom* (1996), *Montage* (2013), and *Prisoners* (2013). The movie *Taken* (2008), which focused on a former government officer's

attempts to find his abducted daughter, was a huge commercial success.

2. Revenge

There are thousands of action movies where characters seek revenge against those who have wronged them. The *Kill Bill* movies are perhaps the best examples, although the long-running *Death Wish* franchise managed to single-handedly do this plot line to, well, death. The cheesy *Desperado* (1995), the hard-hitting *Sleepers* (1996), the intense *The Fury of a Patient Man* (2016), and one of the best-ever martial arts movies, *Enter the Dragon* (1973) are some other highlights. Revenge can be about personal retaliation, but this theme also includes getting justice for others (insert cop movie here).

3. Assassination

Action movies based on politics or war often feature an assassination attempt. Some of these films are based on factual events, such as *JFK* (1991) and *Hero* (2002), while others are fictional—*Apocalypse Now* (1979) and *13 Assassins* (2011) being two of the most famous. As with any plot line, there are some movies that add substance to the theme, like the complex conspiracy *The Bourne Identity* (2002) and others that realize the theme is a winner and repeat it at every opportunity—see the *James Bond* franchise.

4. Escape

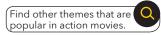
5 The list of places and things that actors have tried to escape from is pretty vast. It includes *Planet of the Apes* (1968), *Escape from Alcatraz* (1979), *Train to Busan* (2016), and "repetitive movies." OK, that one's a lie. A struggle for freedom is emotive, and eventual success is heartwarming, hence Hollywood revisits this theme so often. *The Great Escape* (1963), which tells the story of soldiers tunneling out of a POW camp during World War II, is genre defining. Interestingly, one of the most popular escape-themed movies of all time is the animated action-adventure *Chicken Run* (2000). This just shows how this theme really does reach every subgenre you can imagine.

5. Oppression

This common plot device in action movies calls for a change in tone. Most oppression-themed movies deal with serious or important topics. Films like *I*, *Robot* (2004) and *Django Unchained* (2012) address slavery. *Mississippi Burning* (1988) and *American History X* (1998) address racism. *The Frontier* (1991) addresses military oppression, *V for Vendetta* (2005) addresses political oppression, *Seven Samurai* (1954) addresses social oppression, and so on. Power struggles between oppressors and the oppressed are certainly a common theme in action movies.

3 CHECK YOUR UNDERSTANDING

- Answer the questions, according to the article.
 - 1. What specific examples does the writer give of kidnapping being used as a plot device?
 - 2. Which of the revenge movies listed does the writer like? How do you know?
 - 3. Is the writer critical of any movies featuring assassination? If so, how?
 - 4. How are the examples of escape and oppression connected?
- B CLOSE READING Reread lines 19-20 and 22-23. Then circle the correct answers.
 - 1. In line 20, the word well is used to ____.
 - a. highlight that the word that follows is obvious, because the phrase *done to death* is common
 - b. show that the word that follows is meant to be humorous in some way
 - c. show that he is thinking while he is writing
 - 2. In line 23, the writer uses the phrase in parentheses to ____.
 - a. say that he can't think of a good example of a cop movie
 - b. encourage readers to think of their own cop movie
 - c. suggest that all cop movies are the same
- Read the Reading Skill. Reread the article and underline the informal language.
- **D** PAIRS Summarize the article in 3-5 sentences.



READING SKILL Use informal tones

Writers use a variety of tones to express informality, such as the following:

a personal tone: addresses the reader directly (you) a chatty tone: includes features of spoken language (Um...; You know...; Well...)

a humorous tone: includes jokes or sarcastic asides an exaggerated tone: includes hyperbole or grand statements

4 MAKE IT PERSONAL

- A THINK Think of another genre, such as romantic comedy or science fiction. List five common plot themes that appear in this genre, such as war, coming of age, or good versus evil. Add examples of movies or books that fit with each theme.
- **B** PAIRS Share your ideas. Offer advice and suggestions on your partner's ideas.
- **EVALUATE** Work with a group who chose the same genre as you. Make a list of the five most common plot themes that appear in that genre. Rank your ideas in order of importance and present your ideas to the class.

WRITE A PROCESS ESSAY

CAMILA RIVAS

Just read this piece by a colleague of mine. Sometimes the hardest conflicts to resolve are our own internal ones!

1 BEFORE YOU WRITE

A Read about process essays.

Process essays describe the process of doing something, with the goal of having readers understand and be able to follow the process on their own. They are structured in a step-by-step way, with each paragraph describing and explaining one step in the overall process. Some process essays are educational in nature, such as "How to Apply for a Job"; others are written about more personal topics, for example, "The Secrets to Looking Fashionable with Limited Money."

B Read the model. What are the three main steps in the process that the writer describes?





How to Make Important Decisions

When I was 24 years old, I had to choose between a job and a boyfriend. My boyfriend had been offered a job in Tokyo and wanted me to move there, too, but I had just been promoted to a bigger production role in the media company where I worked. I was torn. To make a decision, I came up with a process that I have been using ever since. I recommend this process to anyone who has a difficult decision to make.

The first step was to talk to my "listeners" about the decision. By "listeners" I mean people who listen well and help me to better understand my own perspective. I can talk to my brother, for example, but not to my mother, who has her own ideas about what she wants for me. Good listeners support you but are also unafraid of contradicting you if you have overlooked something. For example, when I told my brother how great my job was, he said, "True, but there may also be good job opportunities for you in Tokyo." Talking to your listeners is a crucial first step to help you get all the information in front of you.

The second step was to make a pro / con list. I wrote down all of the points I had discussed with my listeners. Then I applied a version of a technique from Benjamin Franklin, applying a numerical value to each item. For example, I gave a value of 1 to the item "Tokyo would be a fun adventure," whereas I gave a value of 3 to the item "My salary will increase if I stay here," because it was something of more practical and lasting consequence. After assigning a value to each item, I added up the total numbers on each side to see whether the pros outweighed the cons. It is critical to apply such a technique; otherwise, you might overvalue intuition and undervalue important practical consequences.

Intuition does, however, play a critical role in the final step of the process, especially if your pro con list ends up balanced. During the final stage, I ruminated alone. I took long walks and wrote in a journal. I tried to imagine myself in five years' time. Could I picture myself in Tokyo? Was I working? Was I happy? In the end, despite the thrilling idea of moving to Tokyo, I realized that I was not ready to give up the opportunities at my current job. The time I spent thinking alone allowed me to realize this.

Sometimes I wonder what my life would be like had I decided to go to Tokyo. But I never regret the decision I made because I trust the process I used. So I recommend following these steps whenever you have a difficult decision of your own to make. Good luck!





PAIRS Discuss. Do you think the writer's process is a useful one? Can you think of other techniques that she could have used in coming to her decision?

PAIRS Read the model again. Complete the chart.

PROCESS: HOW TO MAKE A DECISION

Decision: whether to

Step 1: Talk to people who and	4	Step 2: Make a(n) and apply a technique of assigning	4	Step 3: Think by yourself; take, write
Good listeners but can also				imagine

2 FOCUS ON WRITING

Read the Writing Skill. Then read the following sentences, taken from different process essays. Circle the sentences written for an informal audience.

- 1. The first thing you need to do is gather the ingredients.
- 2. The correct area to administer the injection is 1-2 inches below the acromion process.
- 3. When my friend told me, "There's a better way to do it," I was very curious.
- 4. If you have flipped the sandwich too soon, don't worry! You can flip it back over.

3 PLAN YOUR WRITING

- A Think of a time when you had to go through a process, for example, how you chose a university. What were the steps? Create a chart like the one in 1D to organize your ideas.
- PAIRS Discuss your ideas.

 I'm going to write about choosing a degree in school.

4 WRITE

Write a first draft of a process essay about the process you chose in 3A. Remember to use language appropriate for an informal audience. Use the essay in 1B as a model.

Writing tip

Keep your goal in mind. A process essay seeks to outline a clear, easy-to-follow process, and uses personal anecdotes in pursuit of that goal. Notice that the final sentence of each paragraph generalizes the step being discussed and emphasizes the importance of the process for the reader.

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's essay.
 - Does the introduction explain what process will be described? Is the personal example introduced?
 - Do the body paragraphs follow a step-by-step order in the process?
 - Is the essay written for an informal audience? Are personal anecdotes used?
 - Does the final sentence of each paragraph generalize the step being described?
 - Does the conclusion reemphasize how the process can benefit the reader?
 - After reading the essay, would you be able to follow this process?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your essay.

 Then read it again for overall sense.

WRITING SKILL Determine your audience

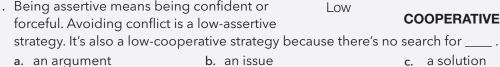
Process essays are written for a variety of audiences, depending on the topic and on where the essay is published. The model essay is intended for an informal audience, so it's based on a personal anecdote and includes common vocabulary, direct quotations, and frequent use of the word *I*. If you're writing a process essay for a formal audience, you should write in a formal style.

PUT IT TOGETHER

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM We all experience conflicts in many aspects of our lives, including among loved ones, at school, and in the workplace. There are many ways of resolving large and small conflicts. Look at the graphic and circle the correct answers.

1. Being assertive means being confident or



- 2. Compromising is one way of settling a conflict but it may lead to _____.
 - a. both sides being happy b. neither side being happy c. both a and b
- 3. When you collaborate, you work to understand and meet others' needs. When you _____, each person's needs are only partially fulfilled.

♦ High

Low

ASSERTIVE

- a. compromise
- b. avoid

c. compete

How to resolve conflicts

Compromising

Collaborating

Accommodating

High

Competing

Avoiding

- B THINK CRITICALLY Are all compromises fair? Discuss with a partner.
- FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups.
 - Step 1 Brainstorm Create a conflict scenario. Think of 3-4 responses to the situation that illustrate some of the strategies in the graphic.
 - Step 2 Evaluate Choose the best solution to the conflict. Ensure that it is something that both sides will consider fair.
 - Step 3 Present Explain the best solution to the class. Refer to the graphic to support your ideas.

2 REFLECT AND PLAN

Repair

communication

breakdowns

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Speaking Pronunciation Discussion Objectives Intonation in ■ Invite others ☐ Talk about parenthetical to participate conflict expressions Reading ☐ Talk about Listening Use informal how to deal Listen for tones with conflict signal words ☐ Discuss conflict Writing in narratives Note-taking Determine Prioritize important your Vocabulary information audience ☐ Words related to conflict Language Choices Implied Conversation conditionals

Inverted

conditionals

☐ Hope and wish

B What will you do to learn the things you highlighted?



10 HOW DO YOU FEEL?

LEARNING GOALS

n this unit, you

- oxtimes talk about emotions
- $_{\odot}$ discuss happiness
- ⊗ write an analytical essay



- A Read the unit title and learning goals. Psychologists have identified dozens of emotions. What emotions do you think children experience the most? Teens? Adults?
- **B** Look at the photo. It shows a woman sitting with her head in a cloud. What emotion is this meant to reflect?
- C Read Sam's message. What kinds of "little things" have you experienced that have made you happy?



SAM BENNETT

@SamB

A perfect stranger bought me a coffee this morning. It made my day! Sometimes it's the little things that make the biggest difference.

TALK ABOUT EMOTIONS



SAM BENNETT

SamB

Missing my grandma, but I treasure the memories I have of her.

1 VOCABULARY Words related to emotions

- A Look at the pamphlet. Do you know of any ways to deal with grief?
- **B** ▶10-01 Read and listen. Do you know the words in bold?

grief **

If you've recently suffered a loss, it's perfectly normal to feel **heartbroken**—even **devastated**. But know that you are not alone. There are many people and organizations ready to offer their **compassion** and **condolences**. Here are some things to remember.

- 1. Try not to isolate yourself. It's OK to spend time alone, but being around people who can **console** you is very important. Even if you don't talk at first, knowing that someone else cares can be **uplifting** during this dark time.
- 2. Sharing memories of your loved one can be deeply **gratifying**, particularly if you share them with someone who is also grieving. **Savoring** your good memories can be very healing.
- 3. While you cannot expect to get over your loss quickly, if you are still down in the dumps after a few months, it might be a good idea to seek professional help. Contact our office for information on local grief counselors.

>> FOR PRACTICE, PAGE 152 / DEFINITIONS, PAGE 165

2 LANGUAGE CHOICES Articles

A Read the example sentences. Underline all the nouns and noun phrases. Circle the articles. Then complete the chart with *indefinite article*, *definite article*, or *no article*.

Example sentences

- 1. Miriam had a nice trip, but she's been down in the dumps ever since she returned from Toronto
- 2. Caleb has an upbeat attitude and really seems to savor the small things in life.
- 3. Offering condolences is hard. Just remember the goal of expressing sympathy is to show compassion for the bereaved.
- 4. I'm reading the book you recommended. It's an uplifting story.

Indefinite articles = a, an
Definite article = the

Articles

- singular count nouns that are not specific _
- most proper nouns, such as the names of countries or people __
- previously mentioned nouns ____
- noncount nouns and plural nouns that are not specific ____

>> FOR PRACTICE, PAGE 152

B Articles are difficult because there are exceptions to the rules. The sentence below has exceptions to the rule that proper nouns do *not* take articles. Write two rules for these exceptions.

The Taylors lived in the Dominican Republic before they moved to the Netherlands.

3 CONVERSATION SKILL

- A P10-04 Read the conversation skill. Listen. Notice the words the speakers use to show empathy. Complete the sentences that you hear.
 - 1. A: I got the job!
 - B: Good for you! _
 - 2. A: Both of my kids caught the flu and my husband is out of town.
 - B: That must be hard. Please let me know
- **B** ROLE PLAY Choose four expressions from the conversation skill box. Make short conversations, using one expression in each conversation.

Show empathy

Use these expressions to show empathy when someone shares emotional news:

Reacting to sadness:

That's terrible. I'm so sorry you're going through this.

That must be hard.

I can imagine (how you must be feeling).

I'm here for you.

Please let me know if there's anything I can do.

Reacting to happiness:

That's great! Congratulations!

Good for you! You must be so happy.

You've worked hard. You deserve it.

Good job! I'm really proud of you.

4 CONVERSATION

- ▲ ▶10-05 Listen. Circle the statement that Sam's grandmother would agree with.
 - a. Don't waste time on the small things in life. c. Spend your life traveling.
 - b. Human beings are often cruel.
- d. Focus on the good things in your life.
- B ▶10-05 Listen again. Answer the questions.
 - 1. What was unusual about Sam's grandmother's attitude toward life?
 - 2. What did his grandmother never lose?
 - 3. What advice from his grandmother is Sam likely to use in the future?
- **C** ▶10-06 Listen. Complete the conversation.

Sam:	She had such a gr	Even when		
	she knew she was	dying, she n	ever felt sorr	for herself. She
	was grateful for_		_she had led	and was always
	encouraging me t	o follow my	dreams.	
Ariya:	This must be so ha	ard. She sour	nds like a real	ly special person.
Sam:	She was. She always said that the secret to			
	was living each d	ay as if it wer	e your last. A	nd she really
	th	at philosoph	y. Even at the	end when she was
	in pain, she	a ı	oositive attitu	de.





5 TRY IT YOURSELF

- A THINK Choose two of the situations below: one happy and one sad. Take notes about how you will share the news with your partner.
 - Your best friend is moving away.
- You got into your first-choice university.
- Your partner just broke up with you.
 You just got engaged to be married.
- **B** ROLE PLAY Student A: Explain what has happened to you. Student B: Respond empathically to your partner. Use the language from the conversation skill box.





TALK ABOUT SADNESS

SAM BENNETT

SamB

Still missing my grandma a lot. I've been down in the dumps for a couple of weeks. Any suggestions for cheering me up?

1 BEFORE YOU LISTEN

A PAIRS THINK Do you like sad movies? Why or why not?

B ▶10-07 VOCABULARY Read the words and listen to the sentences. Do you know these words?

intriguing a documentary subjective a boost preliminary dull suppress fellow enhance illuminating >> FOR PRACTICE, PAGE 153 / DEFINITIONS, PAGE 166

2 LANGUAGE CHOICES Too and enough

A Read the example sentences. Then complete the chart with too and enough.

Example sentences

- 1. I can't watch this documentary. It's **too** depressing.
- 2. Mike just broke up with his girlfriend. It's **too** soon for him to date someone new.
- 3. There are **too** many people in here. There's **too** much noise to concentrate.
- 4. I decided to apologize. The guilt was too overwhelming.
- 5. There haven't been **enough** good movies this year.
- 6. If you suppress your feelings long **enough**, you could develop health problems.
- 7. I hate going to the dentist. My appointment can't end quickly enough!
- 8. The review was vague and subjective **enough** to avoid a lawsuit.
- 9. I don't have **enough** time to listen to him complain all day.
- 10. We don't have to talk about this right now. There'll be time **enough** to talk when we get together next week.

Too and enough

- _____ means suffi cient.
- means very or a lot. It usually has a negative meaning, as in more than what is wanted or needed.
- Use ______ + a noun.
- Use _____ + much / many + a noun.
- Use _____ + an adjective or an adverb.
- Use an adjective or an adverb + _____.
- In some cases, we can use a noun + _____



>> FOR PRACTICE, PAGE 153

B Read the sentences. What does each sentence suggest about the listener?

Was the movie sad enough for you? Was the movie too sad for you?



3 PRONUNCIATION

- A ▶10-09 Listen. Read the pronunciation note.
- B №10-10 Listen. Notice the stress on the words in bold. Then listen again and repeat.
- Intensifiers and emphatic stress

 Intensifiers like *really*, too, so, and *definitely* add

emphasis to other words. Intensifiers are often pronounced with emphatic stress. The stressed vowel of the intensifier is longer, louder, and usually higher-pitched: I'm **definitely** intrigued.

- 1. I don't want to watch a sad movie at **all**. I've had **enough** sadness lately.
- 2. My mother felt so heartbroken when her father died. She was really close to him.
- 3. I woke up feeling incredibly good this morning.

C	▶10-11 Listen. Complete the sentences. Listen again and mark the stressed syllables in the
	intensifiers with a dot.

A:	That documentary on clina disappointment.	mate change was	dull. It w	as
B:	Oh, no. I	disagree. I thought it was	S	intriguing.
A:	But there was	that wasn't	familiar.	
B:	Yeah, but the narrator's p	passion	made the familia	r information powerfu

4 LISTENING

- ▲ ▶10-12 Listen. Which of the questions is answered in the podcast?
 - a. Why do different people have different reactions to pain?
 - b. Why is *Titanic* one of the saddest movies ever made?
 - c. What is the connection between sadness and social bonding?

B	▶10-12 Read the Listening Skill. Listen again. Complete
	the questions that you hear.

1.	Host: S	o, Dr.	Davis,	one	question	ľve	had	for	а	long
	time is									

2.	Host: That's interesting, but .
	tolerance in the first place?
	the reasons we enjoy sad mayies?

	· · ·
3.	Host: Wait a minute-if participants reported a negative moo
	after watching the sad movie

	•	
4.	Host: Could this be related in some way	/

- **C** ▶10-12 Listen again. Answer the questions in 4B.
- PAIRS REACT What was most surprising to you in the podcast?

5 TRY IT YOURSELF

- A THINK Summarize the main points of the podcast. Use your answers from 4C to help you.
- **B** DISCUSS Talk about a time in your life when you were sad. Was the experience valuable in the way that the speaker in the podcast describes?
- **EVALUATE** After listening to the podcast, have you changed your ideas about sadness? Do you agree that sadness can sometimes be a positive thing?



LISTENING SKILL Listen for questions

During a talk such as a podcast or lecture, speakers often use questions to highlight main ideas or important points. Writing down these questions will help you remember the answers, even if you're not able to catch every word.

DISCUSS HAPPINESS

1 BEFORE YOU LISTEN



- winning the lottery
- hearing your child's first words
- finishing your PhD



SAM BENNETT

@SamE

I hate memes with quotes about happiness. Happiness isn't something you can easily define—it means different things to different people.

- surviving a plane crash
- meeting the love of your life
- beating an illness
- B ▶10-13 VOCABULARY Read the words and listen to the sentences. Do you know these words?

a trauma synthetic a coping mechanism overestimate relative be confined to an obstacle an immune system miscalculate a paraplegic tedious a contribution

>> FOR PRACTICE, PAGE 154 / DEFINITIONS, PAGE 166

2 LANGUAGE CHOICES Adverbs

A Read the example sentences. Look at the adverbs in bold. What do they modify? Then circle the correct answers in the chart.

Use	Example sentences
Sentence adverbs	1. a. Fundamentally, we all need coping strategies.
	b. We all need coping strategies, fundamentally.
	c. We all fundamentally need coping strategies.
Focus adverbs	2. We were so happy, we couldn't even speak.
	3. Even Adrian was excited, and he's normally very serious.
	4. Only Maya was in a bad mood. Everyone else was happy.
	5. Runa only attended the meeting. She didn't participate.
Negative adverbs	6. Never have I made such a terrible miscalculation.
	7. Rarely does the immune system fully eliminate a virus.

Adverbs

- If a sentence adverb comes first or last in / in the middle of a sentence, it is usually separated with a comma.
- Sentence / Focus adverbs express a viewpoint about the whole idea or sentence.
- Sentence / Focus adverbs draw attention to a specific word or phrase.
- **Focus** / **Negative** adverbs are often used at the beginning of a sentence with an inverted subject and verb.



>> FOR PRACTICE, PAGE 154

B PAIRS You can place adverbs in various places in a sentence. Discuss how shifting the adverb changes the focus or meaning of the following sentences.

Remarkably, Isabel seems to have recovered from the trauma. Isabel seems to have remarkably recovered from the trauma. Isabel seems to have recovered from the trauma remarkably.

3 VIDEO TALK



A ▶10-15 Listen or watch. What have we learned from Daniel Gilbert's research?





B ▶10-15 Read the Note-taking Skill. Listen or watch again. Take notes in the chart.

NOTE-TAKING SKILL Use charts for organization

The charting note-taking method uses columns to organize information. Label each column by category. Then add details below. This method is useful for organization and helps you group your ideas in a way that makes them easy to review.



Natural happiness	Synthetic happiness

- C What is the purpose of the talk?
- PAIRS REACT Gilbert explains that we have a psychological immune system that can manufacture happiness in response to negative experiences. Do you think there are any downsides to having this system? If so, what?

4 DISCUSSION SKILL

Read the discussion skill. Which of these phrases do you use in your discussions now?

Tell an anecdote

An anecdote is a brief story that illustrates a point. You can begin an anecdote with phrases like these:

Back in the day, I... I'll never forget the time I... Listen to this story. Here's a good one.

5 TRY IT YOURSELF

- A THINK Think about different times in your life when you felt happy. What was happening in your life, and why did you feel happy? Do you think it was natural happiness or synthetic happiness? Take notes.
- **B** DISCUSS Share your experiences with a group. What was similar? What was different?
- EVALUATE In the same groups, create a final list of things that define happiness based on the similarities from 5B. Prepare to justify your views to the class.



READ ABOUT THE PURSUIT OF HAPPINESS

SAM BENNETT

@SamF

I really admire Elizabeth Gilbert. She had the courage to drop everything and pursue her dreams.

1 BEFORE YOU READ

A PAIRS What kinds of things do you think make people happy?

B ▶10-16 VOCABULARY Read and listen. Do you know these words?

tremendous sheer a turning point spirituality relentlessly death-defying a memoir throw caution to the wind strive rags-to-riches

>> FOR DEFINITIONS, PAGE 166

2 RFAD

- A PREVIEW You are going to read some personal stories about finding happiness. Read each heading and look at the photos. What do you think each person's story is about?
- B ▶10-17 Read and listen to the article. Were your predictions in 2A correct?

THE PURSUIT OF HAPPINESS

What does happiness mean to you? Is it having new experiences, finding true love, being successful, or something different? Here are three stories about how people found happiness.

Reaching for happiness

In 2017, Alex Honnold achieved the greatest feat ever accomplished in free-soloing, a kind of climbing. He completed the first ever rope-free ascent of the famous El Capitan rock in Yosemite National Park. El Capitan is over 2,300 meters tall from its base and has sections that require almost vertical climbing. Honnold reached the peak in just under four hours without safety gear, using only his bare hands and tremendous willpower.

Most of us would panic at the thought of being stuck 450 meters up on a rockface, 10 knowing that one slip could prove deadly. But not Honnold, who seeks out death-defying challenges like El Capitan for sheer happiness. Why? Honnold says that climbing gives him the most joy out of anything in life. These days, he's pretty famous for it, too, after the story of his climb was made into an Oscar-winning documentary.



Traveling for happiness

15 Elizabeth Gilbert's story of searching for happiness is also well-known. She is the author of the best-selling memoir *Eat, Pray, Love*, which documents a year of her life spent traveling the world in search of fulfilment. Prior to setting off on her travels, Gilbert had a home, a husband, and a successful writing career. However, she was unhappy in her marriage and decided to get a divorce. Facing a turning point in her life, she threw caution to the wind and headed out to see the world. She spent time eating delicious food in Italy, exploring spirituality in India, and eventually finding love again while in Bali, Indonesia.

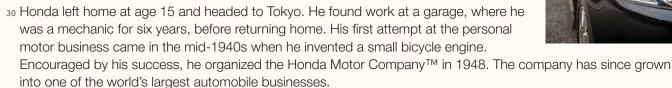
Reflecting on her travels and search for happiness, Gilbert says finding joy isn't about luck but it is a result of personal effort. "You fight for it, strive for it, insist upon it, and sometimes even travel around the world looking for it. You have to participate relentlessly."

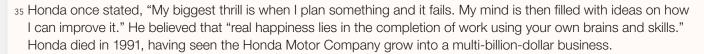




Working for happiness

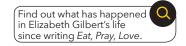
A different type of journey to happiness involves one of the most famous businesses in the world. It is the rags-to-riches story of Soichiro Honda. Honda was born in the small village of Kyomo, Japan. He spent his early childhood helping his father with his bicycle repair business. At an early age, Honda developed a strong interest in cars.





3 CHECK YOUR UNDERSTANDING

- A Answer the questions, according to the article.
 - 1. Why was Honnold's feat so impressive, and how has it become so well-known?
 - 2. How does Gilbert believe we can find happiness?
 - 3. How did inventing the bicycle engine help Honda start his company?
- **B** CLOSE READING Reread lines 9-11 and 35-37. Then circle the correct answers.
 - 1. Which option is the best paraphrase of lines 9-11?
 - a. Free-soloing would be very frightening for most people, but Honnold isn't scared because he doesn't fear death.
 - b. Free-soloing is too scary for most people, but Honnold does it for pleasure.
 - c. Free-soloing is dangerous, so most people don't do it. However, Honnold loves danger.
 - 2. What can we infer from Honda's views in lines 35-37? More than one answer may be correct.
 - a. We must take risks if we want to be happy.
 - b. Happiness comes from hard work.
 - c. Failure is a part of success.
- Read the Reading Skill. Choose one of the stories from the article. Divide a page of your notebook into three boxes. Storyboard the story in three frames.
- PAIRS Summarize the article in 3-5 sentences.



READING SKILL Visualize a story

Visualizing a story helps you to understand both the storyline and the emotions of the characters.

Storyboarding is a good technique for visualization. To practice this technique, draw pictures of each scene in a story, like it is a movie. You can use thought bubbles or speech bubbles to help explain the emotions of each character.

4 MAKE IT PERSONAL

- A THINK What kinds of things make you happy? How do you feel when you're doing these things? Take notes.
- **B** PAIRS Share your thoughts with a partner. Ask questions about his or her activities.
- **C** EVALUATE Share your thoughts in a group. What do you have in common? Which activities would you like to try? Organize these activities into three categories: I really want to try..., I might try..., I would never try.... Present your ideas to the class.

I CAN READ ABOUT THE PURSUIT OF HAPPINESS.

WRITE AN ANALYTICAL ESSAY

1 BEFORE YOU WRITE



SAM BENNETT

There are so many famous quotes about happiness. Some of them I agree with, but others, not so much.

A Read about analytical essays.

An analytical essay is used to analyze something, often a speech, a quote, or a piece of literature. It looks at several different aspects and may offer a point of view. The introductory paragraph introduces the piece to be analyzed and makes a thesis statement about the point of view that will be taken. The body paragraphs then offer an in-depth analysis, looking at several different angles in order to make critical judgments about the piece. The conclusion summarizes these points and restates the thesis.

B Read the model. What conclusion does the writer come to about the quotation?

Question: Abraham Lincoln said, "Folks are usually about as happy as they make their minds up to be." Explain what the quote means. Do you agree or disagree? Why?

The quote "Folks are usually about as happy as they make up their minds to be" indicates that people have a choice in how happy they are. The assumption is that if a person wants to be happy, he or she can be happy. By contrast, then, the quote also assumes that people who are unhappy have chosen to be unhappy. They are choosing to look only at the negative side of things. There may be some truth to the idea, but, fundamentally, the statement is overgeneralized and cannot work as a blanket concept covering all situations.



It seems likely that Lincoln was considering the ways in which people react to the small challenges that arise in daily life - for example, sickness. Some people who catch a cold or flu might complain and see only the negative side of it, worrying that they have to change their plans for the day. "Bad things always happen to me," they may think, ignoring the fact that everyone gets sick sometimes. Other people can maintain a positive outlook in the face of such challenges. They see sickness as just a part of life, and they understand that it will pass shortly. They might even see the bright side: "Well, I guess my body is telling me that I need a break."

However, this perspective neglects to look at the reality of how a challenge can affect people in different ways. For people who work at hourly wage jobs, the loss of money when they are sick may indeed be a significant hardship. People who live in poverty, people who have poor health, people who are discriminated against—these people all have genuine reasons to bemoan their situations. And indeed, revolutions throughout history may never have happened if everyone had simply decided to be happy with their situation.

Another important point that the quote overlooks is the role of mental illness. While in Lincoln's time, this was not something much discussed or understood, today it is a known fact that illnesses like depression and anxiety can affect how people experience their lives. It can no longer be considered acceptable to tell people that they just need to cheer up. Many people simply do not have the brain wiring to do this. They may need the help of medication or a therapist.

Perhaps these were the reasons that Lincoln added the word "usually." In circumstances where all else is equal, a positive outlook can certainly help people create the happiness they want. Nevertheless, it is important to keep in mind that usually not everything is equal. Taking these inequalities into consideration, the quotation simply does not hold true.



PAIRS Discuss. Do you agree with the conclusion the writer comes to? Why or why not?

People are _______ based on their circumstances; for example, hourly wage workers _______.

Role of _______; e.g., depression or anxiety.
People are ______ based on their circumstances; for example, hourly wage workers ______.

2 FOCUS ON WRITING

Read the Writing Skill. Then read the following informal sentences. Find sentences in the model that mean the same thing.

- 1. We have to consider how a challenge can affect each of us in different ways.
- 2. If you work at an hourly wage job, the loss of money when you are sick may be a hardship.
- 3. You can't just tell people to cheer up.

3 PLAN YOUR WRITING

- A Choose one of the following quotes. What do you think the quote means? Do you agree or disagree with it? Create a chart like the one in 1D to organize your ideas.
 - "Happiness is when what you think, what you say, and what you do are in harmony." –Mahatma Gandhi
 - "Happiness is like a butterfly which appears and delights us for one brief moment, but soon flits away." –Anna Pavlova
 - "Pain is inevitable. Suffering is optional." –Haruki Murakami
- **B** PAIRS Discuss your ideas. I'm going to use the Gandhi quote for my essay.

4 WRITE

Write a first draft of an analytical essay about the quote you chose in 3A. Remember to use a formal style. Use the essay in 1B as a model.

5 AFTER YOUR FIRST DRAFT

- A PEER REVIEW Read your partner's essay.
 - Does the introductory paragraph explain the quote and provide a thesis statement?
 - Do the body paragraphs analyze the quote from different angles?
 - Is it written in a formal way, avoiding personal pronouns and using academic vocabulary?
 - Does the conclusion summarize the points of analysis and restate the thesis?
- **B** REVISE Write another draft, based on the feedback you got from your partner.
- PROOFREAD Check the spelling, grammar, and punctuation in your essay.

 Then read it again for overall sense.

WRITING SKILL Use a formal style

Most analytical essays are written in a formal style. You can write more formally by avoiding personal pronouns like *I*, *you*, or *we* and instead use neutral words or structures like *one*, *people*, or the passive voice. Make your opinions strong and confident-sounding by eliminating phrases like *I believe* or *I feel*. Choose more academic vocabulary rather than common terms.

Writing tip

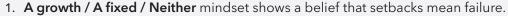
Create nuanced arguments. Analytical essays look at many different angles. You may agree with the quote in general but find some aspects of it problematic. The best essays are often not black and white but somewhere in between.

PUT IT TOGETHER

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM Carol Dweck, a professor of psychology, describes two mindsets that determine the ability to learn and deal with change: a *growth mindset* and a *fixed mindset*. Most people exhibit a combination of both. Review the chart and circle the correct answers.

Growth mindset traits	Fixed mindset traits		
recognize that abilities develop	think people have talent or never will		
embrace challenges	avoid challenges		
accept criticism and learn from it	reject criticism as hurtful		
equate rewards with effort	expect rewards without effort		
persist despite setbacks	give up after setbacks		
never give up	give up easily		
learn from failure	see failing once as failing completely		
look to see what more can be done	avoid doing more than necessary		



- 2. A growth / A fixed / Neither mindset shows a belief that people change.
- 3. Some people may not want to bother exerting more effort if it is not justified by the costs / failure / the rewards.
- **B** THINK CRITICALLY Do you think people are born with or learn a particular mindset? Discuss with a partner.
- **G** FIND A SOLUTION Consider the data, the problem, and possible solutions in small groups.
 - **Step 1 Brainstorm** Think of an important new project for which a team needs to work together. Choose 3-5 of the growth mindset traits and explain how you would convince a fixed mindset team to adopt them.
 - **Step 2 Evaluate** Choose the best approaches. Consider how each trait is important to the project and the team.
 - Step 3 Present Explain the best approach to the class.

2 REFLECT AND PLAN

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

B What will you do to learn the things you highlighted?

Speaking Objectives Talk about	Pronunciation Intensifiers and	Discussion Tell an anecdote	
emotions Talk about sadness	emphatic stress Listening	Reading Visualize a story	Review the Note-taking
Discuss happiness	Listen for questions Note-taking	Writing Use formal style	Skill in Lesson 3: Use charts for organization.
Vocabulary Words related	Use charts for organization	☐ Ose Ioiinal style	
to emotions	Language Choices		
Conversation Show empathy	☐ Articles ☐ Too and enough ☐ Adverbs		

UNIT 1, LESSON 1

VOCABULARY PRACTICE ▶01-02 Listen. Complete the sentences with the correct form of the words from the box.

	pendable	acknowledge		upbe	at			
bra	instorming	skill set	collaboration	trait				
2. F to 3. T	. Ana doesn't have theskill_set for the position in the São Paulo office. She is honest enough to that she did not read the job description closely. Although she did not get the position, she was 2. Fatma is a(n) employee, and she takes when it comes to problem solving. Commitment to the company is Fatma's strongest 3. The managers are in a(n) meeting for a new project. They know is important for successful production of their training videos.							
NO	IIN CLAUSI	ES AS SUBJE	TS ORIFCT	S ANI	р сомр	IEMENIT	5	
				J, AIN	COM	LLIVILINI	,	
Α	▶01-03 Listen. C	heck (✔) the corre	ct answers.					
					True	False	Can't say	
	1. The manage enough go	ger is concerned t pals.	hat Lucas doesn'	t have		✓		
	2. What is wo	orrying Lena is her ace review.	upcoming					
	3. Omar thinks that he should have gotten a higher rating on his review.							
	4. Ryan's poor track record is the reason why he won't get the promotion.							
	5. Trudy isn't is saying.	interested in wha	t the other speak	er				
	6. Jamal alwa	ays does what his	manager expect	5				
	 Rewrite each pair of sentences as a single sentence with a noun clause. There may be more than one correct answer. 1. This challenge will be difficult. I realize that. 							
		at this challenge w						
	2. You're a high achiever. We recognize that.							
	3. He was promoted to manager. I'm happy about that.							
	4. What did she say? It wasn't clear.							
	5. How can we	e improve? We're	thinking about th	nat.				
	6. We don't ha	ave enough time t	o finish. That's th	e issue v	ve're facing			

UNIT 1, LESSON 2

VOCABULARY PRACTICE Complete the sentences with the correct form of the words from the box.

the end is in sigh	t se	etback	build momentum
for one reason or	another no	ot go (one's) way	/ temptation
take the plunge	m	ap out	raise the bar
 Don't give up w don't give up. The first week of Once you finish It's always important 	when things , you may be f a 30-day challe a basic challeng ortant to plan. Be hallenge,	e unable to mee enge will be hard. ge, you should e sure to It	ead and <u>take the plung</u> Remember that tomorro et your goals. If you have But eventually, you'll star and try each challe t doesn't require a lifetim
MORE WAYS	TO FXPRFS	S FUTURF T	IMF
 He is about Her team is His gym me She is not t He is on the She is to re 	t to / not about s bound to win / embership is du o run twice a w e brink of endir ad / get outside	to start a new 30 / lose the compete to / bound to reek / eat fast forms / due to end to	end soon. od . the challenge early.
B Rewrite the se	ntences. Use th	e verb form or e	expression in parenthese
	ositive results s		
		o see positive re	
		ree for the next 3	30 days.
3. He'll finish	his challenge ve	ery soon.	
4. We have to	submit our rep	oorts by the end	of the week.
		arrives this afterr	
	•	his project anytir	ne soon.
·	 way l'm giving ι		
(about to)_		·	
8. The system (due to)	updates will no	ot happen for an	other two weeks.

UNIT 1, LESSON 3

VOCABULARY PRACTICE Complete the sentences with the correct form of the words from the box.

5	specialist expertise	norm	crowdsourcing	monumental effort		
9	galvanize	small-scale initiative	innovation	renewable energy		
١	/ulnerable	tangible	breakthrough	spin-off		
1	When it comes to sit	coms, <u>spin-offs</u>	are never as good	as the originals		
		· ·	-	-		
)to p		-		
3.	Her	campaign worked gr	eat. She was able to	fund her entire projec		
4.	There should be mo	re to	help local communi	ities deal with plastic w		
5.	There will one day be a in finding a cure for cancer.					
6.	. Teachers require more than police officers.					
7.	Protests too often fai	l to p	people; they tend to	divide people even m		
8.		is important for our futu	re. Natural resource:	s are becoming scarce		
9.	ir	artificial intelligence is	dangerous for the h	uman race.		
0.	The government shou	ld do more to protect		people in society.		
11.	Children must follow	certain behavioral	in sc	hool.		
12.	Scientists have disco	vered	_ evidence that pro	oves climate change is		

PREPARATORY SUBJECTS: IT, HERE, AND THERE

▲ Listen. Write the preparatory subject you hear. Then circle the real subject of the sentence.

	Preparatory subject	Real subject	
1.	there	a. breakthroughs	b. cancer research
2.		a. clear	b. that we must take action
3.		a. example	b. crowdsourcing platform
4.		a. firetruck	b. parking lot
5.		a. much time	b. funds
6.		a. new developments	b. challenge

ct.

1.	Solving the	nat proble	m woul	d require a	a monum	iental et	tort.
	It would	require/ta	ke a mo	onumental	effort to	solve th	at problem.
		-					

2. More volunteer opportunities should exist in our community.

3.	I have	vour	арр	lication	here.

4. Bringing attention to the issue is important.

5. The weather has been hot and humid this week.

6. Finding a specialist was a good idea.

UNIT 2, LESSON 1

VOCABULARY PRACTICE ▶02-02 Listen. Complete the sentences with the correct form of the words from the box.

	-	tively tionalize		commonplace generalization		perpetuate	
2	clair 2. Taka that Gab 3. Sara clas	ms it is a thinks that she is makin by should loo a and Nazir's smates. The	Gaby should not ng an unfairok at the situation students come to y're worried that t	stereotype about wo a stereotype to be ththabout o school with their students will	ne result of a(n) ne recklessness of teens as distracted ideas a	teen drivers. He I drivers. He thir about their ereotypes they'\	- · e says nks
F	PASS	IVE VOIC	E: AGENT VE	RSUS NO AGEN	NT		
	1. 2. 3. 4. 5. 6. 7. 8.	nange the se	ntences from actince. Omit the by-p	ve to passive. Use the	e same verb tense e. ek.		n the
	2.		should have been olz first coined the	<u>finished last week.</u> e word <i>blog</i> .			
	3.	The police l	have arrested the	suspect.			
	4.	People ofte	n characterize ca	ts as less friendly tha	n dogs.		
	5.	People have	e sensationalized	that story for the pur	poses of entertain	ment.	
	6.	Why didn't	anyone tell me ak	pout the meeting?			
	7.	Dan gave m	ne fl owers for my	birthday.			
	8.	The media	sometimes negat	ively portrays Milleni	nials.		

UNIT 2, LESSON 2

VOCABULARY PRACTICE Circle the correct answers.

- 1. When you have high self-esteem, you feel ignored /(successful)/ nervous.
- 2. Camaraderie / Alienation / Competition is the result of the bond that people feel toward each other.
- 3. An example of a cathartic experience is sleeping / studying / crying.
- 4. Avid fans are hooked on / sometimes like / usually avoid watching their favorite athletes, musicians, or actors perform.
- 5. The cause of a visceral reaction is scientific research / careful analysis / strong emotion.
- 6. Scientists have found a correlation between being a fan and being in love. The similarity / difference / comparison is quite amazing.
- 7. Sports fans often live vicariously. Their excitement comes from their **own experiences** / favorite athletes / love of sports.
- 8. Research that provides telling information is difficult / useful / time consuming.
- 9. After years of camaraderie / alienation / competition from her family, the woman finally reconciled with them.
- 10. He wanted to get some exercise, so his inclination was to walk / drive / take the bus.

CAUSATIVE VERBS

A D02-08 Listen. Circle the correct answers.

- 1. The stadium doesn't make /(let)/ require people bring food to the games.
- 2. Her roommate **helped** / **made** / **let** her watch the soccer games.
- 3. They can help / have / let their neighbor record the game for them.
- 4. Their manager lets / makes / helps them participate in team-building exercises.
- 5. The doctor is helping / allowing / requiring Caleb to follow a diet.
- 6. Amir had / made / let his favorite baseball player sign his ticket.
- 7. Pete may be able to **get** / **help** / **allow** them in the stadium.
- 8. The swim team is **required** / **getting** / **allowed** in the pool.

B Write new sentences with the causative verbs in parentheses.

- 1. The team's social media site is great. It gives fans an opportunity to bond. (allow) The team's social media site allows fans the opportunity to bond.
- 2. The coach is very tough on the players. They even practice on weekends. (make)
- 3. I don't have time to write the report. I'll ask Hao to do it.
- 4. You can't bring your dog inside that restaurant. They won't allow it.
- 5. Identifying with a team is a good way for people to build self-esteem.
- 6. Artur doesn't cut the grass. He pays a lawn service to do it.
- 7. You can't go on the court right now. There's a practice going on.
- 8. My boss couldn't finish the report. He asked me to finish it for him. (require).

UNIT 2, LESSON 3

VOCABULARY PRACTICE Complete the sentences with the correct form of the words from the box.

	-		swayed into believing plagued with			•	filter
2. 3. 4. 5. 6. 7. 8. 9.	Not The I thi The His You I us I wa	all mayor's nk it's fair to masses are l success at di should ually as §	e is, like having re, like having re about wheat politicians have a how he keeps his heat peing your work the comment er lies about he collimate change is all a lies.	d hair, for exanat's causing the (n) dstill. That's the wealthy ca his repetter. That pass made on myow she'd beer	mple, are necessare rise in crime rate to lie. The key to a good got asses. It's time to putation as a great project isn't due unity blog to check that hurt in the past. So	y for survivales surprises of swing. rise up. politician. til next week at they are no	me. ot spam.
Α	CTI	VE VERSU	IS PASSIVE REPOR	TING			
A	1. 2. 3. 4. 5. 6.	a. Specific p b. Some eve a. Politician b. Social me a. It has bee b. Social me a. Fake new b. Social me a. Studies a b. Many pe a. It is expe b. The proje	propulations have been recolutionary traits have been as are said to have a tendered users in the UK are recolutionary traits have been so are said to have a tendered users in the UK are recoluted a groups are claimed as and swaying public opedia sites have been blar are shown to reinforce perople are said to consume acted that officials will played the ect is expected to be played tences using both passivatences using both passivatences.	eported by sci n reported to ency to use sc eported to ha lia sites are be to be exploiting inion have be med for swaying ople's own be enews that reigue the proje gued with cha	entists to evolve. evolve only within optial media. ve a tendency to footing exploited to spring misinformation. en blamed by sociong public opinion veliefs. Inforces their belief of with challenges and delays	certain populo ollow politici read misinfor al media site with fake new fs. and delays.	ans. mation. es. vs.
		People say t	d subject + passive repo hat actor has been plagu I that actor has been plag	ed with bad l	uck.		
	2.	Experts repo	or is said to have been plort that negative news sto	ories are share	ed most often.		
	3.	They say tha	at young people read mo	st of their nev	vs on their phones		
	4.	Doctors kno	w that fake health news o	can spread lik	e a virus.		

UNIT 3, LESSON 1

VOCABULARY PRACTICE ▶03-02 Listen. Complete the sentences with the correct form of the words from the box.

	unch vidend	ga rgantuan e enigma		_			
2.	Hank Jean Pyran going The s Great	says the Great Pyrami knows so much calks about her nid. Khufu is a(n) to start reading more cudents say there was Pyramid for centuries ific approach to archa	about Khufu. no The first break	oout the and th Khufu, the her. Alicia l info through oc	cient pyramid. e driving force lenas a(n) mation to solve curred with the	e the my	he Great that Jean is steries of the
		LISTOR SPECUL					2 Chaole (1) tha
A		3 Listen. Write the mo	dai and verb yo	ou near. nov	v certain is the	speaker	? Check () the
					50% ce	rtain	> 90% certain
	1.	might not have ever	been		✓		
	2.						
	3.						
	4.						
	5.						
	6.						
В	 Rewrite the sentences using a modal for speculation. More than one answer may be possible. 1. According to experts, it's impossible that the Easter Island statues came from a different island. According to experts, the Easter Island statues couldn't have come from a different island. Researchers are almost certain that the stones had a religious meaning. 						rom a
	3. It's possible that the stones were a monument to a tribal leader.						
	4. lt	is almost certain that	construction of	the pyramic	ds took decade	S.	
	5. S	ome people believe i	t's possible that	aliens built	Stonehenge.		
	6. l	don't think it's possibl	e that aliens bu	ilt Stoneher	ge.		

UNIT 3, LESSON 2

VOCABULARY PRACTICE Complete the conversations with the correct form of the words from the box.

	a sinking f he odds	eeling	take (someone's	•	mind-blowing swear	<u>skeptic</u> al gag	spitting imag bogus
	Liz: Sue:	l get. l ı I'll keep	refuse to ——— o that in mind!	·	ant cold hard facts		
	Eva:	I saw th	at exhibit in Calif	ornia just last r	t the Space Museu nonth. What are		?
3.	Hossam: Bella:				UFOs, but others w UFO sightings are		
4.	Pablo:	I alway	s have	as so	on as a professor a ficult, so you can re	nnounces a te	est.
5.	Mom: Joe:	OK, you	u and Jon are twi . Did you really tl	ns. You're the _ nink you could	fool me with this p	of each other. rank?	
N	10DALS	FOR	EXPECTATIO	N			
	1. a. A b. A 2. a. T b. T 3. a. E b. T 4. a. C 5. a. k b. k 6. a. A	Ana's sist Ana's sist The man Diego wa The tree Dur cat o Cate is su Cate is su A meteo	ter should have fe	elt a pain in here ed to have known the picture of be at the neign or kayaking that have been losted its way back ghost towns. Skeptical person hometown soon in his person hometown soon its way back and its way back ghost towns.	own about the acciure. In the standard should be acciure. It day. Ing. It day.		
Œ	1. I wa (sup 2. It alı (sho	sn't expe posed t most ne puld)	ver snows in the s	be in the builc supposed to be summer.	ing. anyone in the buil		
	3. I wa (out4. Plea (sup5. The	s expect ght to) _ use don't oposed t y say tha	ting the ghost sto t touch anything io) at my grandmothe	in the museum	carier.	ousin.	

UNIT 3, LESSON 3

VOCABULARY PRACTICE Complete the quotes with the correct form of the words from the box.

armed with		worst-case scenario	reflection	cautionary tale	
р	olay up	sanitation	roam the streets	dissolve	
t	hrive	plant	perceive		
1.		unlight at this depth, it i		<u>ed</u> as inhospitak	ole to
2.	"The substance comp	letely	_ in the liquid after	only a few seconds."	r
3.	"The recent rise in crir	ne is a(n)	of how violent	our society has bec	ome."
4.	As far as I'm concerne	d, we have bigger issue	es than poor	The r	nedia
	tends to	this issue just to g	get higher ratings."		
5.	"The drama, starring H	ana Lee, is a(n)	about the	e dangers of plastic s	surgery.
6.	"He has a three-shot le enter a play-off, but su	ead going into the final urely he can't lose."	hole. The	now is tha	t he'll
7.		've received reports of t t clear whether the indiv			
8.	"In the news tonight, S	iimone Davies claims he a diversion."	er innocence, sugge	esting that the letters	were

PASSIVE MODALS

 \triangle \triangleright 03-15 Listen. Write the passive modal that you hear. Circle the agent of the passive modal.

	Passive modal	Agent			
1.	might have been offered	a. Eric	b. a social media company	c.	unknown
2.		a. the records	b. a fire	c.	unknown
3.		a. urban legends	b. anyone	c.	unknown
4.		a. consumers	b. car manufacturer	c.	unknown
5.		a. Rina	b. a crocodile	c.	unknown
6.		a. rats	b. the health department	c.	unknown

1.	That story sounds like it <u>could have been invented</u> by some teenagers. You
	(could + invent)
	should check the source.
	(should + check)
2.	The origins of urban legends By studying urban
	(should + explore)
	legends, we insight into our own fears.
	(can + gain)
3.	We some big mistakes on our project last week, but
•	(may + make)
	I don't think it any differently.
	(could + do)
4.	The monster story seriously, but a lot of people actually
••	(should + not + take)
	believed it. It just a gag.
	(supposed to + be)

UNIT 4, LESSON 1

VOCABULARY PRACTICE ▶04-02 Listen. Complete the sentences with the correct form of the words from the box.

	ommercial value rovoke	ta gging vandalism	covert phenomena	commentary		
2.	level of social Diego says there's Elena and Liz talk	a _in many places about various fo _ popularity sev	as a mural mig to graffiti t , and as a resu orms of street a eral years ago.	ignature. She says it doesn't havent. lese days. However, it's still consi, this style of street art is t. For example, flash mobs had People were able to capture the	dered	
SI	JBSTITUTION	WITH SO A	ND <i>NOT</i>			
B	 if not = a. if you have b. if the kids if so = a. if you have b. if you like by doing so = a. attracting the area beaut b. working in to create in 	en't seen the mu hadn't painted t e other plans street art tourists and mak tiful cooperation wi nurals	ral he building king the th street artists	ed? Circle the correct answers. 4. did so =	of balloons that vandalized	
	1. Does Jack like	e art? If he likes ald go to the au		o to the auction with us.		
		•		on't need these documents, could you shred them		
	3. Please let me know if I can help you out. I'			nappy to help out.		
Part II. Combine the sentences using but. In the second clause, substitute the repeated information with so or not. 4. I'm not sure everyone will attend the meeting. I expect they will attend the meeting.						
		•		, but I expect so. don't paint over the mural.		
				· 	+	
	o. reopie triink	ilis illurar is a gr	zat WOIK OI AIL.	don't think it's a great work of a	t.	

UNIT 4, LESSON 2

VOCABULARY PRACTICE Complete the conversations with the correct form of the words from the box.

		concept			utilize	
a	lgorithm	depiction	emulate	compile		
2.	B: It's what A: Robots a B: That's a(I A: I have to	re not human, n) stop driving. I	grammers but they car that I My vision is b	learn to can't begin t eginning to _	o unders	
4.	A: Listen to perfect.	The storyline _	ew. The	true fee	elings of v	ly relationships in the novel is warmth and tenderness.
5.	A: An impo	lend me that lend medical and an an and an	discovery wa d it took yea	s announced rs for researc	today. It	was an expensive all the data.

PHRASAL VERBS

A ▶ 04-08 Listen. Write the phrasal verb you hear. Does it have a direct object? If so, is it separated or not separated? Check (✓) the correct answers.

	Phrasal verb	No object	Separated by object	Not separated by object
1.	catch on	✓		
2.				
3.				
4.				
5.				
6.				

В	Rewrite the sentences.	Change '	the direct	object to a	a pronoun	(it or them).
---	------------------------	----------	------------	-------------	-----------	---------------

1.	Flavio is going to check out the new art exhibi	t.
	Flavio is going to check it out.	

- 2. Why hasn't this issue been brought up yet?
- 3. We have to crank these reports out before 5:00.
- 4. Can you weed out some of these applications?
- 5. Is the algorithm written down somewhere?
- 6. Do you think machines will take over the art world?

UNIT 4, LESSON 3

VOCABULARY PRACTICE Complete the sentences with the correct form of the words from the box.

	t of (your) comfort zone	empathy on the spot			s all the bo your) fears	xes consc	ious effort
 Presenting in front of so many people at the conference was a really <u>daunting experience</u>. What are you so afraid of? It's only bungee jumping. It's time to She's the perfect partner. She's caring, funny, and independent. She You need to change your if you want to succeed in this role. I couldn't connect with the characters in the book. I had no for them. We shouldn't judge Fiona's new boyfriend until we get to know him. Let's stay She was late again! She needs to make a(n) to get to work on time. It's time for a challenge. I'm going to step and move into management. I can't give you a decision I'll have to think about it. 							
PA	ST PERFECT AND PA	AST PERFECT	CONTIN	UOUS	WITH T	HE SIMPL	E PAST
A	▶04-14 Listen. Check (✔) t	he correct answ	ers.				
					True	False	Can't say
	They had been look building when Jacks		•		✓		
	2. Kara had been drink	ing coffee wher	n Sam called	l her.			
	3. Gavin hadn't taught working in sales.	improv classes	until he star	ted			
	4. Amira had been stu- planning a trip to Af		cause she w	vas			
	5. Chris lost his job bed	ause he hadn't t	taken it seric	ously.			
	6. The speaker had los he finally found it.	t his favorite jac	ket years be	efore			
В	Complete the sentences of the verbs in parenthe. 1. We had been waiting (wait) showed up (show up) 2. By the time we 3. Vinod	ses. for Ahmed for it to (make) on a docum	hours, so wood the show, nentary film w	ve were it(a	relieved w Iready, begin) e first	hen he finall	
	4. Everyone		y the time w a lot more fu				
	6. (not, hear)	(be) of that comedy o				pect) me abc	ut them.

UNIT 5, LESSON 1

VOCABULARY PRACTICE ▶05-02 Listen. Complete the sentences with the correct form of the words from the box.

			h ars h wishy-washy		ultimatum ambiguous			
2	assu 2. The 3. The	Peter's tone is a little tooharsh His co-worker suggests that he be more He is worried that he will sound, but his co-worker assures him that his is completely clear. It is not at all The email sounds like a(n) The instructions are difficult to understand because they are full of The customer wishes they would things in plain English.						
	ГНЕ :	SUBJ	UNCTIVE					
	1. 2. 3. 4. 5.	a. I re b. I re a. Ma b. Ma a. It's b. It's a. I su b. Ou a. Do b. Is it a. How	commend you arri commend you atte rgo requested that rgo asked that we important that you not necessary that ggest that you sub	ve on time and the content make so not park in you park in omit this report submarticle be sent article be sommend I ommend I omm	to hear the keyler ference tomorrous to much noise. In that lot. In that lot. In that lot our manification to the editor? Seent today?	ow. ager. re she reviews them. sword?		
	_		the sentences usir					
	1.		ed to finish this pro tical that we finish	-				
	2.	You m	ust wear your ID b	adge at all t	times. It's esser	tial.		
	3.	Please	don't share this in	formation v	vith anyone. Th	at's my request.		
	4.	lt's not	t a good idea to us	e a lot of ja	rgon in your me	essage. I don't recommend it.		
	5.	5. You shouldn't be wishy-washy about your decisions. That's my suggestion.						
	6.	He nee	eds to tell the truth	. It's crucial				
	7.	We ne	ed to schedule a n	neeting for	next week. It's i	mportant.		
	8.	Why a	re you rewriting th	e report? D	id your manage	er insist on it?		

UNIT 5, LESSON 2

VOCABULARY PRACTICE Complete the sentences with the correct form of the words from the box.

	_		cultural gap unsettle d				
2. \\ 3. \ 4. \\\ 5. \ 6. \ 6. \ 7. \ 3. \ 3. \ 4. \ 4. \ 5. \ 5. \ 6. \	I. I amunsettled by conflict of any kind. 2. We don't understand each other very well because of the between us. 3. He is the director for the Middle East. His for North America is Joe Smith. 4. When Americans talk, there is usually only a second between 5. I don't like being alone. I usually turn on the TV or listen to music to 6. He is usually rather than reactive. He thinks carefully before he does something. 7 children whose parents don't pay enough attention to them sometimes grow up to be criminals. 8. Please be If you don't tell me exactly what you need, I can't help you.						
ΕN	1BEDDE	D YESINO	QUESTIONS				
	 Listen. Circle the best response to the question you hear. I'm not sure if that's enough time or not / the deadline is in two weeks. I have no idea if he seems unsettled / he's upset. I'm not 100% sure if it's a holiday / the bank is closed. I've never met your audience, so I can't tell if the instructions are clear enough / these are the instructions. I can't decide whether I like it / it's culturally sensitive or not. Let's ask our counterparts. It's hard to say whether or not we're merging with another company / there will be cultural gaps. 						
В			nce with <i>I don't k</i>	•	is more than one correct answer.		
	1. Did th	ney ever get ou	r message? ever got our mes				
	3. Has th	ne meeting sta	ted?				
	4. Will we be meeting our North American counterparts?						
	Part II. End each sentence with is another question. 5. Can we solve this problem? Whether or not we can solve this problem is another question.						
		ossible to trans	•				
	7. Coulc	I this report ca	use cultural misu	nderstandings?			

UNIT 5, LESSON 3

VOCABULARY PRACTICE Complete the sentences with the correct form of the words from the box.

	_	eworthy rd and fast rules	phenomenon concise	<u>abbrevia</u> downsid		-	rebel hinder	the status quo solidarity		
2. 3.	1. English addresses can be so confusing. They're full ofabbreviations 2. I thought her talk was really well-delivered. It was and to the point. 3. One to living in the city is the high pollution levels. 4. The students wore their own clothes to school today to against the new school uniform policy.									
	so _	Some of the singers on this TV talent show are terrible. Their performances are so!								
7.	Mer wor	re are	joined the miner	s in		on th	neir march f	or better		
9.	lt's c	crazy that the idea	of equal pay for w	omen in sp	orts is on	ıly a rece	nt	·		
11.	l car	e it when someone n't believe how she lan	talks to her parei guage at school.	nts. She mu	st have p	icked up	some of th	at		
12.		n't think real chang rested in maintaini		-	ecause th	ne currer	nt governm	ent is only		
Eľ	MBI	EDDED WH- C	UESTIONS							
A	1. 2. 3. 4. 5.	a. Why do we hav a. What does this a. Are you sure ab a. How do you kno a. What do you kno a. What do you kno a. Why is this phra	e so many emojis? word mean? bout this expression ow about slang at a	b. b. h? b. work? b. d? b.	Why do p How do y How can I When sho Why do p	eople us ou know I use this ould I use eople thi	e emojis? this word? expression o	correctly? essages? d is humorous?		
В		mbine the sentend estion contains <i>cal</i>	•	edded Wh-	question	ı. Use an	infinitive cl	ause if the		
		What's the downs	the downside is.							
	2.	Why do so many r	new words emerg	e on the in	ternet? I'v	e always	wondered			
	3.	What does this en	noji mean? It's any	one's gues	SS.					
	4. How can we make this paragraph more concise? I have no idea.									
	5.	When should I be	gin the next proje	ct? I'm not	sure.					
	6.	Why did you chan	ge the wording ir	this docur	ment? I do	on't unde	erstand.			

UNIT 6, LESSON 1

VOCABULARY PRACTICE ▶06-02 Listen. Complete the sentences with the correct form of the words from the box.

cha brik	rge De	misappropriation of funds scandal internal a	audit				
a 2. Tł at	. They're going to the mayor with bribery. They say he tried to a police officer. He was also involved in another earlier in the year. . The director has been charged with He promised to get rid of corruption at the museum, but a(n) showed that he is most likely guilty of the crime. They were able to the money back to him. His behavior is						
RES	TRI	CTIVE AND NON-RESTRICTIVE RELATIVE CLA	AUSES				
_		Listen. Circle the relative clause you hear. Is it restrictive or rorrect answers.	non-restricti	ve? Check (✔)			
		Relative clause	Restrictive	Non-restrictive			
	1.	a. that is an intentional misappropriation of fundsb. that a person has been trusted to handle appropriately	✓				
	2.	a. that get brought to courtb. that involve the theft of government funds					
	3.	a. which tipped off law enforcementb. which led to a full investigation					
	4.	a. who finally solved the crimeb. who is the detective					
-	5.	a. who was the lead investigatorb. who traced over ten years of financial transactions					
-	6.	a. which is caught up in a corruption scandalb. which has slowed down progress on all projects					
 Combine the two sentences using the second sentence as a relative restrictive relative clauses with commas. An executive resigned yesterday. He was involved in the corruption and a resigned resigned to the corruption scandal resigned. 				al. y			
 Investigators combed through the company's financial records. It held clues to the c Asep is the one. He'll conduct our internal audit. 							
	4. The scandal destroyed the company's reputation. That was unfortunate.						
į	— 5. Не	e was accused of bribery. Bribery is a serious crime.					
(6. M	ateo's wife wrote a book about corporate crime. She is a psyc	chologist.				

UNIT 6, LESSON 2

			_	have a say susceptible			diversity			
2.	After all the bad publicity, we need to <u>restore</u> people's trust in our company. We couldn't choose our rooms. They were assigned at									
5.	. Peo . I wa	After the senator talked to a(n), he changed his vote on an important law. People without a degree are generally less than those who have one. I was planning to go to university next year, but I've put my plans until I can save more money.								
8.	no r Her gov	matter h	ow good your	up her mind. I do our arguments are for governor end	e. ded when it w	as discovered th	at she had bı	ribed a		
10	sam . Peo	ne way. ple who	work for th	there is not mucl e company are n ut you've been ta	ot	to win a	prize in the o	contest.		
R	ELA	TIVE (LAUSES	AFTER PREPO	SITIONS A	AND QUANT	ITY EXPRE	SSIONS		
	 Listen. Circle the correct answers. The campaign highlights / doesn't highlight diversity issues. Some / All voting machines may be susceptible to fraudulent activity. None of the sales reps / executives had a say. Many of the lobbyists / police officers were accused of bribery. Job postings / Diversity statements have become common these days. The speaker discussed ways to reduce / expose corruption. 									
Œ	_		the two sent	tences. Make the t answer.	second sente	ence a relative cl	ause. There r	nay be		
		I watc	hed two new	documentaries. I	neither of whi	<u>ch was very inter</u>	_			
	2.	Alma h	as two broth	ners. Both of then	n are politicia	ns.				
	3. The conference room is not available today. We usually meet in that conference room.									
	4.		ne applaude sentation.	ed Demba's prese	ntation on div	versity. He won aı	n award for			
	5.	We avo	oid conducti	ng random surve	ys. Many of tl	nem are a waste	of time.			
	6.	I'm rea	ding an artic	cle about voter fra	aud. Occurrei	nces of voter frau	ud are rare.			

UNIT 6, LESSON 3

_	bi quitous mbivalent			idolize condemnatio	barrier n aspire to	9		
 3. 4. 6. 7. 8. 9. 10. 	I don't thin have so muther used The became partial became partial formula four She hid here You should	k it's healthy to uch be arents. s strongly urge e fast-food chait s nd it feelings becau d break away fr	for pe to force the etween my part d him to apply n of the cri to fin se she had bee	celebritie ople who are the minto signing mer and me has for college, but after the minals' actions ally be done wi and do	s, especially po at fake? the agreement changed a lot s the was health scare. was very strong th exams. st. She put up a(your own thing	abo g. n)	you oulated.	
11	. She has		_ be a doctor	since she was a	little girl.			
R	EDUCING	RELATIVE	CLAUSES	TO PHRASE	S			
A	be correct 1. a. Har an o b. The 2. a. Eler b. The 3. a. The b. Pec		rs conducted as inconclusive. director of mark deliver a prese arly. t want to attend	4. a. b. 5. a. keting. htation. b. 6. a.	Some team me Some team me The study was of the power of co The participant The report con	embers were ambers were entlembers were entlem	bivalent. husiastic nonstrate	
В	Rewrite th	ne sentences. (Change the rela	ative clauses to	adjective phras	ses.		
	 Those who show empathy towards others are more likely to become successful. Those showing empathy towards others are more likely to become successful. He enjoyed a successful career that spanned four decades. 							
	3. I spoke with the woman who sat next to me at the conference.							
	4. The bo	ooks that are o	n my desk belo	ong to Martin.				
	5. We sh	ould avoid agg	ression, which	is a barrier to o	ommunication.			
	6. We ca	n share resour	ces that are ub	iquitous.				

UNIT 7, LESSON 1

talk (someone's) arm dissuad twist (someone's) arm assure	•	ot					
. He tried totalk her into working for them, but was not successful. He even offered toto help her to, but she had already decided. He couldn't It's too bad because she was a candidate. 2. At first, Yu was determined to apply to just one college. However, when theyhim that they would pay the extra application fees, he In the end, they managed to him from applying to just one college.							
NEGATIVE GERUNDS AN							
A Negative form	ve form that you hear. Then check (\checkmark) the cor	True	vers. False				
1. working /(seeing)	The speaker didn't like being far apart from family.	✓					
2. listening / being	The speaker recommends not twisting a client's arm.						
3. to make up / to rush	The speaker suggests not waiting before making a decision.						
4. to reconsider / to find	The speaker thinks the listener can find a better price.						
5. to pressure / to start	The speaker wants to pressure the listener.						
6. returning / turning back	Customers have a limited time in which they can return a car to that dealership.						
 Combine each pair of sentences with a negative gerund or infinitive form of the underlined verb. 1. I don't have enough time. That is my biggest problem. Not having enough time is my biggest problem. 							
2. She's made up her mind. She will not buy a new house this year.							
3. I didn't <u>accept</u> the job offer. I regret that now.							
4. It's possible that we won't <u>finish</u> the project on time. We're worried about that.							
5. You don't have to <u>negotian</u>	5. You don't have to <u>negotiate</u> . Have you considered that?						
6. I don't want to twist your a	6. I don't want to <u>twist</u> your arm. But I hope you'll reconsider my offer.						

UNIT 7, LESSON 2

	-	omeone) down easy t (someone) a text	tons the perils of	figure romantic	get back at (s dump	someone)	
	smas		hang out with		hideous		
				_			
		trip is ten days long, so					-
		made me wait for an ho	ur yesterday, so l'	m going to		and make h	im
		t for me today. n so angry right now tha	t Lwant to	الد	the plates in the	kitchon	
		t night we had a					kids
		t sweater is					
		ou really want to study ar					_
		ase, take some fresh ton					
		ou're bored, why don't y				,	
		e's decided to					
1	0. Whe	en you get home,	so th	nat I know you	made it safely.		
1	1. I rea	ally like him but just as a	friend. I want to $_$	le	·		
12		e going to ruin your eye	•	omputer. Hasn	't your doctor ex	plained	
		too mud	ch screen time?				
	PERF	ECT GERUNDS A	ND INFINITIV	ES			
	A	07-08 Listen. Circle the co	rrect answers.				
				•			
		Eric is believed to have Rita would prefer to sta		-			
		Jessica doesn't regret	•		na datad Tim		
		Omar resents having b		_	-		
		Sara would like to trave					
		Caleb is the third person					
	0.						
	B Co	omplete the second sen	tence so that it ha	is the same me	aning as the firs	t sentence.	Use a
	ре	erfect form of a gerund	or infinitive.				
	1.	She wishes she hadn't	returned his call.				
		She regrets	having ret	urned his call		_•	
	2.	I think they were having	g a good time.				
		They seemed				- •	
	3.	He told us that he didn	't smash his phon	e in anger.			
		He denied				_·	
	4.	He's angry because he					
		He's upset about				. •	
	5.	We were invited to the					
		We were delighted					
	6.	She broke up with him	•				
		It was wrong for her				•	

UNIT 7, LESSON 3

	innovation harvest	n stiffe monopolize		manipulative exert		•	
2	2. I didn't i 3. The con	think his idea woo	dom at sch uld take of igated afte	nool. The curriculu ff, but he received er it allowed a thin	um <u>stifl</u> e d	for it.	-
2		tical campaign wa		by the	of m	ajor investors	from the
	5. He	th	e terms of	f his bail, so he m	ust return to p	rison.	
ć	6. The pro	motional leaflets	were	ad	cross the whol	e neighborho	od.
7	7. Chatbo	s are one of the r	most impo	ortant technologi	cal	in the	last decade.
8		oking area outsid al customers.	e the entr	ance of the restau	urant seems to)	
9	9. He mad	e her feel guilty f	or proble	ms in their relatio	nship. He was	very	·
(0. The play	yers	the	ir power by callin	ig for the coad	ch to be fired.	
٠	1. He got a	a business Ioan ir	order to	establish his own	tech	·	
	2. If those	two companies a	ire allowed	d to merge, they	will	the e	entire industry.
	REPORT	ED SPEECH					
	_	isten. Then circle		_			
				d / might raise p			
			•	meant / might me		-	~
	the	previous year.		et hadn't / should			
	gov	ernment interver	ntion.	nies could / woul d			
		•	_	ment didn't take			a monopoly.
	6 . He	explained that so	metimes	monopolies were	/ would be a	necessity.	
	B Chang	e the quotes to r	eported s	peech.			
		told me, "I have e said that she ha					
	· · · · · · · · · · · · · · · · · · ·			at this giant retail	er."		
	3. He	said, "I'll bring the	e report to	omorrow."			
	4. She	told me, "I can fi	nish it tod	lay."			
	5. She	said, "I'll meet yo	ou here at	two o'clock this a	afternoon."		
	6. He	asked, "Why is th	is issue im	portant?"			

UNIT 8, LESSON 1

	eak the ice nchline	fall flat crack up		one-liner in hysterics						
2. T 3. T 4. T	The woman always cracks up at the comedian's shows. The jokes are By the end of the show, the whole audience is The man can never remember the The woman's jokes always They don't appreciate Ming's humor because he is often The man wants to know what the woman does to on the first day of class. Heidi is good at coming up with									
RE	DUCED A	DVERB TIN	/IE CLAUSI	ES						
A	▶08-03 Listen.	Check (✓) the	e correct answ	ers.						
					True	False	Can't say			
	1. Upon he cracked		e, everyone or	n the team		✓				
	2. Hiro was	s laughing wh	ile telling a jol	ke.						
	3. The spe Kevin's j		ertained upon	hearing						
		ughs only who y of good frie	en relaxed and nds.	d in the						
	5. Andre w		a review befor	e going to the						
	6. Claire u	ses a lot of sai	casm when te	lling jokes.						
 Rewrite the sentences. Reduce the adverb clause to a phrase. If it is not possible to reduthe clause, write not possible. 1. When you're teaching a class, use humor to break the ice. When teaching a class, use humor to break the ice. 2. Before I started the presentation, I tried to joke around. 										
3. When the show started, someone's cell phone rang.										
	4. As I was o	driving to worl	k, I heard a gre	eat podcast.						
	5. We can't	complete this	project until v	ve are given inst	ructions.					
6. We felt inspired after we attended the conference in Bolivia.										

UNIT 8, LESSON 2

	-	species dominate	_	-	exclude			
 My Boy We Du Tea Do He 	older siste ys, let your have two e to chers often n't go insic is a large-a	r loves to c sister play, too c start class with le the fence or animal vetering	o. Don't of fish in hanges, dogs a fun activity the dog will arian. He only	_ me to make our fish tank and wolves to encourage bite you. That treats	e me laugh. her. : angel fish are now two 's his			
CAU	SE AND	EFFECT IN	PARTICIF	PIAL PHRA	SES			
1. 2. 3. 4. 5.	a. Wanting b. Trying a. Shrugg b. Not kr a. Having b. Given a. I've for b. Having a. Having b. Given a. Unable	ng to be heard to be polite, F ging, Ava gave nowing the ans g put the desig that our deadl	I, Flora spoke flora cleared let the best ans swer, Ava shrugh project on ine is two day ssmate's name classmate's rm, Taka is write is really hare meeting, Ha	in a loud, cle her throat. wer she could ugged and sh hold, we met is away, we sh he since runnin name, I felt er iting with his li d to read, I'm na asked us t	ar voice. d think of. ook her hea our deadlin ould make the ng into him nbarrassed eft hand. going to call or record it.	ne. the presentation our priority. at a conference last week. all him.		
_		sentences with						
1.		realized how ealized how un		_				
2.	Having realized how unprepared I was, I began to panic. Because we always have meetings on Fridays, we shouldn't schedule anything else that day.							
3.	3. Because he realized that no one was listening to him, Ming stopped talking.							
4.	Because I	Nida didn't wa	nt to hurt our	feelings, she	laughed at	all our jokes.		
5.	Since we	were exhauste	ed from a long	g day at work	we didn't ç	go out last night.		
6.	Since I ha	dn't gone to tl	he comedy sł	now with ever	yone, I felt	excluded.		

UNIT 8, LESSON 3

VOCABULARY PRACTICE Complete the sentences with the correct form of the words from the box.

wish the ground would swallow (you) tailor hook	up personalize fit antiquated		
 I can't stand to be in a room more that I like hearing his You need to the tat These tour companies help you Her stand-up show was hilarious! Shee I usually do everything online. Paper 7. I buy newspapers to keep up with The opening paragraph of the book do 	It's just, well, they' alk more. The mair you e had us in forms are just	re supposed to n points aren't o ur trip to your o	be short. clear. wn interests. laughter! these days.
9. So I bent down to touch my toes, and It was so embarrassing! I 0. You can the setting	d my pants sudder	nly ripped right —	down the middle.

PARTICIPIAL ADJECTIVES AND NOUNS AS ADJECTIVES

A ▶08-15 Listen. Circle the noun as adjective and participial adjective in each sentence.

	Noun as adjective	Participial adjective
1.	lawyer/joke	tired / hearing
2.	birthday / toy	looking / personalized
3.	history / class	trying / opening
4.	Korean / restaurant	dropped / embarrassing
5.	anecdote / life	amusing / distracted
6.	paper / document	antiquated / digitized

B	Complete the sentences with the words in parentheses. Change the verbs to participial
	adjectives and use the nouns as adjectives.

1.	I was really <u>embarrassed</u> when I tripped and fell at a(n) <u>job</u>
	interview. It was one of the most <u>embarrassing</u> moments of my life.
	(job, embarrass, embarrass)
2.	I saw a very comedy show last night. It involved a lot of
	participation. (audience, entertain)
3.	It's to call that movie a(n) It wasn't funny at all.
	Actually, it was pretty (comedy, depress, mislead)
4.	Did you watch the game last night? It wasn't a very
	match. I was sothat I fell asleep before it ended. (bore, excite, soccer)
5.	We went on a(n) tour of the Grand Canyon. The
	guide was very funny, and at the end of the day, we saw an awe
	sunset. (inspire, personalize, tour)

UNIT 9, LESSON 1

	point the finger at	be in the wrong	be short with	let bygones be bygones				
	The man was upset because his boss <u>singled him out</u> even though he was not the only one at fault. He didn't say anything though because he didn't want to others. He just wishes his boss hadn't him in front of everyone. The girl thinks her father treats her unfairly. He her all the time, but he never yells at her brother. When she tries to talk to her father about it, he her. Her friend suggests that she speak honestly to her father, and perhaps he will see that he Then they can both							
١	IMPLIED COND	ITIONALS						
	 a. If the manage b. If Taka had a. If I got on b. If she didn a. If we made b. If he listen a. If they got b. If they argues a. If Kim had b. If Kim had a. If we were 	't complain about every e things easier, ed to us, along for more than five ued again,	e out, ong, rthing, e minutes,	le the correct answers.				
	 If he hadn't be (otherwise) H We would pureach other. (but) If it hadn't bed 	en for your help, I would	vould have helpe therwise, I would e same team if th d never have solv	ed him out. <u>have helped him out.</u> ney weren't always at odds v	with			
	4. If you had cal	ed me, I would have an	swered.					
	5. If she had war (or else)	nted to patch things up, pologize for the mistake	we would still b	e friends today.				

UNIT 9, LESSON 2

	interv at han		down-to-earth minimize	de-escalate trivial		cool off food for thought	
			arning a new languag				
		absorb	the lesson be	fore I speak.		•	
			your time on such a(ı				
3.			r very important to me		ow they may i	not seem like a big d	eal to you,
4		-	gave me some		n aoina to thir	nk seriously about wh	at she said
		-	is a gre			•	
		-	that you can do what		-		
6.			oss were having trou		ng, so he reqi	uested a(n)	
7			nan resources depar		+b a	voituation by maintai	ningo
/.		-	vells at you, you shou I tone of voice and no	•	the	e situation by maintai	ning a
8.			bsite because it con	•		suggestions abou	t how to
	simp	olify your	· life.				
			gument, they decided				
10.		-	t I'm afraid your ques ot building self-confi	•	he topic	is cor	itlict
	1030	ration, in	or building sen com	derice.			
II	VVE	RTED (CONDITIONALS				
A	▶0	9-08 Lister	n. What is the conditi	on of the stateme	ent you hear?	Circle the correct ar	swers.
	1.		could help us resolv	e the		ok the job offer in Ja	
		situat	tion were here			ere ten years younge	ſ
		$\overline{}$	r were here I find yourself in Quit	·0		had given up ad been any easier	
		,	ı visit me			d believed otherwise	9
	3.	,	d known then what I k	know now		could finish the cont	
		b. if I ha	nd done things differ	ently	on tin	ne	
•	D						
C			sentence using an i				
	1.		known how serious th				
	2		known how serious th and yourself in a hostil			ervenea.	
	۷.	n you m	ia yoursell ill a flostii	c situation, try to	icave.		
	3.	If we had	d de-escalated the ar	gument sooner,	things wouldr	n't have gotten so ug	ly.
	4.	I wouldr	n't have to read this r	eport again if I ha	d absorbed t	he information the fi	st time.
	_	If he wes	re more down to ear	th we could relat	e to our mana	ager hetter	
	Э.	ii iie wei	re more down to ear	in, we could relat	e to our mana	iger better.	
	6.	I wouldr	ı't have gone to the r	neeting if I had k	nown how triv	vial it would be.	

UNIT 9, LESSON 3

	captiv	/ate	resolution	fundamental	circumstance	confrontation	woes
	prem	ise	triumph	literary heritage	escapism	insurmountable	
	1. He	withdre	ew from the co	ourse due to persona	l circumstances		
				lk about this issue, bu			I can tell
		re ups		, , , , , , , , , , , , , , , , , , , ,	, , ,		
;	3. The	decisi	on to legalize	gay marriage is a(n)		for equality.	
4			-	els are just about	Tł	nere's more substan	ce to
		m for s					
ļ				hen the company's pr	oblems will be	and	the
			will probably				
•		suborc		·	that Earth is run by	apes, and humans	
				display was amazing.	l was	by it	
				Fam			laruki
			and Banana \			,	
•	9. A(n)		skill for any golfer is	hand-eye coordina	tion.	
1	0. Afte	er two d	decades of fig	hting, there was a pe	aceful	to the confli	ct
			he two countr				
1	1. Des	pite fir	nding a better	paid job, his financia	ıl	_ continued for som	ne time.
I	HOPE	EANI) WISH				
1	A D	00 14 Lice	on Circle the	e correct answers.			
•	_						
				In't dismissed) hope		ss the problem as tri	vial.
				é were / hopes the ca tayed / hopes he can	·		
				uld / hopes they can	•		
			-	ctor were / hopes the		o earth	
				worker had taken / h			neeting.
					•		5
	B Re	write t	he <i>if-</i> clause a	s a separate sentence	with hope or wish		
	1.	If I car	n come up wit	h a resolution, I'll let	you know.		
			•	up with a resolution.			
	2.			p if it weren't an insur	mountable challen	ge.	
	3.	If the	confl ict ends	soon, there may still	be a peaceful solut	ion.	
	4.	You'll	be able to ca	lm down and cool off	a bit if you take a k	oreak.	
	_	If I	dal ara a III	and a later of the			
	5.	IT I COL	ла ѕреак Јар	anese, this project w	ouid be a lot easier		
	4	Mayb	a things would	d have turned out be	tter if we hadn't into	arvened	
	0.	waybe	o annigs would	a nave tamea out be	tter ii we nadii tillit	Siveried.	

UNIT 10, LESSON 1

VOCABULARY PRACTICE ▶10-02 Listen. Complete the sentences with the correct form of the words from the hox

cor	npass	ion	gratifying	condole	nces <u>c</u>	lown in the du	imps c	onsole	uplifting
2. T –	he wo	man	own in the dur thinks the mar t Julie his	n's books a o hear that	re t she likes l	nis books so m	He fi nuch.	nds it	
۷ D.	TICI	F.C.							
٩K	TICL	F2							
			n. Circle the ar use an article?	-			o article. V	Vhy does	the speake
		Artic	le		Non- specific, singular count noun	Non- specific, plural or noncount noun	Specific noun	Proper noun	Previously mentioned noun
	1.		n) / the / Ø acci	ident	/				
	2.		n / the / Ø acci						
	3.	a / a	n / the / Ø psyd	chologist					
	4.		n / the / Ø psyd						
	5.	a / a	n / the / Ø dod	tor					
	6.	a / a	n / the / Ø com	npassion					
	What Franc	do _ e, and	the paragraph the United (1) Sv	States, veden have	Ur Ur e in comm	ited Kingdom on? They are_	(3)	p five cou	untries
	(9)	h	most Nobe	chocolate	consump	tion. Is that jus	st <u>co</u>	<u>o</u> incidenc	e?
			But <u>r</u> ed						
			prove(13)			(/			
			natural m						
			sting effects of						
							THEFT		
			ntage of cocoa pelieved to rec						

chocolate might help you feel better.

UNIT 10, LESSON 2

	_	_		documentary enhance			
	auto 2. ľm g	mobile going to	changed A	g <u>documentary</u> merican life forever istory class. I thoug	·.		
	3. It's r	ot good	d to	your fe			
4				arm welcome to my vyou over the past		classmates	! It has been a
5	5. The	doctors	haven't fini	shed all the tests ye	et, but the	re	esults are good.
ć			to ly for the int	your cha terview.	nces of getting th	ne job, you sho	ould dress
7	7. Tha	nk you f	or your	talk			about the subject,
8	3. Wha			possibility. I l			but I find it
ç	-		-	from university vo	u will need a(n)		in your grades.
	0. You	shouldr	_	ything he says as th			ressing his opinion,
1	T00 I	AND E	NOUGH				
1	Δ 🕞	n.ng l icto	n Circle the	e correct answers.			
•							
			can / (can't)			1 1:	
				didn't have enough		nake a diagno:	SIS.
		-		ough / have too m o heavy to lift alone			
				aren't too heavy to			
		•	-	t enough for every			
	B Re	write the	e sentences	using too or enoug	gh.		
	1.			, but it didn't make ad enough to make	•		
	2.			definite conclusion	•		
	3.	We can	't fit 100 pe	ople in this room. T	here isn't space.		
	4.	I couldr	n't learn Ara	bic. It was very diffi	cult.		
	5.	Let's fin	ish this proj	ect today. We have	e plenty of time.		
	6.	We can	't rely on tha	at report. It's very s	ubjective.		

UNIT 10, LESSON 3

trauma

obstacle

VOCABULARY PRACTICE Complete the questions with the correct form of the words from the box.

relative

synthetic

n	niscalculate	overestimate	paraplegic	coping mechanism
b	e confined to	contribution	immune system	tedious
1	Do you have any	coning mechan	nisms for doaling w	ith difficult situations?
			-	
	•	, ,	at you find	
3.	Do you think it is	fair when pets $__$		_ small spaces?
4.	Do you know of a	ny illnesses or di	seases that attack our	
5.	Have you ever ac	hieved success at	ter overcoming a(n) _	
6.	I'm stuffed! I		how hungry I was	
7.	Which scientist ha	as made the bigg	est	in the last 100 ye
8.	How is a(n)		material like nylon	made?
9.	Has an employer	ever	your mc	onthly salary?
10.	Have you, or som	eone you know, e	ever survived a serious	S
11.	Do you know anyo	one who is	? What c	lifficulties, if any, does the
12.	What are the		strengths and wea	aknesses of education in

ADVERBS

▲ ▶10-14 Listen. Write the adverb that you hear. Then circle the item that it modifies.

	Adverb	Modifies
1.	easily	agree/ the whole sentence
2.		needs / the whole sentence
3.		bitter / the whole sentence
4.		a child / the whole sentence
5.		the sales team / the whole sentence
6.		she / the whole sentence

B Rewrite each sentence twice with the adverbs in parentheses. Change the position of the adverb.

۱.	Exercise is a coping mechanism for her. (obviously) Exercise is obviously a coping mechanism for her. Obviously, exercise is a coping mechanism for her.
2.	He overestimated his abilities. (basically)
3.	It took a long time to fix a small problem. (relatively)
1.	Luis doesn't like to do tedious tasks. (even)

UNIT 1, LESSON 1, page 6

initiative: the ability to do things without waiting for someone to tell you what to do

a high achiever: someone who is successful and achieves more than the average person in school or at work

oversight: the action of overseeing or supervising something

dependable: when someone always does what is needed or wanted

a track record: all the things that a person or organization has done in the past that show how well he, she, or it is likely to do in the future

upbeat: cheerful and confident that good things will happen

a trait: a characteristic

acknowledge: to accept or admit that something is true or correct

collaboration: the act of people working together to create or achieve the same thing

brainstorming: trying to think of different ways of doing something in order to solve a problem

a skill set: a list of things that someone is good at

juggle: to try to do two or more jobs or activities at the same time

UNIT 1, LESSON 2, page 8

for one reason or another: because of any of a number of reasons

take the plunge: to finally do something momentous or challenging after thinking about it for a while

the end is in sight: something is coming to an end soon

build momentum: to gather speed and strength

not go (one's) way: to proceed in a way that is against one's plans or wishes

raise the bar: to set a higher standard for people to follow

a setback: a problem that makes progress or success less likely

a temptation: a strong feeling of wanting to have or do something that you should not

map out: to plan the details of something

UNIT 1, LESSON 3, page 10

a monumental effort: a serious and determined attempt to do something requiring a vast amount of strength and determination

galvanize: to shock or excite someone into taking action

an innovation: a new idea, invention, or way of doing something

specialist expertise: special skills or knowledge needed for a particular job

a breakthrough: an important achievement by someone who is trying to make, find, or do something new renewable energy: energy from a source that is naturally replenished, such as wind or solar power

a spin-off: a product that develops from another, more important product

crowdsourcing: the practice of obtaining input, money, or services by enlisting the help of a large group of people, often online

a small-scale initiative: a new plan or attempt for solving a problem that impacts only a small area or number of people

vulnerable: easy to harm, hurt, or attack

a norm: an accepted way of behaving in society

tangible: able to be seen, touched, or felt

UNIT 1, LESSON 4, page 12

innocuous: not harmful or offensive

blindfold: to cover someone's eyes with a piece of cloth

in the wake of: happening after an event or as a result of an event

beg the question: to raise a question or point that has not been dealt with

alluring: very attractive or tempting; enticing

be predisposed to: to be more likely than others to behave in a particular way

hardwired: automatically thinking or behaving in a particular way

inhibition: an inability to act in a natural, relaxed way

bragging rights: the presumed right to brag or boast, often associated with winning a contest

kudos: (informal) praise for doing something well **daredevil antics**: risky or dangerous behavior

inherent: existing as a natural and permanent quality of someone or something

UNIT 2, LESSON 1, page 18

debunk: to show or prove that something is not true

an assumption: something that you think is probably true

absurd: completely silly

preconceived: an idea or opinion that is formed too early, often without enough thought or knowledge

commonplace: the usual; ordinary

perpetuate: to cause something to continue

a misconception: a wrong or inaccurate idea, often based on the failure to understand a situation

characterize: to describe the character or quality of something

sensationalize: to present information in such a way in order to excite or shock people objectively: in a way that is based on facts and not influenced by personal beliefs or feelings

a generalization: a statement in which you say or write that something is always true when it is actually only true some of the time

drastic: sudden and severe

UNIT 2, LESSON 2, page 20

visceral: based on an emotional reaction rather than reason or thought

telling: having a significant or revealing effect

cathartic: the relief of emotional tension, especially through different kinds of art

self-esteem: the feeling that you are a good person and that you deserve to be liked and respected

live vicariously: to live or experience something through watching, listening to, or reading about the activities of other people, rather than by doing them yourself

a correlation: a connection between two or more things

an inclination: a feeling that you want to do something

a bond: a strong feeling of love or trust that people have for each other

camaraderie: a friendly feeling toward people with whom you share an experience

alienation: the feeling of being disconnected from or disliked by the people around you

avid: showing a lot of interest in something, and eagerness to do it

hooked: fascinated by or devoted to something

UNIT 2, LESSON 3, page 22

plagued with (something): to have problems that are widespread and cause wide-ranging damage misinformation: incorrect information intended to trick people

filter: to process information before displaying it, or to prevent it from being seen through the use of a computer program

reinforce: to make someone's beliefs, opinions, or behavior stronger and more definite

pay attention to (something): to focus on or think carefully about something

an evolutionary trait: a quality or characteristic that has evolved over time

prioritize: to decide what is most important, so that you can do it first

exploited by (something): to be treated unfairly, often asked to do too much (e.g. work) ignorance: the state of not knowing something, especially something you should know swayed into believing: to be influenced by somebody so that you change your opinion

a tendency: a likelihood to do or think something

UNIT 2, LESSON 4, page 24

popularize: to make something become popular, or liked by a lot of people

the advent of: the introduction of a new product, idea, etc.

a drop in the ocean: a small amount of something (especially when compared to a larger amount)

intimate: having a very close relationship with someone

correlate: to have a mutual connection, in which one thing affects or depends on another

an underlying issue: a big problem that is not obvious or easily noticeable

crucial: extremely important

replicate: make an exact copy of; reproduce

trigger: to make something happen

UNIT 3, LESSON 1, page 30

baffling: impossible to understand

shrouded: concealed or hidden from view; unknown

gargantuan: very large; enormous

a fascination: a very strong interest in something or someone

an enigma: a person or thing that is mysterious or difficult to understand

evidence: things that you see, hear, or learn that make you believe that something exists or is true

a scroll: a long piece of paper that can be written on and rolled up; used often in the past

a hunch: a feeling that something is true or will happen, which is not based on any facts

conclusive: proving that something is true

intrigue: to arouse curiosity or interest; to fascinate

trivia: unimportant facts

UNIT 3, LESSON 2, page 32

a sinking feeling: a feeling of dread or that something bad is going to happen

mind-blowing: surprising and often difficult to understand or imagine

swear: to say firmly that what you are saying is true

skeptical: not believing that something is true or right

take (someone's) word for it: to believe what someone says without checking for oneself

not buy (something): to not accept something as the truth

the odds: how likely it is that something will or will not happen

a gag: a joke

a spitting image: an exact double of someone or something

bogus: not real, true, or honest

UNIT 3, LESSON 3, page 34

thrive: to become very successful, strong or healthy sanitation: the process of keeping places clean and healthy armed with (a weapon): to have or carry (a weapon) perceive: to think of something in a particular way a reflection: a sign of something play (something) up: to exaggerate or highlight a feeling or a fact

a worst-case scenario: the worst thing could happen in a situation dissolve: to be absorbed or to cause a substance to be absorbed by a liquid

plant: to secretly put something somewhere, especially in order to deceive

a cautionary tale: a story that warns others of danger or risk roam the streets: to walk around the streets, usually negative

UNIT 3, LESSON 4, page 36

dim: not bright, so that you cannot see well a neuron: a cell that sends and receives messages from the brain

a contour: the curved shape or edge of something an illusion: something that seems to be real or true but is not

an arthropod: an animal with no spine and a segmented body (like a spider, crab, or insect)

segmented: divided into separate parts

advantageous: giving an advantage; useful; beneficial anatomy: the structure of the body of a person or animal stability: the ability to stay in position; being stable plausible: seeming reasonable or probable consciousness: the state of being and thinking

UNIT 4, LESSON 1, page 42

graffiti: writing and pictures that people draw illegally on buildings, fences, signs, etc. tagging: the writing of a mark or nickname on a surface; usually done by a graffiti artist self-expression: the expression of one's thoughts or ideas; usually through writing, art, music, or dance a mural: a large painting that someone has done on a wall

covert: hidden or secret

vandalism: the crime of deliberately damaging property

phenomenal: extremely impressive or good

commercial value: the expected value of an item should it be put up for sale

provoke: to deliberately make someone angry

commentary: an expression of opinions or explanations about an event or situation

auction off: to sell something at an auction

UNIT 4, LESSON 2, page 44

a concept: a general idea of something

an endeavor: an attempt to do something

blur: to become unclear

compile: to collect information from a variety of sources and combine it together into a list, report, etc. an algorithm: a set of rules or mathematical guidelines that will help to calculate an answer to a problem,

especially by a computer utilize: to use something

a depiction: the way in which something is represented or shown

emulate: to copy something achieved by someone else evoke: to make someone remember a feeling or emotion

GLOSSARY

UNIT 4, LESSON 3, page 46

on the spot: without any delay; immediately

checks all the boxes: meets all the needs or requirements for something

a daunting experience: a situation that is difficult, frightening, or overwhelming

out of (your) comfort zone: to feel uncomfortable in an unfamiliar situation

face (your) fears: to accept and overcome what you are afraid of

a mindset: a person's way of thinking

empathy: the ability to understand how someone feels

impartial: fair and balanced; not supporting any person or group

a conscious effort: an effort that is deliberate or intended

UNIT 4, LESSON 4, page 48

a gathering: a meeting of a group of people

descend on (a place): to arrive at a place, usually a lot of people at once

a pop-up: appearing for a short time, often in a surprising location

a vast array: a large and impressive group of people or collection of things

communal: shared by all members of a community

radical: new or very different from the usual way

unconditional: without limits or conditions

culminate: to end, especially to reach a final or climactic stage

an effigy: a roughly made model of someone or something, made in order to be damaged or destroyed.

humble: ordinary; not special or very important

a bucket list: a list of things you want to do before you die

UNIT 5, LESSON 1, page 54

diplomatic: dealing with people politely in a sensitive and effective way

harsh: critical, cruel, or not nice

tactful: careful not to do or say anything that will upset or embarrass other people

word: to use carefully chosen words to express something

an ultimatum: a statement saying that if someone does not do what you want, he or she will be punished

ambiguous: having more than one meaning, so that it is not clear which meaning is intended

wording: the words and phrases used to express something

vague: not clear in your mind because of not having enough details

wishy-washy: not having firm or clear ideas and seeming unable to decide what you want

not mince (one's) words: to say exactly what you think, even if this may offend people

jargon: technical words and phrases that people doing the same type of work use, which other people find

difficult to understand

UNIT 5, LESSON 2, page 56

neglected: not taken care of very well

explicit: expressed in a way that is very clear

reflective: thinking carefully and deeply about things

an utterance: something that someone says

a cultural gap: a big difference between two cultures

unsettled: slightly worried, upset, or nervous

fill the silence: to replace quietness with conversation, music, or noise

a counterpart: someone or something that has the same job or purpose as someone or something else in a

separate place

UNIT 5, LESSON 3, page 58

cringeworthy: causing embarrassment or awkwardness

a phenomenon: something that happens in society or nature, usually something unusual

an abbreviation: the short way of writing a word or phrase

an emoji: an image, such as a smiley face, made by using a combination of letters on the keyboard; usually expresses the writer's emotions

rebel: to disobey or fight against someone who has power over you, such as parents or the government

the status quo: the present situation, one that is considered the normal situation

solidarity: mutual support within a group

no hard and fast rules: no fixed guidelines to follow, but there may be a traditional way to do things

concise: short and not containing too many words a downside: a negative aspect of something vulgar: rude and often inappropriate for a situation hinder: to make it difficult for someone to do something

UNIT 5, LESSON 4, page 60

decipher: to discover the meaning of something that is hard to understand or that contains a hidden message

divided on: to have different, opposing opinions on a topic

on the premise (that): based on a theory, argument, or idea

render (something) unnecessary: make or cause something to be unimportant or no longer needed

interstellar: happening or situated between the stars

a cultural construct: a shared understanding or practice among a certain cultural group

a long way off: a long time in the future

a boundary: the limit of what is possible or acceptable

UNIT 6, LESSON 1, page 66

charge: to accuse someone of something, especially to officially accuse someone of a crime

bribe: to illegally pay money or offer gifts to someone in order to persuade the person to do something for you

fraud: the crime of deceiving people in order to gain money, power, etc.

embezzlement: the act of stealing money from the place where you work

misappropriation of funds: the dishonest act of taking money that you have been trusted to keep safe for a particular purpose

a scandal: behavior or events, often involving famous people, that are considered to be shocking or not moral tip off: to give someone, such as the police, a secret warning or piece of information, especially about illegal activities

an internal audit: the official examination of a company's financial records, conducted by someone within the company in order to check that they are correct

trace: to find someone or something that has disappeared by searching for them carefully

an accusation: a statement saying that someone has done something wrong

inexcusable: too bad to be forgiven

UNIT 6, LESSON 2, page 68

random: happening or chosen without any plan, aim, or pattern

eligible: officially allowed to have or do something

have a say: to have the opportunity to give your opinion about something

restore: to make something return to its former level or condition

a campaign: a series of things that you do in order to persuade people to do something

a lobbyist: someone who tries to persuade the government to do something

naïve: believing that people are nicer and things are easier than they really are because you do not have much experience in life

susceptible: easily influenced or affected by something

on hold: delayed from starting or happening

employable: having skills or qualities that are necessary to get a job

diversity: the quality of being made up of a range of different people, ideas, or things

UNIT 6, LESSON 3, page 70

ubiquitous: seeming to be everywhere

a dynamic: the way that people behave with each other because of a particular situation

idolize (someone): to admire someone so much that you think of that person as perfect

aspire to (something): to have a strong wish or desire to do or have something

ambivalent: to have two opposing feelings at the same time

adulation: praise or admiration for someone, perhaps more than the person deserves

condemnation: the act of criticizing someone or something in a very strong way

liberating: freeings; allowing you to behave as you like

coercion: the use of force to persuade someone to do something the person is unwilling to do

diminish: to become smaller or weaker

a barrier: a rule or problem that prevents people from doing something

conformity: behavior that follows the accepted rules of society or a group

UNIT 6, LESSON 4, page 72

stunted: not developing properly or to full size

an isolated occurrence: something that happens only once, and is not connected to other events

overexposure: the experience of being affected by something for too long, especially something harmful

armed with (something): having the knowledge, skills, or equipment needed to do something

cognitive impairment: a condition where part of a person's mind is damaged and doesn't work well

fall on deaf ears: to be completely ignored, especially in the case of advice

dispel: to make something go away, especially a belief or fear

unearth (something): to find something hidden, lost, or kept secret

afflict: to cause pain or suffering to someone or something

the tipping point: the moment when a lot of small incidents become big enough to prompt change

an accolade: an expression of praise, often a prize or award

UNIT 7, LESSON 1, page 78

talk (someone) into: to persuade someone to do something

dissuade: to persuade someone not to do something

far apart: to have very different opinions or positions on something

reconsider: to think again about something in order to decide if you should change your opinion

out of (one's) hands: out of one's control

coax: to persuade someone to do something by talking gently and calmly

wiggle room: room for negotiation or operation, especially in order to change a previous statement

or decision

top-notch: having the highest quality or standard

twist (someone's) arm: to force someone to do something that he or she does not want to do

assure: to tell someone that something will definitely happen or is true so that he or she is less worried

make up (one's) mind: to decide something or become very determined to do something

sweeten the pot: to make a deal seem more acceptable, usually by offering more money or a special perk

UNIT 7, LESSON 2, page 80

let (someone) down easy: to give someone news in a gentle and kind way

tons: a lot

figure: to think that something is probably true

go for it: to do something difficult without worrying about potential problems

shoot (someone) a text: to send someone a text message, usually quickly

the perils of: the dangers or problems relating to a particular activity or situation

get back at (someone): to do something to hurt or embarrass someone who has hurt or embarrassed you;

to get revenge

hideous: extremely ugly or bad

smash: to break into many small pieces violently or loudly, or to make something do this by dropping,

throwing, or hitting it

hang out with: to spend a lot of time with particular people, doing a variety of activities together

romantic: showing strong feelings of love

dump: to end a romantic relationship, especially in a sudden way

UNIT 7, LESSON 3, page 82

an innovation: a new idea, invention, or way of doing something

distribute: to share things among a group of people, usually in an organized way

monopolize: to have complete control of a business activity

stifle: to stop something from happening or developing

a start-up: a new company that has been recently started

deter: to stop someone from doing something by making it difficult

clout: power and influence, especially in politics

a patent: a legal document that gives you the right to make and sell a new product

exert: to use power and influence to make something happen

manipulative: good at controlling or deceiving people to get what you want

harvest: to collect large amounts of information, especially automatically

breach: to break a law, rule, or agreement

GLOSSARY

UNIT 7, LESSON 4, page 84

outweigh: to be more important or have more effect than something else debris: the pieces of something that are left after an accident or explosion

profound: having a strong influence or effect

viable: a plan or idea that is capable of being successful mitigate: to make something less harmful or unpleasant

derive: to develop or come from something else

a raw material: a substance such as coal, oil, or iron that is in its natural state

dispose of: to get rid of something, especially something that is hard to get rid of or might cause a problem

UNIT 8, LESSON 1, page 90

break the ice: to do or say something to relieve tension and make someone more willing to talk

crack a smile: to smile

fall flat: to fail to produce the intended or expected effect

sarcastic: saying things that are the opposite of what you mean in order to make a joke that is not nice, or to show that you are annoyed

bomb: to be unsuccessful, often in the entertainment business

a one-liner: a very short joke or humorous remark

a punchline: the last few words of a joke or story that make it funny or surprising

pull off: to succeed in doing something difficult

crack up: to laugh a lot at something

slapstick: humorous physical acting in which the performers fall down, throw things, at each other, etc.

hilarious: extremely funny

in hysterics: to laugh so hard that you are unable to stop

UNIT 8, LESSON 2, page 92

evolutionary: connected with the scientific theory that plants and animals develop and change gradually over a very long period of time

a species: a group of animals or plants of the same kind, that breed to produce young animals or plants bonding: a process in which a strong feeling of love or trust develops between two or more people

a territory: an area that an animal, person, or group thinks belongs to them and tries to control

exclude: to not allow someone to enter a place or to do an activity

alleviate: to make something less bad, painful, severe, or difficult

dominate: to have control over someone or something or to have more power or importance than them

tickle: to move your fingers lightly over someone's body in order to make them laugh

a mammal: an animal that drinks its mother's milk when it is young, for example a cow, lion, or person

UNIT 8, LESSON 3, page 94

wish the ground would swallow (you) up: to wish that you could escape from a very embarrassing situation a fit: a sudden outbreak of intense emotion, laughter, coughing, etc.

vice-versa: the opposite of a situation you have just described

vice-versa. the opposite of a situation you have just described

tailor: to adjust something to fit someone's particular needs or situation

antiquated: old-fashioned

current affairs: important political or social events that are happening now

personalize: to design, change, or make something suitable for a particular person

a hook: something that is designed to attract people's attention

an anecdote: a short story that you tell people, based on your personal experience signpost: to clearly show how something is organized and how it's going to develop

UNIT 8, LESSON 4, page 96

set out (to do something): to start doing something, or to make plans in order to achieve a result

cast a vote: to vote in an election

glazed (over): showing no expression with your eyes, usually because you are bored or tired

incongruity: when something is strange, unusual, or unsuitable for a certain situation

a respondent: a person who replies to something, especially a survey

offbeat: unconventional; unusual yield: to produce something

dying to know: eager and excited to learn something

UNIT 9, LESSON 1, page 102

come down on: to punish or criticize someone severely

single (someone) out: to choose someone from among a group of similar people, especially in order to praise or criticize the person

lay into: to attack someone with words

be at odds: to disagree

be short with: to speak to someone using very few words, in a way that seems impolite or unfriendly

point the finger at: to blame

be in the wrong: to be responsible for something bad, such as a quarrel or mistake

make amends: to say you are sorry for something you did to someone, and try to make things better

patch up: to end an argument because you want to stay friendly with someone

do (someone) a disservice: to do something unkind to someone, causing others to have a bad opinion about

the person

let bygones be bygones: to forget something bad that someone has done to you and forgive the person

UNIT 9, LESSON 2, page 104

an intervention: the act of getting involved in something such as an argument or activity to influence what happens

down-to-earth: practical, sensible, and honest

de-escalate: to stop something such as an argument or an attack from becoming worse

absorb: to take in new information and understand it

cool off: to become calm, especially after a fight or disagreement

at hand: present and current

minimize: to make something seem less serious or important than it really is

trivial: unimportant or of little value

self-talk: the act of talking to yourself, especially in order to encourage yourself

food for thought: something that makes you think carefully

UNIT 9, LESSON 3, page 106

captivate: to hold the attention of someone by being attractive, charming, interesting, etc.

a resolution: the ending of a problem or difficulty

fundamental: relating to the most basic or important part of something

a circumstance: a condition or fact that is involved in an event or situation

a confrontation: an angry argument or fight

a premise: a theory on which a statement or action is based

a triumph: a victory or success

literary heritage: the belief, values, or customs of society as expressed through literature

escapism: the activity of avoiding reality with entertainment

woes: the problems and troubles affecting someone

insurmountable: problematic to the degree that it is too large or difficult to deal with

UNIT 9, LESSON 4, page 108

a genre: a particular type of movie, art, music, or literature

a guise: an external presentation of something, typically concealing its true nature

a hijacking: the use of violence or threats to take control of an airplane, vehicle, or ship

a franchise: a title used for creating or marketing a series of products, typically movies or television shows.

cheesy: silly; cheap; not new or interesting hard-hitting: strong, serious, and effective

retaliation: action against someone who has done something bad to you

substance: importance or significance

a conspiracy: a secret plan that people make together to do something bad

vast: extremely large

emotive: causing strong feelings

oppression: a state of being in which people are treated badly and not allowed to do what they want

UNIT 10, LESSON 1, page 114

grief: extreme sadness, especially because someone you love has died

heartbroken: very sad because you have lost someone you love, or because someone has disappointed you

devastated: extremely shocked and sad

compassion: a strong feeling of sympathy for people who are suffering and of wanting to help them

condolences: an expression of sympathy for someone, especially when someone has died

console: to make someone feel better when the person is feeling sad or disappointed

uplifting: making you feel more cheerful

gratifying: pleasing and satisfying

savor: to enjoy an activity or experience slowly so that you can appreciate every moment of it

be down in the dumps: to feel very sad or depressed

UNIT 10, LESSON 2, page 116

intriguing: very interesting because of the strange, mysterious, or unexpected nature of someone or something dull: not interesting or exciting

a documentary: a movie or television program that gives facts and information about something

suppress: to stop yourself from showing your feelings or from doing an action

subjective: influenced by personal opinion and therefore possibly unfair

fellow: belonging to the same class, school, or group as you

a boost: an act of increasing or improving something

enhance: to improve the quality or strength of something

preliminary: happening before something that is more important, often to get ready for it

illuminating: making things much clearer and easier to understand

UNIT 10, LESSON 3, page 118

a trauma: an unpleasant and upsetting experience

an obstacle: something that stops you from doing or achieving something successfully

synthetic: not naturally produced; artificial

an immune system: a system that helps the body fight illness or disease

a coping mechanism: a strategy or technique people use to help them deal with stress or difficulty

miscalculate: to make a wrong judgement about a situation

overestimate: to think something is bigger, longer, better, or more important than it really is

a paraplegic: someone who is unable to move the lower part of his or her body, including the legs

relative: having a particular value or quality when compared with something else

tedious: boring and continuing for a long time

be confined to: to be restricted to a particular place or area

a contribution: something you give or do that helps something be successful

UNIT 10, LESSON 4, page 120

tremendous: very large in size, amount, or power; very good

death-defying: very dangerous, possibly resulting in death

sheer: used to emphasize the size or amount of something

a memoir: a piece of writing written by a person having intimate knowledge of the subject; based on personal observation

a turning point: the time when an important change happens, normally one that makes a situation better

throw caution to the wind: to do something without worrying about risks or potential problems

spirituality: the quality of being interested in the human spirit or soul

strive: to try very hard to get or do something

relentlessly: without stopping, usually negative in meaning

rags-to-riches: from very poor to very rich